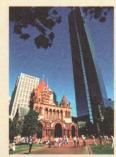
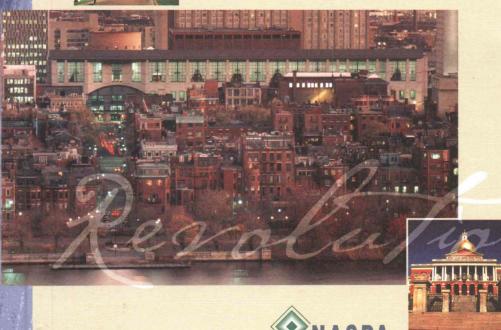


The Eighty-Fourth Annual Conference • March 2-6, 2002



# Program Book & Conference Guide





E CAN'T ADVANCE

AS LONG AS WE'RE HOLDING

Will Lond

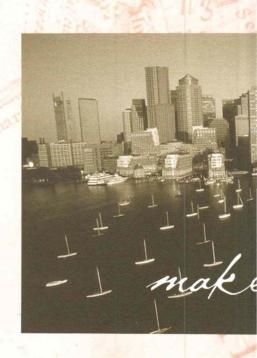
TIGHT TO WHAT NO LONGER

WORKS. AND WE HAVE TO BREAK

THE MOLD BEFORE A NEW

FORM CAN EMERGE.

- A.E. Guskin







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Sheraton

# **USING THE 2002 PROGRAM GUIDE**

# Making the most of your conference



The Program Guide is organized in a user-friendly format to help you access information easily. Here are a few tips to keep in mind as you locate program specifics and plan your daily schedule.

1 Curriculum Overview

### **SECTION I: Front of Guide** Conference and Curriculum Overview

Section I of the Program Book provides an overview of the conference including a summary of the conference curriculum, learning outcomes, and daily questions. This synopsis of the curriculum gives you an opportunity to shape your learning experience during the conference. For your convenience, this section also includes programs highlighted by target audiences to assist you in building a personal curriculum focused on your particular interests.

11 Services/Resources

### **SECTION II: Middle of Guide Conference Events & Resources**

Now you're ready to explore the details. Information concerning Career Services, Exhibitors, and other specific resources designed to help you navigate your conference experience are listed in the middle section of the Program Book. Refer to the Table of Contents for a more detailed outline.

Ш Programs/Schedules

### **SECTION III: Back of Guide Conference Programs and Schedules**

Once you have an overall idea of the exciting events offered at the 2002 Conference, you can easily flip to the back of the Program Book for the Schedule at a Glance and the daily Program Schedule providing detailed descriptions of the interest sessions and other programs for that day. You will also notice icons throughout the program, which identify highlighted programs new to this year's Conference and programs sponsored by the Knowledge Communities and the NASPA Centers for Innovation.

T IS CHANGE,

CONTINUING CHANGE, INEVITABLE CHANGE, THAT IS THE DOMINANT FACTOR IN SOCIETY TODAY, NO SENSIBLE DECISION CAN BE MADE ANY LONGER WITHOUT TAKING INTO ACCOUNT NOT ONLY THE WORLD AS IT IS, BUT THE WORLD AS IT WILL BE.

- Isaac Asimov

# **WELCOME TO BOSTON**

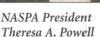
# and NASPA's 84th Annual Conference

### from Theresa A. Powell and Renée Barnett Terry

The NASPA Board of Directors and 2002 Conference Planning

Committee are excited you have joined us for what we know will be a (R) evolutionary conference. We urge you to engage in dangerous dialogues, share outrageous ideas, revolutionize the student affairs profession, and evolve personally and professionally through the activities of the







Conference Chair Renée Barnett Terry

The conference curriculum, created from your suggestions, based on a foundation of learning outcomes, and developed from the promising practices from within and outside the field, promises to challenge thinking and actions. As participants with a stake in both NASPA as your professional association, and the profession as your life's work, please consider the ways in which you can be actively involved in making this curriculum meet your educational and professional goals for the conference.

The goal of the Conference Committee is to use the conference as a vehicle to advance the student affairs profession to the next level of theory and practice. As an active and engaged participant, change can be addressed in the areas of students, technology, leadership, research, public policy, career development, personal development and organizational transformation.

With a curriculum composed of pre-conference workshops, featured speakers, invited presenters, town meetings, an administrative toolkit, research in progress presentations, book dialogues, and an experiential college, this conference is a "must have" experience sure to provoke change and transformation within our profession.

Join the (R)evolution as student affairs leads our campuses in the change we wish to see in higher education!

Theresa A. Powell NASPA President Western Michigan University

Boston conference.

Renée Barnett Terry 2002 Conference Chair University of California-San Diego

Thursay Towell



E MUST

BECOME THE CHANGE

WE WISH TO SEE

IN THE WORLD.

– Gandhi

# **CONFERENCE THEME**

# (R)evolution! Rising to the Challenge of Change

In organizations, as in nature, change occurs through two very different means: revolution and evolution. *Revolutionary* change is sudden, often violent, and difficult to reverse. This change occurs when a crisis or complex circumstance makes it impossible to use the old paradigm, ways of leading, or methods of administration. A second kind of change, *evolutionary*, employs a very different process. Evolutionary change is incremental, slow, and often imperceptible. Despite their differences, both kinds of change are valuable in organizations.

The 2002 NASPA Conference Committee adopted the theme, (R)evolution: Rising to the Challenge of Change, to convey the paradox of change within student affairs and higher education. As educators, we exist in organizations undergoing massive changes while maintaining a structure invented over 500 years ago. The conference program will challenge the NASPA membership to consider revolutionary and evolutionary change in at least eight areas: students, technology, leadership, research, public policy, personal and career development, and organizational transformation.



**Learning Objective** 

GAIN KNOWLEDGE OF PROMISING PRACTICES AS WELL AS INNOVATIVE WAYS OF LOOKING AT PERSISTENT PROBLEMS.

ERHAPS THIS

IS OUR STRANGE AND

HAUNTING PARADOX

HERE IN AMERICA-

THAT WE ARE FIXED AND

CERTAIN ONLY WHEN WE

ARE IN MOVEMENT.

- Thomas Wolfe

# **DAILY QUESTIONS**

The 2002 NASPA Conference and Program Committees designed a conference atmosphere which is learner-centered and focused on engagement. These revolutionary aims can only be achieved with the active commitment of conference participants.

To achieve a high quality conference learning experience, we ask you to ponder the following questions.

**Sunday:** Who will transform the college/university, if not us?

**Monday:** What change practices are emerging from outside student affairs that can inform our profession?

**Tuesday:** Who will student affairs be serving—and how will we be serving them—20 years from now?

**Wednesday:** With whom do we need to collaborate to push our profession to the next level?

# FOR RISING TO THE CHALLENGE OF CHANGE

NASPA provides professional development, promotes exemplary practices, and is a leader in policy development. NASPA helps senior student affairs officers and administrators, student affairs professionals, faculty, and other educators enhance student learning and development. NASPA promotes quality and high expectations; advocates for students; encourages diversity; and excels in research and publication.

### Program Areas

Conference programs related to these areas are identified with the icons below:



**Book Dialogues** 



**Invited Sessions** 



Research in Progress Sessions



Experiential College



Town Meetings



Administrative Toolkit

### Sponsoring Group



**Knowledge Community** 



Centers for Innovation

### **Learning Outcomes**

- Gain knowledge of promising practices as well as innovative ways of looking at persistent problems.
- Strengthen the capacity for—and commitment to—change through expanded knowledge, increased skills, and a refocused perspective.
- Develop an understanding of where and how change is occurring within student affairs and higher education.
- Build a collection of management knowledge and administrative skills that address change, particularly through a new program area, the Administrative Toolkit.
- Achieve personal balance, renewal and wellness throughout the conference experience.

### Change Factors

NASPA has identified eight change factors — areas of discovery that will focus the goals of the conference.

Students
Technology

Leadership

Research

Public Policy

Career Development

Personal Development

Organizational Transformation

# **EXCEPTIONAL FEATURES**

# of the Conference Program

### September 11: A Response

In September, our lives were changed in ways we could never imagine. On September 11 and the days and weeks afterwards, student affairs professionals were called upon to comfort and support students and colleagues who were directly and indirectly affected by the tragedy. Several programs have been arranged during the Boston conference to reflect on the leadership, policy, and student perspectives of September 11.

43 Policy Response

#### **Current Issues and Public Policy for Student Affairs Administrators**

Monday, 12:15 - 1:30 pm Convention Center 200

The world has substantially changed since September 11, especially regarding federal regulations and policies affecting educational records and international students. This session provides the current status of new regulations and challenges for campuses in the application of those regulations. The initial stages of the Higher Education Reauthorization Act, up for passage in 2003, are discussed.

#### 107 / A Leadership Response

#### September 11:

#### A Profession Responds to a National Crisis

Tuesday, 9:00 - 10:15 am Convention Center 210

Barbara Snyder of the University of Utah and a panel of senior student affairs officers will discuss campus responses to this national tragedy.

#### 127 / A Student-Centered Response

#### Where I Was on September 11: From a Student Perspective

Tuesday, 10:45 am - 12:00 pm Convention Center 102

As a student-centered field, any analysis of the events of September 11 would not be complete without input from students. A panel, including Islamic students, will help participants understand the issue of terrorism and its effects on our students.

#### 191 / A Practice Response

#### From Vietnam to Afghanistan and Beyond: A Student **Affairs Perspective on Campus Activism**

Tuesday, 3:15 - 4:30 pm Convention Center 210 Sponsored by the NASPA Foundation

A panel of student affairs leaders will reflect on their experiences with campus protests and responses during the sixties and seventies. Each will comment on what was learned from the past that can help guide our responses and those of our institutions during the months and years ahead.



### Town Meetings

A NASPA community leader who will guide conversation, provoke discussion, and encourage professional sharing will facilitate two New England style town meetings. The topics for the two Town Meetings are:

#### What's on the Minds of Students? A Conversation with Undergraduate Students

Monday, 9:00 - 10:15 am Convention Center Ballroom A

Facilitator: George Kuh, Professor, Indiana University

106

#### What is the Place of Today's Student Affairs in the University of Tomorrow?

Tuesday, 9:00 - 10:15 am Convention Center Ballroom A

Facilitator: Shannon Ellis, Vice President for Student Affairs, University of Nevada-Reno and NASPA Past-President



### **III** Experiential College

#### **Embracing a Capacity for Change**

Monday, 12:15 - 3:00 pm Convention Center 209

Provocateur and Change Agent: Kathleen Allen, Associate Professor, University of St. Thomas.

Did you sign up in advance to participate in this three hour conference program and follow-up listserv dialogue? Participants will engage deeply about change practices originating from outside the student affairs community through small group dialogue, reflection, and engagement. The goal is to pause and create a space within the conference where new knowledge and re-conceptions of our field are created in a context of rapid transformation.

# **EXCEPTIONAL FEATURES**

of the Conference Program

### Administrative Toolkit

The student affairs field is more complex, fast changing, and dynamic than ever before. While professionals need to learn, maintain and polish the time-honored skills of supervision, programming, and developmental interventions, we also need cutting-edge skills in technology, leadership, and transformation. The Administrative Toolkit is a collection of programs which emphasize skill building and administrative practice.

### Managing the Impacts of Tragedy

9 / Student Activism: Supporting Students Who Challenge the Status Quo

172 / Rising to the Challenge of Campus Tragedy: From Crisis to Community

Communication within the Organization

25 / Evolving Communication in Hierarchical Organizations

Intergroup Dialogue

142 / Intergroup Dialogue: (R)evolutionary Diversity Programming

Strategic Planning

 $189\,/$  High Impact Strategic Planning: A Team Development and Planning Tool

Mediation

68 / Don't Retaliate—Mediate!

Assessment and Benchmarking

178 / Assessment in Student Affairs: How to Get Started

 $90\,/\,\mathrm{Using}$  Benchmarking to Improve Faculty-Student Engagement

214 / Creating a Culture of Assessment: A Practical Model Employing a (R)evolutionary Approach

#### **Fundraising**

93 / External Resources Are Waiting to be Asked, So Do It!

 $190\,\mathrm{/}$  The (R)evolution of Student Affairs Fundraising: Dare to Change

 $14\,/$  Creating a Development Program for Student Affairs

Personnel and Search Processes

216 / Rage with the Machine: A Technological Revolution in New Staff Recruitment

89 / Hiring Student Affairs Professionals: How a Search Firm Can Help

Staffing and Training

61 / Challenging Strategies in Training and Retaining Competent Student Affairs Professionals

 $100\,/$  The Overdue Revolution: Integrated Staffing Practices in Student Affairs

Legal Issues

24 / Current Student Personnel Case Law

**Facilities** 

162 / So You Want to Build a Building?
A Primer for Student Affairs Professionals

Mentoring

166 / Mentoring Graduate Students at the University of Massachusetts Amherst: An Evolving Program

Technology and Re-engineering

 $148\,\mathrm{/\,Web}$  (R)evolution: Making Web Sites Accessible and Usable for All Students

 $111\,/$  Who Will Re-Engineer Student Affairs If Not Us? Experience From the Field

### **EXCEPTIONAL FEATURES**

# Research in Progress Sessions

One way to affect change is through a solid base of knowledge generated from original and applied research. Research in Progress sessions report findings from completed findings as well as research which is currently "in progress." These sessions are designed to share cutting edge information with conference participants in an effort to link theory and practice.

35

Assessment in Practice: Implementing a National Survey of Student Engagement Results on Campus

21

**Building Effective Partnerships Across the Great Divide** 

72

The Chosen Few: African American Presidents at Predominantly White Institutions

8

**Evolutionary Change Through Mentoring** 

80

**Examining Leadership Effectiveness of Senior Student Affairs Officers** 

95

**Exploring Student Needs Through Customized**Online Research

187

Female Senior Student Affairs Officers: Effective Leaders?

12

The Impact of Student Expectations on First-Year Adjustment

114

Integrating NSSE with Institutional Data: Enabling University Longitudinal Research

165

Melvene D. Hardee Dissertation of the Year Award Presentation 186

Myths or Realities:
Understanding the Transfer Student Experience

159

Partnerships for Learning: Compelling Research on Faculty-Student Affairs Collaborations

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A Research Model for Promoting the Religious and Spiritual Pursuits of Students

150

Resident Director Candidate Pools or Puddles? Research Findings and Current Research in Progress

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The Revolutionary Life Changes of First-Generation, Working-Class White Male Students

56

Rising to the Challenge of Campus Gambling: Research by NASPA's Gambling Task Force

118

Rising to the Challenges of the Career Development Revolution in Student Affairs

73

The Road to Institutional Change: Lessons Learned from "Transforming" Institutions

48

The Senior Student Affairs Officer: A Viable Pathway to the Presidency?

58

Speaking Out Against Hazing: Students Rising to the Challenge of Change

168

Transformation and Student Development: A Decade of Institutional Change

185

Twenty-First Birthday Celebrations: Risk or Ritual?

# more **EXCEPTIONAL FEATURES**

# M Book Dialogues

Remaining up-to-date about the latest theory and research in the field is a challenge in the Information Age. These Book Dialogues, facilitated by preparation program faculty members and/or the authors of the book, are an opportunity to share books of current interest.

#### 156

# Leadership and Management Issues for a New Century by Patrick Love, Susan Komives, and Douglas Woodard

Facilitator: Patrick Love Tuesday, 12:15 – 1:30 pm Convention Center 202

#### 149

#### The Tipping Point by Malcolm Gladwell

Facilitator: Michael Coomes Tuesday, 12:15 – 1:30 pm Convention Center 109

#### 92

#### Big Questions, Worthy Dreams by Sharon Parks

Facilitator: Jane Fried Monday, 3:30 – 4:45 pm Convention Center 102

#### 113

#### A Woman's Education by Jill Ker Conway

Facilitator: Kristin Renn Tuesday, 9:00 – 10:15 am Convention Center 102

#### 47

#### Making the Most Out of College by Richard Light

Facilitator: Deborah Taub Monday, 12:15 – 1:30 pm Convention Center 201

### Internationally Related Curriculum

The following programs are offered both for international and conference participants with an interest in global issues.

#### Global Roundtable: Examining Preparation of Student Affairs Professionals Worldwide

Tuesday, 1:45 – 4:30 pm Sheraton Fairfax A

#### 54

Expanding Our Horizons Through International Education Exchange: Reflections from South of the Border

180

Fulbright Seminars: Professional Invigoration with an International Flair

193

Improving Student Safety Abroad: Liabilities, Legal Compliance, and Risk Reduction

5

Developing Inter-Culturally Competent College Graduates Through Academic and Student Affairs Partnerships

# The Seventh Annual International Symposium on Student Services

Saturday, 1:00 – 6:00 pm; Sunday, 9:00 am – 1:00 pm Sheraton Constitution Ballroom B



STRENGTHEN THE CAPACITY FOR—AND COMMITMENT TO— CHANGE THROUGH EXPANDED KNOWLEDGE, INCREASED SKILLS, AND A REFOCUSED PERSPECTIVE.



### Pre-Conference Featured Speaker

#### **Richard Light**

Saturday, 4:00 – 6:00 pm Convention Center Ballroom A

In an age where assessment and student-centered learning is at the top of most student affairs educators' agendas, Dr. Light has published a book that speaks directly to these goals. *Making the Most of College*, published in 2001 by Harvard University Press, reflects the voices of students and assists administrators to understand their lives.

Copies of his book are available for sale, so plan on buying this important and extremely popular book during the NASPA conference.

### (a) Invited Guests

The 2002 conference location in Boston gave us a unique opportunity to invite special guests who are nationally recognized experts in their area of study. The topics of student athletes, legal issues, racial identity development, community service, and presidential leadership are among the topics shared by these colleagues.

#### **Robert Bickel and Peter Lake**

Law professors, Stetson University

Tuesday, 12:15 – 1:30 pm Convention Center 100

The Rights and Responsibilities of the University: A New "Facilitator" Model for Student Affairs. Bickel and Lake, authors of *The Rights and Responsibilities of the Modern University: Who Assumes the Risks of College Life?*, join us for a conversation on their newly proposed model for student affairs. These guests trace student affairs history from *in loco parentis*, through what they describe as the bystander era of the 1980s, and into the facilitator institution they propose we currently inhabit.

#### **Cedric Dempsey**

Executive Director and President, National Collegiate Athletic Association

Monday, 1:45 – 3:00 pm Convention Center Ballroom A

Rising to the Challenge of Intercollegiate Athletics in the 21st Century. Leading the NCAA since 1994, Dr. Dempsey led this prominent organization through significant changes: a governance restructuring in 1997, the establishment of an 11-year, \$6 billion television contract, and a change to a reconceived financial management model for intercollegiate athletics. A pioneer in sports management, Dempsey led an aggressive campaign to diversify the national office staff and increase technology. Dr. Dempsey will speak to NASPA conference participants about efforts to link the NCAA, the missions of higher education, and student-athletes.

#### **Janet Helms**

Professor and Director, Institute for the Study and Promotion of Race and Culture at Boston College

Tuesday, 1:45 – 3:00 pm Convention Center Ballroom A

How Much Does it Cost to Think about Being Black on Predominantly White Campuses: Differentiating the Effects of Racial Identity from Culture. Dr. Helms authored the books, *Black and White Racial Identity Development* and *A Race is a Nice Thing to Have.* With a long history of conducting research and writing on racial identity development, we are honored that Dr. Helms has agreed to join us in Boston.



In 1892, the university

Of Chicago appointed alice freeman
Palmer as the first dean of women
(she served part-time as dean, part-time
as a professor of history). Palmer was
replaced in 1895 by Marion Talbot, who
became the first full-time dean of
women.

# INVITED SPEAKERS 🏝

#### **Peggy McIntosh**

Associate Director, Wellesley Center for Research on Women

Monday, 3:30 – 4:45 pm Convention Center Ballroom A

Curriculum Inclusion, White Privilege, and Student Affairs: A Discussion with Peggy McIntosh. Dr. McIntosh wrote a groundbreaking article, White Privilege and Male Privilege: A Personal Account of Coming to See Correspondences Through Work in Women's Studies, familiar to many in student affairs. The Founder and Co-Director of the S.E.E.D. Project on Inclusive Curriculum (Seeking Educational Equity and Diversity), Dr. McIntosh joins us at the NASPA conference to discuss her work to create more gender-fair and multicultural curriculum.

#### **Judith McLaughlin**

Chair of the Harvard Seminar for New Presidents and Director of the Higher Education Program, Harvard University

Monday, 1:45 – 3:00 pm Convention Center 200

The Presidency and Student Affairs: Developing an Effective Partnership. Dr. McLaughlin has written and consulted extensively about leadership transitions, presidential assessment, board-president relationships, senior staff functioning, and board governance. She is currently a trustee at Bridgewater State College; a member of the Board of Advisors and Directors of the Academic Search Consultation Service; and a consulting Editor of the Association of Governing Board's journal, *Trusteeship*. She served as dean of student affairs at two colleges, executive director of the National Academy of Education, and a high school social studies teacher.

#### **Gary Orfield**

Co-Director, Civil Rights Project and Director of the Project on School Desegregation, Harvard University

Tuesday, 10:45 am – 12:00 pm Convention Center 200

Segregation in Education: Consequences of a Decade of Resegregation. Dr. Orfield, extremely well known within human rights communities, conducts research and writes on education policy, urban policy, and educational opportunities for people of color. Dr. Orfield joins us at the Boston conference to present information on a recently released study on school desegregation using the 2000 U.S. Census data to document the demographic shifts soon to affect higher education.



CHANGE ARE ALWAYS HARD. IT IS

IMPORTANT THAT WE BEGIN TO UNPACK

THOSE CHALLENGES THAT CONFRONT

THIS NATION AND REALIZE THAT WE

EACH HAVE A ROLE THAT REQUIRES US TO

CHANGE AND BECOME MORE RESPONSI-

BLE FOR SHAPING OUR OWN FUTURE.

- Hillary Rodham Clinton

Learning Objective

DEVELOP AN UNDERSTANDING OF WHERE AND HOW CHANGE IS OCCURRING WITHIN STUDENT AFFAIRS AND HIGHER EDUCATION.

### SPECIAL PROGRAMS

# Graduate Students, New Professionals, and Seasoned Professionals New to NASPA

#### CONFERENCE CONNECTIONS PROGRAM

The Conference Connections Program provides a "must have" experience for graduate students, new professionals, and seasoned professionals new to NASPA. The orientation and reception highlight why student affairs professionals rise to challenges, how NASPA supports us in these challenges, and how this conference can best help you address your professional and personal goals.

NASPA leadership will be your guide during this journey. The orientation and reception luncheon wrap-up session are included in the program along with other opportunities for you, your fellow participants, and your guides. It is NASPA's hope that you will develop an understanding of where and how change is occurring within student affairs and higher education while achieving personal balance, renewal and wellness throughout the conference experience—and well beyond.

Featured Speaker: Richard Light Saturday, 4:00 – 6:00 pm

Saturday Outing for Early Birds Saturday, 6:15 pm – 12:00 am

Join fellow conferees for a trip to Jillians, a popular Boston night spot across from Fenway Park. Busses will depart from the Boylston street entrance of the Hynes Convention Center at 6:15 pm, and run continuously until 12:00 am.

Orientation for Graduate Students, New Professionals, and Seasoned Professionals New to NASPA

Sunday, 2:30 – 3:30 pm Sheraton Republic Ballroom  $A \not e B$ 

Reception for Graduate Students, New Professionals, and Seasoned Professionals New to NASPA

Sunday, 3:30 – 4:30 pm Sheraton Republic Ballroom Foyer

#### 1

#### **Jump Start Your Career**

Monday, 1:45 – 3:00 pm; Tuesday, 1:45 – 3:00 pm Convention Center 110

Your short term success and long term growth will be the focus of this program as you learn about the innovative, proven strategies, techniques and tools being used outside and inside the profession by outstanding individuals and organizations in the public and private sectors. Presented by NASPA's National Academy for Leadership and Executive Effectiveness.

#### **Master's Student Case Study Competition**

Orientation. Sunday, 1:00 – 2:00 pm Sheraton Clarendon A

Competition. Monday, 9:00 am – 4:00 pm Sheraton Beacon C

This session offers an opportunity for master's level graduate students to participate in a program that will challenge their skills in analyzing a case study. It will require participants to reference promising practices as well as delineate innovative ways of looking at persistent challenges.

Case participants must attend the orientation on Sunday where they will receive thorough instructions on the event and will be assigned a time to present their case study analysis on Monday. Feedback for the participants will be provided by a panel of student affairs faculty and staff from across the country. The first place case study competition team will be recognized at the NASPA Awards Luncheon on Tuesday, from 12:00 to 1:30 pm.

#### **Doctoral Student Colloquium**

Sunday, 9:00 am – 4:00 pm Sheraton Jefferson

Developing Your Identity as a Scholar: From Dissertation through Your Professional Career.

Doctoral students in various stages of their programs of study join nationally recognized faculty and practitioners for a day-long program.

Judy Rogers, Miami University of Ohio

#### 165

# Melvene D. Hardee Dissertation of the Year Presentation

Tuesday, 1:45 – 3:00 pm Convention Center 109

Karen Kurotsuchi Inkelas, University of Michigan "Demystifying the Model Minority: The Influence of Identity and the College Experience on Asian Pacific American Undergraduates' Racial Attitudes"

# more SPECIAL PROGRAMS

### Graduate Preparation Program Faculty

#### Breakfast for Participants of the 2001 Faculty-Practitioner Dialogue

Sunday, 8:00 – 9:00 am *Sheraton Beacon A* 

Participants in the 2001 NASPA Conference and Faculty Practitioner Dialogue are invited to join together for a reunion breakfast.

#### **President's Breakfast for Faculty**

Monday, 8:00 – 9:00 am NASPA President's Suite Sheraton 2924

This event offers a chance for graduate program faculty to meet and talk with the NASPA President, Theresa A. Powell; Shannon Ellis, Past President; and Gwendolyn Dungy, Executive Director.

28

#### **Open Meeting with Faculty Fellows**

Monday, 10:45 am – 12:00 pm Convention Center 108

An open forum and discussion of the role of the newly created Faculty Fellows group intended to give a more formal voice to preparation program faculty and adjunct faculty.

74

# Creating a Research Agenda for Student Affairs: A Discussion for Graduate Preparation Program Faculty

Monday, 1:45 – 3:00 pm Convention Center 109

The complexity of our age calls for the (re)conceptualization of a research agenda that expands the knowledge base and practice of our discipline. Panelists and participants respond to the paper, "Seeking a Common Agenda: Priorities for Research in Higher Education" (American Council on Education, 2001) as a way to invigorate the audience with challenging research problems and difficult questions. Copies of the paper are available at the session and through the ACE website.

#### **Graduate Preparation Programs Fair**

Monday, 12:00 – 1:00 pm Convention Center Main Lobby

Faculty from graduate preparation programs in higher education, student affairs, counseling, and other related disciplines are available to talk to prospective masters and doctoral students as well as practitioners interested in referring students to these programs.

Facilitator: Michael Coomes, Bowling Green State University

# Faculty Forum for Preparation and Adjunct Faculty Members

Tuesday, 10:45 am – 12:00 pm Convention Center 110

Faculty and adjuncts in college student affairs graduate programs are provided an opportunity to exchange teaching strategies, syllabi and curriculum materials for the purpose of program and instructional development.

Pre-registration is required.

Facilitator: Charles Eberly, Eastern Illinois University

### And don't miss ...

**The Wellness Series.** A learning objective of the 2002 NASPA Conference in Boston is to promote personal wellness and development. Toward this end, several sessions designed to encourage personal wellness and growth are arranged.

- Investing for 2002 or What do Gordon Gekko, Bill Gates and Harry Potter Have in Common? (Loomis & Sayles)
- Asset Allocation: Your Key to a Comfortable Retirement (TIAA-CREF)
- Introduction to Hatha Yoga
- Introduction to Tai Chi
- Introduction to Zen Meditation
- 2001 Income Tax Overview (H&R Block)

You can also gain some relief from the stress of conference attendance by stopping by the **massage stations** located near Career Services and the Conference Information Table. Opportunities to join colleagues for a morning run or walk are identified on the conference schedule.

## SPECIAL PROGRAMS continued

### Special Programs for Senior Student Affairs Officers



### The Business of Student Affairs: Leading in the 21st Century

Pre Conference Institute

Co-Sponsored by NASPA's National Academy for Leadership and Executive Effectiveness and the National Association for College and University Business Officers (NACUBO).

#### Sunday, 9:00 am – 4:00 pm Convention Center 102

Join other senior level colleagues who face the same challenges you do in a unique pre-conference institute focusing on "The Big Picture of Leading and Managing During Very Difficult and Demanding Times."

This program will stimulate, provoke and challenge your thinking as it explores new paradigms for leading, managing and improving your institution. Engage with outstanding presenters from NASPA and NACUBO in a top-level program. The morning program will focus on leadership and relationships with the business officer. The afternoon breakout will explore a variety of topics: Becoming an Extraordinary Leader in Difficult and Demanding Times, New Partners for Success and Delivering Student Services, Implications for Policy and Practice of Privatization, Tuition Discounting and Enrollment Management, and other areas of interest to Senior Student Affairs Officers.

Pre-registration is required. You can register on-site at the conference registration desk.

#### 164

#### Coaches' Corner: Sharing Wisdom Among SSAO Colleagues

Tuesday, 1:45 – 3:00 pm Convention Center 209

Experienced Senior Student Affairs Officers willing to consult with fellow SSAO colleagues are available for confidential discussion. Through roundtable discussion, campus-specific issues are discussed with an eye for long-term solutions.

### 4/108 🖫

#### **Senior Student Affairs Officer Roundtables**

Hottest Topics in Student Affairs Monday, 9:00 – 10:15 am Convention Center 209

Coming, Staying, and Leaving: Negotiating Opportunities and Benefits Tuesday, 9:00 – 10:15 am Convention Center 110

Senior Student Affairs Officers should plan on sharing their insights and learning with colleagues at two special-focus roundtables coordinated by the NASPA Academy for Leadership and Executive Effectiveness. These informal and highly interactive discussions will allow participants to examine, from the perspective of SSAOs, vital campus topics.



 $m I_{N~1891,}$ 

THE FIRST DEAN OF STUDENTS,
LEBARON RUSSELL BRIGGS, WAS APPOINTED AT HARVARD
UNIVERSITY. HIS PRIMARY RESPONSIBILITY WAS STUDENT DISCIPLINE. HE ALSO MANAGED REGISTRATION, RECORDS, AND OTHER

ASPECTS OF STUDENTS' LIVES OUTSIDE THE CLASSROOM.

# "MUST HAVE"

# Experiences

#### **Public Policy Breakfast**

Sponsored by the NASPA Center for Public Policy and the NASPA Academy for Leadership and Executive Effectiveness

# Monday, 7:30 – 9:00 am Convention Center 206

NASPA will host a continental breakfast and feature an informal briefing on critical policy issues facing Senior Student Affairs Officers. Last summer Representative Buck McKeon (R-CA) and Representative Patsy Mink (D-HI) called for institutions and higher education associations to send in comments on federal regulations or legislation that was burdensome for institutions. Their request resulted in over 3,000 submissions. Rep. McKeon will be here to discuss what direction this information will take the higher education community as we approach higher education reauthorization. We will also have Randall Nuckolls, Washington Counsel for the Consortium on Government Relations for Student Affairs, to offer important overviews and insights about postsecondary policy issues that are of great relevance and interest to you as a Senior Student Affairs Officer. A particular highlight will be legislation as a result of terrorist acts.

# FERPA Overview and Update by the U.S. Department of Education

Monday, 9:00 – 10:15 am Convention Center 202

Bring your questions, comments and concerns to LeRoy Rooker, Director of the Family Policy Compliance Office of the US Department of Education, who will discuss regulatory changes to the Family Educational Rights and Privacy Act (FERPA) as well as recent opinions and findings issued by the Family Compliance Office.

#### NASPA President's Reception for International Participants and Senior Student Affairs Officers

Sunday, 4:00 – 5:00 pm Convention Center Exhibit Hall A

Theresa A. Powell, President of NASPA, will host a reception for international participants and Senior Student Affairs Officers. The reception provides an opportunity for NASPA leaders and international participants to meet prior to the opening session.

#### Celebration of (R)evolution!

Sunday, 7:00 – 10:00 pm Sheraton Pre-Function Area/Grand Ballroom

Here Ye! Here Ye! Let the (R)evolution Begin! Come explore with your NASPA colleagues the historic neighborhoods of Boston. Follow the fife and drum band from the opening session to the Sheraton Ballroom where you'll experience the hub of the city, Boston Common. Enjoy the entertainment of a barbershop quartet, a brass ensemble, a Chinese dulcimer, mimes and costume characters. With food from the North End, Chinatown, Back Bay, and Fenway, even our hometown professionals will experience the flavor of our historic city.

#### **Regional Receptions**

Monday, 9:00 – 11:00 pm Marriott and Sheraton

Each NASPA regional vice president will be hosting an informal reception at the regional suite (see conference update for location). This is an excellent opportunity to meet colleagues and old friends from your region.

Learning Objective

BUILD A COLLECTION OF MANAGEMENT KNOWLEDGE AND ADMINISTRATIVE SKILLS THAT ADDRESS CHANGE.

# "MUST HAVE"

# Experiences

#### **NASPA Awards Luncheon**

Tuesday, 12:00 – 1:30 pm Marriott Salon A–E

The annual Awards Luncheon is a special opportunity for NASPA to pay tribute to the individuals who have distinguished themselves by virtue of their service to, and their accomplishments in, the student affairs profession, higher education, or NASPA.

#### 2nd Annual NASPA Talent Show and Dance Party

Tuesday, 9:00 pm – 1:00 am Marriott Salon A–E

Enjoy a final night of fun times with your NASPA colleagues at the 2nd Annual Talent Show. Last year, Christina Torres carried away the Talent Show trophy for her powerful rendition of Whitney Houston's "I Will Always Love You." Come and find out who has what it takes to be the winner of this year's show. Immediately following the Talent Show, the band The All Nighters, will be on hand to play your favorite music at the all-new Dance Party. Put on your "dancin' shoes" and get ready to dance the night away. It promises to be an evening to remember!

#### **Exhibit Hall Highlights**

Sunday, 2:00 – 4:00 pm Monday, 9:00 am – 12:00 pm and 2:00 – 5:00 pm Tuesday, 10:00 am – 12:00 pm Convention Center Exhibit Hall A

Don't miss the exhibit area and the exhibitors featured in it. They are not only here to demonstrate the products that they offer, but they are also here to support all of the work that we do. Please take a moment to stop by and visit with them. If you are looking for a reason to visit the exhibitors, then look at the list of prizes posted in the Exhibit Hall that will be raffled off during the conference.

#### **NASPA Foundation Silent Auction**

Starting Sunday, 2:00 pm Closing Tuesday, 12:00 pm

You may bid on auction items during Exhibit Hall hours.

This will be the 2nd Annual NASPA Foundation Silent Auction. Bring your checkbook and be prepared to enter into the bidding to support the NASPA Foundation. The NASPA Foundation supports diverse research and educational projects and honors distinguished student affairs professionals. The Foundation's projects enhance the professional development and performance of all of us as student affairs educators. Some of the items to bid on include:

- Consultantships by George Kuh and Ronni Sanlo
- Complimentary 2-night stays at the Sheraton Kauai Resort Hotel and Renaissance Wailea Beach Resort in Maui
- · Art pieces
- Gift baskets
- · Campus paraphernalia

and so much more ...

Winning bids will be announced at the Annual Business Meeting on Tuesday in the Sheraton Independence Ballroom. Come be part of the fun and help support an important component of our profession.

F YOU DON'T LIKE THE

WAY THE WORLD IS, YOU CHANGE IT.

YOU HAVE AN OBLIGATION TO CHANGE IT.

YOU JUST DO IT ONE STEP AT A TIME.

- Marian Wright Edelman

Learning Objective

ACHIEVE PERSONAL BALANCE, RENEWAL AND WELLNESS THROUGHOUT THE CONFERENCE EXPERIENCE.

#### **SECTION II**

# Events & Resources

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## NASPA AWARDS LUNCHEON

Sponsored in part by a generous contribution from the Golden Key International Honour Society

The annual Awards Luncheon is a special opportunity for NASPA to pay tribute to the individuals who have distinguished themselves by virtue of their service to, and their accomplishments in, the student affairs profession, or NASPA. It is our honor to recognize these individuals.

Tuesday, 12:00 – 1:30 pm Marriott Salon A – E

#### **Mid-Level Student Affairs Professional Award**

This is NASPA's newest award honoring student affairs professionals with a minimum of five years experience. The award recognizes individuals who demonstrate outstanding commitment to the profession and who have contributed to programs that address the needs of students. Recipients must be experienced in creating campus environments that promote student learning and personal development.

#### 2002 Awardee: Daniel H. W. Stallings

Director, Office of Leadership & Service Learning, Ball State University

Daniel has served the profession for 10 years at The University of Southern California, California State University, Fullerton and Ball State University. He has a Masters of Education in College Student Affairs from Azusa Pacific University, and a Bachelor of Arts in psychology from Emory University. He is "a visionary that challenges us to think outside the box."

# **NASPA AWARDS LUNCHEON**



# Melvene D. Hardee Dissertation of the Year Award

This award pays tribute to Melvene Draheim Hardee. She was a founding member of the Department of Higher Education at Florida State University. While at Florida State, Hardee served as the Director of the Center for Studies of Women in Educational Management Systems and, later, as the first Director of the Institute

for Studies in Higher Education. She is best known for her outstanding teaching and research, as well as for her commitment to women in higher education.

### 2002 Winner: Karen Kurotsuchi Inkelas

Assistant Professor, University of Michigan

**Dissertation:** Demystifying the Model Minority: The Influence of Identity and the College Experience on Asian Pacific American Undergraduates' Racial Attitudes

#### 2002 Runner Up: Dr. Kerry Brian Melear

Florida State University, Dr. Joseph Beckham, dissertation chair

**Dissertation:** The evolution of the contract theory of institution-student relations in higher learning: A legal-historical analysis.

#### **President's Award**

The President's Award is a special recognition given to a college or university president who has, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. Nominees must show evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life staff in governing the institution, and demonstrable contributions to the profession which have an impact beyond an individual campus.

#### 2002 Awardee: Dr. Graham Spanier

President, The Pennsylvania State University

President of Pennsylvania State since 1995, Dr. Spanier has initiated many student affairs initiatives including:
LateNight-Penn State, The Newspaper Readership Program, Penn State Principles, President's Convocation and the Schreyer Honors College. He has also tirelessly served the University of Nebraska-Lincoln, Oregon State University, and State University of New York at Stony Brook. His degrees include a Ph.D. in sociology from Northwestern University, and master's and bachelor's degrees from Iowa State University. Dr. Spanier has been an outspoken advocate for enhancing the teaching and learning environment in answer to the changing needs of students.

# Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member

This award was named after Robert Howard Shaffer, the Dean of Students at Indiana University from 1955-1969. He remained at Indiana until his retirement in 1981. During his time at Indiana, he played a key role in the development of the Higher Education and Student Affairs Program. Dr. Shaffer served as the first President of the American Personnel and Guidance Association (which later became the American Counseling Association). He is a former editor of the NASPA Journal, as well as former Chairman of the Council of Student Personnel Associations.



In 1916, Early Deans
OF WOMEN CAME TOGETHER TO
ESTABLISH THE NATIONAL ASSOCIATION OF
WOMEN DEANS, WHICH LATER BECAME
THE NATIONAL ASSOCIATION OF WOMEN
IN EDUCATION.

# **NASPA AWARDS LUNCHEON**

#### 2002 Awardee: Dr. Marcia Baxter Magolda

Professor, Educational Leadership, Miami University of Ohio

Dr. Baxter Magolda's career at Miami University began in 1983 and since has touched the lives of over 350 students who have completed their degrees in College Student Personnel. She completed her bachelor degree at Capital University in psychology, her master's and Ph.D. in College Student Personnel at The Ohio State University. She has "created a rich learning environment in her classrooms from her research and writing on learning communities and continually challenges students to build practice on theory."

#### Fred Turner Award for Outstanding Service to NASPA

Fred Turner defined professional service. This award honors his work and recognizes outstanding service. He served as the Dean of Men at The University of Illinois and in 1943 he became the University's first Dean of Students. From 1938-1958, Dr. Turner served as the Secretary-Treasurer of the National Association of Deans and Advisors of Men (which became NASPA in 1951). He became President of NASPA in 1958, and was NASPA's historian from 1960-1965, almost 30 continuous years of service. He also served as President of Sigma Alpha Epsilon (1943-1945) and as President of the North American Interfraternity Conference (1966-1967).

#### 2002 Awardee: Dr. Doris Ching

Vice President for Student Affairs, University of Hawaii-Manoa

Providing outstanding service to NASPA for many years, Dr. Ching has provided gracious and tireless leadership at the regional and national levels. She began her career in the classroom and moved quickly into administration with bachelor and master's degrees in secondary education from the University of Hawaii and her Ed.D. from Arizona State University. She is "a humble leader of great distinction and one who has shared the spirit of ALOHA throughout the NASPA world."

#### 2002 Awardee: Mr. Laurence Smith

Emeritus Vice President for Student Affairs and Marketing, Eastern Michigan University

Over the past several years Larry has provided outstanding service to NASPA at both regional and national levels. During my term as NASPA President in 1994–95, I asked Larry to chair a special committee to look at the continuing professional development needs of senior student affairs professionals. Over a two year period, "The Committee on Future Skills and Knowledge for Student Affairs Leaders" worked diligently under Larry's leadership to put in place what we now know as the NASPA Academy for Leadership and Executive Effectiveness. The NASPA Academy has evolved into one of our association's premier professional development programs and much of the credit for its success is due to Larry's hard work and dedication.

# Scott Goodnight Award for Outstanding Service as a Dean\*

This award is named after Scott H. Goodnight who was appointed the first Dean of Men at the University of Wisconsin, 1916-1945. He held concurrent positions as Director of the Wisconsin Summer Session and as a Faculty Member in the German Department. In 1919, Dr. Goodnight was elected President of the National Association of Deans and Advisors of Men (which later became NASPA). He has been credited with forging the character of NASPA, as well as laying the foundation for its future growth and strength, and establishing its reputation as one of the leading professional organizations in the field of higher education.

\*Dean refers to any title that denotes the lead Student Affairs Officer on campus

#### 2002 Awardee: Dr. Thomas Miller

Dean of Students, University of South Florida

Dr. Miller has been at the forefront of addressing student needs and concerns for almost 30 years. He has served four institutions with passion and strong leadership. He earned his bachelor degree from Muhlenberg College and his masters and his Ed.D. from Indiana University. His "enthusiasm, dedication and compassion for his students extend beyond any stated expectations. He serves as a role model to many students."

#### **New Professional Award Winners**

These individuals are recognized by their regions as outstanding new professionals in the field of student affairs and higher education.

The Spelman & Johnson Group will generously provide complimentary conference registrations to the 2003 NASPA Conference for each New Professional Award Winner.

#### REGION I

**Angela Shambarger,** Assistant Director of Housing and Residence Life, University of New England

REGION II

TBA

#### **REGION III**

Jennifer Ford, Program Specialist, Alcohol and Drug Education Program, Texas A&M University

#### REGION IV-E

Michelle R. Barke, Ferris State University

#### **REGION IV-W**

Yvonne Pena, Student Affairs Specialist, University of New Mexico

#### **REGION V**

**M. Khalil Islam,** Assistant to the Dean of Students, Eastern Washington University

#### Region VI

**Linda Prieto,** Associate Director for Leadership Programs in the Center for Student Leadership, Santa Clara University

## NASPA ANNUAL BUSINESS MEETING

Everyone from voting delegates to mid-and entrylevel professionals along with faculty and graduate students should make the NASPA Annual Business Meeting a "must have" experience.

#### **The NASPA Annual Business Meeting**

Tuesday, 4:30 – 5:30 pm Sheraton Independence Ballroom

The Annual Business Meeting has become our profession's preeminent event of the year. *All* NASPA members should attend.

#### The tentative meeting agenda covers:

- The fiscal and administrative well-being of our association,
- NASPA's 2001–02 accomplishments, initiatives and innovations,
- Update of the 2002 conference and plans for the 2003 St. Louis conference,
- · Election results,
- · Resolutions from the floor,
- Presentation of the new President's gavel, crafted by Barbara Mann, Florida State University, and
- Vision and goals of NASPA's incoming president, Michael Jackson, University of Southern California.

**Quorum:** A quorum shall consist of a majority of voting delegates there in good standing registered or represented by proxy at the annual conference.

The Executive Director must receive written designation of proxies no later than the official opening day of the conference, Sunday, March 3. Proxies shall be voting delegates or professional affiliates who may cast no more than one proxy vote each. Any member of NASPA may present a resolution for action by the membership on any issue at the annual business meeting. A resolution is an instrument expressing opinion, will, or resolution by the delegate body and it constitutes a direct call for action. The Board of Directors bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

To Submit a Resolution: A draft of a proposed resolution may be submitted in advance to the appropriate Regional Vice President or the President-Elect prior to the opening day of the annual conference. Resolution proposals may be submitted to the Board of Directors any time during the conference prior to the Annual Business Meeting. Resolutions may be presented to the membership from the floor under "new business" during the Annual Business Meeting.

# CAREER SERVICES For Employers & Candidates

Career Services provides a convenient, efficient, and effective system for candidates and employers to interact and discuss career opportunities.

#### **NEW! Saturday Night Outing for Early Birds**

Join fellow conferees for a trip to Jillian's, a popular Boston nightspot across from historic Fenway Park. Busses will run from Boylston Street entrance of the Hynes Convention Center beginning at 6:15 pm through midnight.

#### Executive Search

Searching for a mid-level or senior staff member? In order to better serve those institutions in the search for upper-level student affairs staff such as vice president, dean, or director, NASPA Career Services offers a limited number of rooms for more private interviewing. These interviews are pre-arranged by the employer with candidates who will be attending the conference. Rather than meeting candidates in hotel bars or noisy lobby areas, use NASPA's convenient professional interviewing space. Stop by Career Services for more information.

# On-Site Registration for Candidates and Employers

Candidates who wish to register on-site for Career Services and employers who wish to register position openings can do so at the Career Services Registration Booth. Career Services registration is located next to Conference Registration on the plaza level of the Hynes Convention Center.

**Note:** Career Services employers and candidates must register for the NASPA conference in order to use Career Services.

#### Career Services Volunteers

NASPA is an organization that relies heavily on the work of volunteers. This is especially true of the Career Service program. All conference participants are encouraged to volunteer a few hours to help make the Career Services program a rewarding experience for candidates and employers. If you have not already signed up to volunteer, you may sign up at the Volunteer Table located outside the Career Services Area.

## **CAREER SERVICES**

### Employer and Candidate Orientation

Candidates and employers are encouraged to attend an Orientation session before using Career Services. Details concerning interview scheduling, on-line position listings and searches, candidate resume books, and career services resources will be covered during the Orientation. There are separate sessions for employers and candidates. Orientation sessions will be in Convention Center 105 on the plaza level.

#### **Employer Orientation**

Saturday, 11:00 am and 3:30 pm Sunday, 9:00 am and 1:30 pm

#### **Candidate Orientation**

Saturday, 11:30 am and 4:00 pm Sunday, 8:30 am and 1:00 pm

**Dress:** Business attire is recommended for both employers and candidates.

### **Employer Lounge**

The Employer Lounge provides an opportunity to get away from the hectic atmosphere of the Career Services interview area. Employers will have access to internet-ready computers, candidate resume books, and refreshments. The Employer Lounge is located on the plaza level of the Hynes Convention Center, in the rear of the interviewing area.

### Candidate Lounge

#### Convention Center 112

The Candidate Lounge provides candidates with worktables and internet-ready computers to support the job search. Internet access will give candidates the opportunity to search for new position listings and to research institutions prior to interviews.

### Services for Candidates and Employers

The following services will be available for individuals who have pre-registered or who register on-site for Career Services:

- · Waiting area hosts offering interviewing advice
- · Orientation for candidates and employers
- · Institution and career information
- · On-line position listings, updated regularly
- · On-line search for positions by candidate preferences
- On-line search by employers to match positions with qualified candidates
- · Interview scheduling
- · Candidate resume books
- Employer Lounge and Candidate Lounge
- · Message Center
- · Technology Center with Web access

### **Hours of Operation**

#### Saturday, March 2

11:00 am - 6:00 pm	On-site Registration and
	Interview Sign-up
11:00 am - 11:30 am	Employer Orientation Room 105
11:30 am - 12:00 pm	Candidate Orientation Room 105
1:00 pm - 6:00 pm	Pre-arranged Interviews <b>Only</b> (last interview scheduled at 5:30 pm)
3:30 pm - 4:00 pm	Employer Orientation Room 105
4:00 pm - 4:30 pm	Candidate Orientation Room 105
5:30 pm - 6:00 pm	Wrap-up and Message Pick-up
6:00 pm	Career Services Closes
6:15 pm	Busses depart from the Boylston
	Street entrance of the Convention Center for Jillian's
12:00 am	Last bus departs Jillian's for
	Convention Center
Sunday March 3	

#### Sunday, March 3

8:00 am	- 4:00 pm	All Career Services Available
8:00 am	- 4:00 pm	Interviewing
		(last interview scheduled at
		3:30 pm)
8:30 am	- 9:00 am	Candidate Orientation Room 105
9:00 am	- 9:30 am	Employer Orientation Room 105
1:00 pm	- 1:30 pm	Candidate Orientation Room 105
1:30 pm	- 2:00 pm	Employer Orientation Room 105
3:30 pm	- 4:00 pm	Wrap-up and Message Pick-up
4:00 pm		Career Services Closes

#### Monday, March 4

8:00 am	- 5:00 pm	All Career Services Available
8:00 am	– 5:00 pm	Interviewing (last interview scheduled at 4:30 pm)
4:30 pm	- 5:00 pm	Wrap-up and Message Pick-up
5:00 pm		Career Services Closes

#### Tuesday, March 5

8:00 am	_	12:00 pm	All Career Services Available
8:00 am	_	12:00 pm	Interviewing
			(last interview scheduled at 11:30 am)
12:00 pm 2:00 pm	-	2:00 pm	Wrap-up and Message Pick-up Career Services Closes

## **CONFERENCE SERVICES**

### and Logistics

### Conference Registration

Registration is located on the plaza level, main lobby of the Hynes Convention Center, immediately outside of Exhibit Hall A.

#### **Registration Hours**

 Saturday
 9:00 am - 6:00 pm

 Sunday
 8:00 am - 6:00 pm

 Monday
 8:00 am - 4:30 pm

 Tuesday
 8:00 am - 12:00 pm

Whether you are pre-registered or are registering on-site, stop by the registration area and pick up your program book, badge, and other goodies.



#### Conference Site

The Hynes Convention Center will be the site for all conference interest sessions and featured speakers (unless otherwise noted). The Sheraton Boston Hotel and the Boston Marriott Copley Place Hotel will host all ancillary programs, receptions, and regional suites. The Technology Center, Career Services and Exhibits will be in the Convention Center.

### Name Badges

Admission to all conference activities requires a conference name badge. Persons without a name badge may be excluded from conference programs and events.

### Conference Volunteers

A critical piece to the success of this conference is the time volunteered by conference participants. Volunteers are needed to help with registration, hospitality, programs, and a variety of other services. Anyone wishing to volunteer should check with the Volunteer Headquarters located within the Hospitality area, near Conference Registration on the 4th floor of the Convention Center.

Volunteering at the conference provides an excellent opportunity for you to contribute to the NASPA organization in a significant way, meet new and old friends and colleagues, and network with other professionals. Volunteering is simple, as we will work around your schedule making it easy for you to participate as a typical conference attendee.

#### CEUs Available

NASPA is recognized by the National Board for Certified Counselors (NBCC) to offer continuing education credits for National Certified Counselors. We adhere to NBCC Continuing Education Guidelines. Contact Hour Monitoring Forms can be obtained at the NASPA On-Site Registration area on the plaza level, main lobby of the Convention Center.

### Audio Recording

Audio CD-ROM's will be offered exclusively for the 2002 conference. They will be available for sale in the Convention Center main lobby.

### Cell Phones and Pagers

In order to give presenters and speakers courtesy while they are speaking, all cell phones and pagers should either be turned off or placed in a silent mode during program sessions and featured speakers.

#### Lost and Found

Lost and Found service will be located at on-site registration located on the plaza level, main lobby of the Convention Center.

#### Exhibit Hall

Make plans to visit the Exhibit Hall and see all of the exciting vendor displays and possibly win some prizes. Each registrant receives an Exhibit Passport in the registration material. Get your passport "stamped" five times to enter into the drawing for great prizes!

The Exhibit Hall also features displays for each of the NASPA Knowledge Communities, Regions and the NASPA Foundation.



#### Exhibit Hall Hours

Sunday 2:00 - 4:00 pm

Monday 9:00 am - 12:00 pm

2:00 - 5:00 pm

**Tuesday** 10:00 am - 12:00 pm

# **CONFERENCE SERVICES**

and Logistics

### Hospitality Center

The Hospitality Center will be open to serve conference attendees at the following times:

 Saturday
 8:00 am - 6:00 pm

 Sunday
 8:00 am - 6:00 pm

 Monday
 8:00 am - 6:00 pm

 Tuesday
 8:00 am - 12:00 pm

There will be **four** Hospitality Centers at this year's conference located at the Registration Area, Sheraton Hotel, Marriott Hotel and the Prudential Center Mall. Some of the materials, services, and information available will include maps, dining, tours, shopping, transportation, attractions, events, places of worship, and emergency health care information.

### NASPA Technology Center

With NEW expanded hours, the Technology Center is located in the cafeteria on the plaza level of the Convention Center. The Technology Center will provide an opportunity for NASPA attendees to check campus e-mail, or browse the web while at the conference. From 7:00 am – 5:00 pm the Technology Center will have limited volunteer staffing. After 5:00 pm conferees are free to use the Technology Center on their own.

Saturday – Tuesday, 7:00 am – 11:00 pm Wednesday, 7:00 – 10:00 am

NASPA Technology Center is generously supported by Outside The Classroom.

### Conference Updates

Updates on conference activities will be available by 7:30 am, Monday through Wednesday. Look for the red lights throughout the Convention Center, Sheraton, and Marriott hotels for this important information. If you have a program/event that you need to list or cancel on this update, please provide this information in writing to the NASPA office, located in the main lobby of the Convention Center by 4:00 pm the day before.

### Religious Services

Information concerning locations and times of services at local temples, churches, synagogues, mosques, and other houses of worship will be available at the Hospitality Center located on the plaza level of the Convention Center.

### **Disability Services**



Conference participants needing special accommoda-

tions were encouraged to make arrangements prior to the conference. If you are a person with a disability and need assistance, please stop by the Hospitality Center on

the plaza level. We will try to assist you in contacting local resources. Interpretive services are provided for the opening keynote and all featured speakers.

### **Smoking Policy**

Smoking is not permitted at any of the conference activities.



Established in 1966

At the american council on education, the cooperative institutional research program (cirp) is the nation's largest and oldest empirical study of higher education, involving data on some 1,700 institutions and more than 10 million students.



# **EXHIBITORS AT NASPA 2002**

Companies and organizations that provide products and services student affairs professionals need and use are represented in the Exhibit Hall. Be sure to save time to visit the exhibits to learn what's new and available to help serve students more effectively.

#### ACT, Inc.

Booth 107

ACT, Inc., an independent, nonprofit organization, assists postsecondary institutions in assessing academic achievement for admissions, placement, program improvement/educational outcomes, and surveying the attitudes and opinions of students and alumni.

#### Adden Furniture, Inc.

Booth 101

Manufacturer of solid hardwood and upholstered furniture specially designed and constructed to enhance as well as endure student living and learning environments.

#### **Alpha Lambda Delta Honor Society**

Booth 319

Alpha Lambda Delta National Academic Honor Society for First Year Students recognizes and rewards academic excellence among students during their first year of college. Open to full-time students who earn a minimum scholastic average half-way between the two highest grades given by the school (i.e., 3.5 or above on a 4.0 scale), Alpha Lambda Delta rewards academic excellence, promotes participation in honors programs, provides leadership development, and enhances student retention.

#### **American Campus Communities**

Booth 115

American Campus Communities is the premier provider of student housing products and services to colleges and universities across the nation. In addition to developing, acquiring and managing student housing assets for our own interest, American Campus offers private sector assistance in developing, constructing, financing and managing on-campus student housing communities for colleges and universities.

#### **American College Health Association**

Booth 206

The American College Health Association (ACHA) is the principal advocate and leadership organization for college and university health. The association provides advocacy, education, communications, products, and services, and promotes research and culturally competent practices to enhance its members' abilities to advance the health of all students and the campus community.

#### The American University in Cairo

Booth 403

The Study Abroad Program at The American University in Cairo offers students the most extensive number of courses about Egypt and the Middle East taught in English in the world. The Arabic Language Institute offers intensive language training in an Arabic language environment. Pick up materials on our year, semester, and summer sessions.

#### **ARAMARK Corp - Campus Services**

Booth 105

ARAMARK Campus Services' world-class managed service provides value to over 400 college and university partners. Our capabilities include residential and retail food management, convenience stores, catering and other services. ARAMARK Campus Services helps campuses center their efforts on their institutional mission, while meeting the changing needs of students. ARAMARK helps to create a fulfilling, enjoyable learning experience for the entire community.

#### **Association of Christians in Student Development**

Booth 306

ACSD is composed of professionals who seek to bring their commitment to Jesus Christ together with their work in student development. Through the exchange of ideas, encouragement of networking, regional and annual conferences, and application of scriptural principles to developmental theory, the Association seeks to enable its members to be more effective in ministering to students.

#### **Aventis Pasteur**

Booth 406

Aventis Pasteur provides pediatric and adult vaccines and biologicals for diphtheria, tetanus, pertussis, polio, Haemophilius influenza type b, influenza, yellow fever, rabies and other diseases. Headquartered in Swiftwater, Pennsylvania, Aventis Pasteur continues to be actively involved in the field of immunological research and its applications.

#### **BACCHUS and GAMMA Peer Education Network**

Booth 109

BACCHUS and GAMMA Peer Education Network services higher education as the source for peer education programs and educational training materials on alcohol, illicit drugs, and other student health and safety issues.

#### Blockhouse Company, Inc.

Booth 100

Blockhouse manufactures "high use" lounge seating and casegoods to provide value by improving the living and common area environments in your residence halls. Blockhouse is the right choice when superior performance and low maintenance are essential requirements in your facility.

#### **Butler Woodcrafters, Inc.**

Booth 301

Butler Woodcrafters, Inc. is a manufacturer of solid wood furniture. We offer a full line of wood and fully upholstered seating, tables, chairs, beds, and desks as well as mattresses and lamps. We specialize in creating casual and comfortable student living environments.

#### CAMPUSPEAK, Inc.

Booth 218

CAMPUSPEAK is the nation's premier agency providing educational speakers for college campuses and organizations. We represent more than 40 great speakers specializing in diversity, leadership, women's issues, health and wellness, athletics and Greek life. Our prices always *include* travel and hotel costs. Friendly, low-maintenance speakers and staff!

# **EXHIBITORS**

#### **Cargo Furniture**

Booth 120

Cargo Furniture was founded in 1981 and was acquired by Pier 1 Imports, Inc., North America's largest specialty retailer. Cargo offers casual, simple, safe and durable furniture that is tough enough to withstand the constant use, and sometimes abuse, it gets.

#### **Century Campus Housing Management**

Booth 207

Century Campus Housing Management, L.P. (CCHM) and Century Development are the nation's leaders in managing and developing privatized on-campus housing. Located on 29 campuses in 11 states, Century is dedicated to supporting the individual missions of the host colleges and universities by providing quality residence life facilities in harmony with each institution's unique philosophy and ideology.

#### **Chartwells Educational Dining Services**

Booth 214

Chartwells Educational Dining Services is a global organization that maintains a strong emphasis on local operation. This means that our on-site managers take the time to understand the needs of every member of the campus community and utilize our strength of global buying to meet those needs in the most efficient manner possible.

#### College Administration Publications, Inc.

Booth 318

College Administration Publications (CAP), founded in 1973, is a nationally known provider of higher education law related periodicals and monographs. CAP also publishes *Synfax Weekly Report* which reviews critical issues in higher education and hosts an annual fall seminar on Law and Policy in Higher Education.

#### **College Media Advisers**

Booth 222

The professional association dedicated to serving the needs of collegiate student media programs and their advisers. We educate and inform advisers about their roles in serving students and about the teaching, advising and production of collegiate media. We advance the quality of the student media through our members.

#### **College Park Campus Partners**

Booth 201

College Park Campus Partners brings you the expertise of College Park Communities, the largest provider of private off-campus housing in the United States. Campus Partners provides custom solutions for the design, development, construction, renovation, financing and/or management of campus living environments. Our services identify and provide effective solutions for specific needs.

#### The Executive Doctorate, University of Pennsylvania

Booth 40%

The Executive Doctorate is built around the needs of those currently in—or poised for—senior-level positions in higher education management, either at institutions or working with institutions from the corporate sector. The program allows this select cohort of senior leaders to attain the Penn doctorate in two years—beginning

to end—without interruption to their careers, coming to Philadelphia for three days and two nights each month for 20 consecutive months.

#### Foliot, Inc.

Booth 414

Foliot Inc. manufactures both residence hall and apartment-style furniture to meet today's looks and exceed highest standards (www.foliot.com). See you in Boston!

#### **General Meters Corporation**

Booth 304

General Meters Corporation™, a technology leader, manufactures a fully integrated, computerized University One-Card System™. Modules include security access control, dining, recreation, vending, bookstore, athletics, parking and student voting. General Meters creates the software and manufactures the solid card-reading terminals. These modules plus a bank interface create the allencompassing University One-Card System™.

#### **Golden Key International Honour Society**

Booth 209

Golden Key International Honour Society is a non-profit, academic honors organization dedicated to recognizing the top 15% of juniors and seniors in all fields of study at more than 300 colleges and universities in the United States, Canada, Australia, Malaysia, New Zealand and the United Kingdom. The Society provides more than half a million dollars in scholarships annually as well as providing career assistance and leadership training to its members.

#### **Herff Jones**

Booth 118

At Herff Jones, we understand the importance that student affairs decision-makers place on retention. The first year of college is a time of excitement, aspirations and ideals. Your new students desire to be part of this new community and at the same time define themselves as individuals. At no cost, you can sponsor a Freshman Record® publication for your college or university. This pictorial directory will enable you to reach out to your new students by making them feel they belong.

#### Heritage Insurance Managers, Inc.

Booth 305

Heritage Insurance Managers is a national leader in the marketing and underwriting of student accident and health insurance for colleges/universities, schools, and youth activities. We work hand in hand with administrators to design customized benefit programs that specifically meet the unique needs of a particular student population.

#### Higher Education Center for Alcohol and Other Drug Prevention

Booth 409

Funded by the U.S. Department of Education, the Higher Education Center for Alcohol and Other Drug Prevention is the nation's primary resource for colleges and universities in alcohol and other drug prevention.

### **EXHIBITORS**

#### Hines

Booth 418

Hines is an international privately owned real estate firm. The firm is one of the largest real estate organizations in the world with assets in excess of \$9 billion. Hines is known as a developer and manager of landmark office buildings in major cities throughout the United States.

#### Inlighten, Inc.

Booth 114

VideoNet<sup>SM</sup> by Inlighten, Inc. is the affordable, easy-to-use, private television network for any campus. VideoNet provides the power to create, schedule and mix your exclusive graphics and video into daily news programming delivered to any location you desire with over 1,000 clients, and more than four million daily viewers. Inlighten's proven performance has made it the first choice in video communication solutions.

#### **International Organization for Student Success**

Booth 300

The College Portfolio for Success is an easy-to-use, modern text-book that relates well to the needs of today's students. This text has successfully prepared thousands of students for their first-year college experience. The College Portfolio provides instructors with a turn-key, user-friendly style and the tools to focus on the individual needs of each student.

#### Jossey-Bass Publishers, A Wiley Company

Booth 314

For over 30 years, Jossey-Bass has been providing professionals in the higher education community with leading edge books, training materials and periodicals. Our internet site can be accessed at www.josseybass.com.

#### LeaderShape, Inc.

Booth 106

The purpose of the LeaderShape Institute is to produce a break-through in the leadership capacity of participants and facilitators. This highly interactive program provides the tools to act consistent with core ethical values, personal values, and convictions; develop and enrich relationships; respect the dignity and contribution of all people; believe in a healthy disregard for the impossible; and produce extraordinary results.

#### LRP Publications, Inc.

Booth 122

LRP Publications is a leading publisher of higher education newsletters, books, pamphlets for professionals in student affairs, enrollment and disability management materials, development and alumni relations information, and other areas. LRP's resources include Student Affairs Today, Nontraditional Students Report, Campus Legal Advisor, Disability Compliance for Higher Education, Dean & Provost, and many more publications.

#### **Mac-Gray Services**

Booth 404

Mac-Gray, committed to providing amenities designed to improve student satisfaction and quality of life, offers laundry services, campus card technology, reprographic services and MicroFridge combination appliances.

#### **NASPA Foundation**

Booth 315

The NASPA Foundation supports the advancement of knowledge concerning students, higher education institutions, and issues facing the student affairs profession. Stop by the Foundation booth and make your bid in the 2nd Annual Silent Auction.

#### **National Intramural-Recreational Sports Association**

Booth 417

The National Intramural-Recreational Sports Association is the premier source for recreational sports and fitness professionals, offering educational conferences and symposia, publications, career services, professional development and networking opportunities, certification, and sport club championships.

#### **National Panhellenic Conference**

Booth 121

The National Panhellenic Conference (NPC) has a membership of twenty-six women's fraternities that represent a total of 3.5 million women. NPC member fraternities support more than 2,900 undergraduate chapters. These chapters promote experiences which complement the academic curricula, strengthen retention of undergraduate students and encourage the loyalty of alumnae.

#### **National Student Services, Inc.**

Booth 408

Since 1971, National Student Services, Inc., has covered the personal property of students living in residence halls, fraternity and sorority houses, off-campus apartments or houses and "studying abroad." We now also cover the same property "campus wide", all "school sponsored" activities (worldwide) and in the student's home residence.

#### **The New York Times**

Booth 223

The New York Times is a premier national publication that has long been a leader in providing comprehensive programs that support the education community. The New York Times College Program offers an assortment of curriculum support material and programs for partnering colleges and universities in virtually all areas of study.

#### **North-American Interfraternity Conference**

Booth 119

The purpose of the North-American Interfraternity Conference (NIC) is to advocate and promote the well-being of its national/international member fraternities and to foster Interfraternity cooperation and communication. Colleges and universities benefit from the NIC through its resource network, educational programming opportunities, and idea sharing program.

### **EXHIBITORS**

#### OCM

Booth 219

Student Advantage, Inc. is the media, marketing and commerce connection for millions of college students and the businesses and universities that serve them. Student Advantage acquired OCM in 2001, further enabling campus organizations to serve students, increase awareness and raise funds through various direct marketing programs.

#### **Omicron Delta Kappa**

Booth 108

Omicron Delta Kappa is the premier leadership honor society with over 270 circles located throughout the nation. Founded at Washington and Lee University in 1914, ODK recognizes, honors, and develops outstanding leaders in colleges, universities and in communities throughout the country.

#### **Outside The Classroom**

Booth 307

Outside The Classroom, Inc. provides online health courses and surveys to colleges and universities nationwide. Its flagship program, AlcoholEdu, has become the new standard in alcohol education, featuring measurable results, ease of use, and high quality content specifically designed for college students by the world's leading experts on alcohol.

#### Overly, a Division of Saltus Press

Booth 413

Overly is the leading provider of custom gifts, stationery and academic planners to universities and colleges nationwide. It is our mission to provide you with the best products and superior customer service.

#### **PEPNet**

Booth 204

PEPNet, the Postsecondary Education Programs Network, is the national collaboration of four Regional Postsecondary Education Centers. The Centers are supported by contracts with the U.S. Department of Education. The goal of PEPNet is to assist postsecondary institutions in attracting and effectively serving individuals who are Deaf and Hard of Hearing.

#### Premier Agendas, Inc.

Booth 308

The Compass for Campus™ Program and customizable Premier Collegiate Planners help students take charge, manage their time, get organized, and plan for success.

#### **Quality Products and Services**

Booth 104

Quality Products and Services is a supplier of flame-resistant mattresses, contract furnishings for residence halls, and refrigerator and microwave combination sales, bulk leases, and rentals.

#### **R.T. London Company**

Booth 421

R.T. London challenges your expectations with furniture for the university market by responding to defined market needs. We design, manufacture, and market innovative, high-quality furniture which meets the demands of group living, frequent change, respon-

sible investment, and low maintenance. Our recent acquisition of Norse Furniture reinforces our mission and will provide our customers with more choices of quality products to fit their needs.

#### School Datebooks, Inc.

Booth 110

Custom academic planners featuring a formatted handbook, events on the calendar day, and customized covers, plus handbook and events posted for *free*.

#### Sodexho

Booth 200

Sodexho is the preferred provider of contract management solutions for facilities management, campus dining, and sports and leisure services. Listening, anticipating, and innovating as your partner in campus services. Sodexho—Improving the Quality of Daily Life.

#### Spelman & Johnson Group

Booth 320

The Spelman & Johnson Group, a professional search and consulting firm in higher education, focuses on providing a full range of professional search services to institutions of higher education. The Group also assists institutions in assessing, planning, and evaluating academic and administrative programs and services.

#### StudentAffairs.com

Booth 123

StudentAffairs.com is one of the most accessed websites by student affairs professionals seeking administrative job openings. More than 430 institutions subscribe to our job site, posting thousands of positions annually. Schools can list unlimited staff openings for one year at our low subscription rates. Free browsing for all posted positions.

#### **StudentVoice**

Booth 405

StudentVoice is a leading provider of demographic and market research in the higher education marketplace. Our superior turnaround times, proprietary and syndicated studies and peer-to-peer campus research network are all enabled by a state-of-the-art mobile data collection technology solution.

#### Tall Paul's Tall Mall

Booth 415

Tall Paul's Tall Mall has 7'-6" long beds for tall athletes and scholars. The complete source for the needs of tall students including beds, mattresses, sheets, blankets and even shower head extensions. Bunks, singles, lofts—we have it all. Personal service and no minimum order required.

#### **Teach for America**

Booth 221

Teach for America is an organization of outstanding leaders who are committed to ensuring that all children have an equal chance in life. We assemble the nation's most promising leaders to teach for two years in urban and rural areas in the U.S. All corps members receive full salary, an education award, and graduate school partnership benefits. Go to www.teachforamerica.org to learn more and to apply.

### **SPONSORS**

#### TIAA-CREF

Booth 401

TIAA-CREF, with approximately \$300 billion in assets, offers pension/insurance and mutual fund products to more than 2 million employees at 11,000 colleges, universities, related nonprofit education/research institutions, and K-12 public schools nationwide.

#### The National Society of Collegiate Scholars

Booth 205

The National Society of Collegiate Scholars is an honors organization which recognizes outstanding academic achievement among first and second year college students and encourages members' involvement in leadership development and service activities.

#### **The Sleeping Giant Company**

Booth 215

Our double and single lots are the ultimate space saving solution. The freestanding design allows you to maximize your existing space. A quick set-up and minimal loose parts make this system one of the most versatile on the market. The Sleep & Study attachment is available for additional options.

#### **University Loft Company**

Booth 402

Manufacturer and supplier of solid oak, maple, and pine contract furniture, which is designed to be space efficient, attractive, and durable.

#### **University of Vermont**

Booth 322

We develop programs on issues faced by college and university administrators. Programs explore such topics as preparing for crisis, various legal issues, alcohol education, and much more. Our programs offer professional development in a choice of cost effective, convenient formats: teleconferences, on-line courses, seminars, video, and CD-ROM training packages.

#### **USA TODAY**

Booth 208

USA TODAY provides colleges and universities with a Newspaper Readership Program designed to increase students' knowledge of community, national, and world events.

#### Web Service, Inc.

Booth 411

Coin and card-operated laundry systems.

#### **Wood Dining Services**

Booth 112

Wood Dining Services is a premier food service provider for colleges and universities nationally. With more than 50 years experience serving the campus dining market, Wood Dining Services offers cutting-edge retail brands, comprehensive corporate support, a progressive approach to programming, and a strong commitment to continuous improvement and client partnerships.

### NASPA Gold Level Sponsors

#### **ARAMARK Campus Dining Services**

For their generous support for the annual NASPA Leadership Dinner and the Academy for Leadership and Executive Effectiveness.

#### **College Park Campus Partners**

For their generous support of the conference tote bags.

#### **Outside The Classroom**

For their generous support of Samuel Betances, featured speaker, and the Technology Center.

#### Sodexho

For their generous support of Randall Robinson, featured speaker, the opening Celebration of (R)evolution, and the International Symposium.

#### **USA Today**

For their support of the Academy for Leadership and Executive Effectiveness.

### NASPA Conference Sponsors

#### **Campus Coolers**

For their support of the International Symposium.

#### **Campus Leasing**

For their support of the International Symposium.

#### **Chartwells Educational Dining Services**

For their support of the all-conference coffee break.

#### **The Chickering Group**

For their support of the Academy for Leadership and Executive Effectiveness.

#### **Golden Key International Honour Society**

For their support of the International Symposium.

#### The Institute for Shipboard Education and Semester at Sea

For their support of the International Symposium.

#### Insurance for Students, Inc.

For their support of the International Symposium.

#### **Jossey-Bass Publishers**

For their support of the Conference Connections program.

#### **National Panhellenic Conference**

For their support of the Master's Case Study Competition.

#### **National Society for Collegiate Scholars**

For their support of the New Professionals and Graduate Student Reception.

#### National Student Services, Inc.

For their support of the International Symposium.

#### **The New York Times**

For their support of the Conference Connections program.

#### **Spelman & Johnson Group**

For their support of the New Professional Awards recognized at the NASPA Awards Luncheon.

#### NASPA is the leading national association for addressing issues in student affairs administration

NASPA members are leaders in student affairs and work diligently to uphold the highest of professional standards. We are an association of members committed to students, seeking excellence by embracing the core values of diversity, learning, integrity, service, fellowship and the spirit of inquiry.

Through NASPA, you are associated with a community of professionals who work to promote excellence in student affairs. Together, NASPA members actively seek solutions to the unique challenges faced by today's college students. NASPA members contribute to student learning in higher education.

NASPA members represent the diversity of professionals working in student affairs. Our members are from a variety of ethnic and cultural backgrounds and represent the wide variety of institutions in higher education. Our members range from vice presidents and deans of students to graduate students and faculty to nonprofit and corporate supporters of higher education. NASPA members, whatever the specialty or level, share the common goal of working with college students in building character, creating community and preparing students for the changing world of work.

Our challenges are great. United as an association of professionals revolutionizing our work with students in higher education each day, NASPA leads the way!

### Mission

NASPA provides professional development, promotes exemplary practices, and is a leader in policy development. NASPA helps senior student affairs officers and administrators, student affairs professionals, faculty, and other educators enhance student learning and development. NASPA promotes quality and high expectations; advocates for students; encourages diversity; excels in research and publication.

#### Goals

- **A.** To provide professional development to our members through the dissemination of high quality information and exemplary models of practice.
- **B.** To provide leadership in higher education through policy development and advocacy for students on important national issues.
- **C.** To promote pluralism, diversity, and internationalism in NASPA and the profession.
- **D.** To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.
- **E.** To maintain, evaluate, and develop a high quality association infrastructure to meet current needs and anticipate future trends.

HANGE HAS A BAD REPUTATION

IN OUR SOCIETY. BUT IT ISN'T ALL BAD — NOT BY ANY MEANS.

IN FACT, CHANGE IS NECESSARY IN LIFE — TO KEEP US MOVING ...

TO KEEP US GROWING ... TO KEEP US INTERESTED. IMAGINE LIFE

WITHOUT CHANGE. IT WOULD BE STATIC ... BORING ... DULL.

- Dennis O'Grady

# National and International Regions

#### Region I

Connecticut Maine Massachusetts New Hampshire Rhode Island Vermont

Newfoundland, Canada Nova Scotia, Canada Quebec, Canada England

England France Ireland Spain

#### Region II

Delaware District of Columbia Maryland New Jersey New York
Pennsylvania
Puerto Rico
Virgin Islands
West Virginia
Egypt
Germany
Greece

#### Region III

Alabama Florida Georgia Kentucky Louisiana Mississippi North Carolina South Carolina Tennessee Texas Virginia The Bahamas Bulgaria Bermuda **Jamaica** Mexico

#### Region IV-East

Illinois
Indiana
Iowa
Michigan
Minnesota
Ohio
Wisconsin
Ontario, Canada

#### Region IV-West

Arkansas
Colorado
Kansas
Missouri
Nebraska
New Mexico
North Dakota
Oklahoma
South Dakota
Wyoming
Manitoba, Canada
Saskatchewan, Canada

#### Region V

Alaska
Idaho
Montana
Nevada
Oregon
Utah
Washington
Alberta, Canada
British Columbia, Canada

#### Region VI

Arizona California Guam Hawaii Australia Hong Kong Japan Singapore



### Individual Members

Region I	Northeast	762
Region II	Northeast & Mid-Atlantic	1,563
Region III	South	1,547
Region IV-E	Midwest	1,600
Region IV-W	Midwest	742
Region V	West	716
Region VI	West	1,050
TOTAL		7,980

### **Institutional Members**

Research	92
Doctorate-Granting	91
Comprehensive Masters	405
Liberal Arts/Baccalaureate	238
Two-Year	158
Other	149
TOTAL	1,133

### NASPA Centers for Innovation



Conference programs related to the central theme of the five NASPA Centers for Innovation will be identified with this icon.

**The Center for Public Policy** educates lawmakers about issues important to student affairs and gives our members the most up-to-date information on topics such as FERPA, safety, and other governmental mandates.

**The Center for Scholarship, Research and Professional Development for Women** examines issues of concern to women in education and designs and implements relevant programs and services for women students.

**The Center for Student Life Studies and Demographics** conducts research and is a clearinghouse for information and research on trends related to students' needs and their college experiences.

**The Center for Technology and E-Learning in Student Affairs** publishes the weekly e-zine NetResults, creates a library of on-line student affairs resources, and builds the capacity of our members to use technology in the pursuit of student success.

**The National Academy for Leadership and Executive Effectiveness** meets the special needs of Senior Student Affairs
Officers through professional development that helps SSAO's
function as effective educators and as leaders in the campus
community.



### ${ m T}$ he first edition

OF THE JOURNAL OF COLLEGE STUDENT DEVELOPMENT
WAS PUBLISHED IN OCTOBER 1959; FORMER TITLES INCLUDE
PERSONNEL-O-GRAM AND THE JOURNAL OF COLLEGE
STUDENT PERSONNEL.

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#### **MUFP Graduate Intern**

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Technology

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# **MUFP**

# Minority Undergraduate Fellows Program

**FELLOW** 

The Minority Undergraduate Fellows Program (MUFP) in it's 13th year is a program designed to identify talented ethnic minority students (Native American, African American, Asian American or Hispanic) who are completing their sophomore year or the second year in a two-year transfer program and who demonstrate academic promise. The program is a personal and professional development experience, which provides support and encouragement to students as they complete their degree requirements, and promotes enrollment in masters and doctoral level programs for careers in student affairs and higher education. This years Fellows, along with their mentors and institutions, are as follows.

#### Monica Alarcon Edna Alberto Lethichia Banks Luis Benevoglienti Natalie Byrdsong Jose Castillo Christopher Chadwick Eric Cornejo Alexis DeAnda Bianca Easterly Darnell Edwards June Esquerra Patricia Funes Christopher Gomez Damian Gomez Criselda Gonzales Jolie Harris Alisha Harris Denise Herrera Jerardo Holquin Lyrongala Houseal Charmaine Lastimoso Lvdia Lee Janice Lew Meredith Lively Melanie Locke Julie Martinez Michael McCorvey Lillian Miller Kenechukwu Mmeje Delmy Montenegro Myah Moore Gil Morales Louna Moua Tracy Nicholson Wanda Nunez Soehi Okamoto Sara Pagni Tanya Powers Czarina Ramsay Robin Riley-Casey Kassandra Rodriguez Boyede Sabitan Carrie Sampson Davida Smith Pency Smith Ekaterina Surudina Michael Umbay

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Luzviminda Ricardo	Allliant International University
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Johnetta Cross Brazzell	University of Arkansas
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Dave Hansen	University of Nevada-Reno
Renée Barnett Terry	University of California-San Diego
Lauri Yeargin	Winthrop University
Monica Nixon	University of Puget Sound
Tim Gutierrez	University of New Mexico
Terrance Mitchel	Allegheny College
Gerald Williamson	East Central University
Michael Young	University of California-Santa Barbara
Pedro Douglas	California State University-Chico
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Shannon Ellis	University of Nevada-Reno
Robert Tomlinson	University of Wisconsin-Stevens Point
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jerry oterii	State Offiversity of INEW TOTK-Story Drook

Christopher K. Johnson Syracuse University

# NASPA AT A GLANCE

## Past Presidents

2000–01 Shannon Ellis	1973–74 John L. Blackburn	1946-47 Arno Nowotny
1999–00 Doris Ching	1972–73 Thomas B. Dutton	1944–46 Earl J. Miller
1998-99 Cheryl (Cherry) M. Callahan	1971–72 Chester E. Peters	1943–44 J.H. Julian
1997–98 Jack Warner	1970–71 Earl W. Clifford	1942-43 Joseph A. Park
1996–97 Suzanne E. Gordon	1969-70 Mark W. Smith	1941-42 L.S. Corbett
1995–96 Jon C. Dalton	1968-69 O.D. Roberts	1940-41 J.J. Thompson
1994–95 James E. Scott	1967–68 Carl W. Knox	1939-40 J.F. Findlay
1993-94 Paula M. Rooney	1966-67 Edmund G. Williamson	1937-39 D.H. Gardner
1992–93 Joan Claar	1965–66 Glen T. Nygreen	1936–37 Dabney S. Lancaster
1991–92 Dennis C. Golden	1964–65 Victor R. Yanitelli	1935–36 William E. Alderman
1990–91 Marsha Duncan	1963-64 James McLeod	1934–35 B.A. Tolbert
1989–90 Dudley Woodard	1962–63 J.C. Clevenger	1933–34 H.E. Lobdell
1988–89 Thomas Goodale	1961–62 Fred J. Weaver	1932–33 C.E. Edmonson
1987–88 Larry Ebbers	1960-61 William S. Guthrie	1931-32 W.I. Moore
1986-87 Judith M. Chambers	1959–60 H. Donald Winbigler	1930-31 W.L. Sanders
1985–86 Bob E. Leach	1958–59 Fred H. Turner	1929-30 J.W. Armstrong
1984-85 Richard J. Correnti	1957-58 Donald M. Dushane	1928-29 G.B. Culver
1983-84 Edward H. Hammond	1956–57 Frank C. Baldwin	1927–28 Scott H. Goodnight
1982–83 R. Mikell O'Donnell	1955–56 John H. Hocutt	1926–27 Floyd Field
1981–82 E.T. "Joe" Buchanan	1954–55 John H. Stibbs	1925-26 C.R. Melcher
1980–81 Lyle A. Gohn	1953-54 Robert M. Strozier	1924–25 Robert Rienow
1979–80 George W. Young	1952-53 Victor F. Spathelf	1923-24 J.A. Bursley
1978–79 Donald V. Adams	1951–52 A. Blair Knapp	1922–23 Stanley Coulter
1977–78 Arthur Sandeen	1950–51 Wesley P. Lloyd	1921–22 Edward E. Nicholson
1976–77 Alice R. Manicur	1949–50 L.K. Neidlinger	1920–21 Thomas A. Clark
1975–76 James J. Rhatigan	1948–49 J.H. Newman	1919–20 Scott H. Goodnight
1974–75 James R. Appleton	1947–48 E.L. Cloyd	



 ${
m In}$  1969, Kenneth Feldman AND THEODORE NEWCOMB PUBLISHED THE IMPACT OF COLLEGE ON STUDENTS, WHICH REVIEWED AND SYNTHESIZED THE FINDINGS OF FOUR DECADES WORTH OF RESEARCH ON COLLEGE STUDENTS.

# 11

## NASPA VOLUNTEER INTEREST FORM

As we Rise to the Challenge of Change in our work as Students Affairs professionals, our contributions to shaping and strengthening our profession become increasingly important. Thus, we invite you to consider becoming a NASPA volunteer. Please complete the form below and return it to the NASPA National Office (address listed at bottom of form). The information you provide will be entered into the NASPA Volunteer database and matched to a volunteer opportunity by a Committee and/or Knowledge Community (formerly NASPA Networks) chairperson and/or representative. Thank you for your interest in NASPA! Title \_\_\_\_\_ Institution City \_\_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_ NASPA Membership Number \_\_\_\_\_ **VOLUNTEER INTERESTS** (Please check all that apply) ☐ National Conference ☐ Regional Conference Regional Advisory Board ☐ **Knowledge Communities** (formerly NASPA Networks; please check all those of interest) ☐ Community & Two Year Colleges ☐ Disability Concerns ☐ Educational Equity & Ethnic Diversity ☐ Enrollment Management ☐ Fraternity & Sorority ☐ Gay, Lesbian, Bisexual & Transgender Issues ☐ Graduate & Professional Student Services ☐ Information Technology ☐ International Education ☐ New Professionals & Graduate Students ☐ Women in Student Affairs ■ Small Colleges & Universities ☐ Graduate Programs ■ Membership ☐ Public Policy ☐ Professional Development ■ NetResults ☐ Foundation ☐ Resources/Programs Coordinating Volunteers ☐ Other, please list \_\_\_\_\_ Please return to: National Association of Student Personnel Administrators (NASPA) Attn: Carla Dicks 1875 Connecticut Ave., NW, Ste. 418 Washington, DC., 20009 Email: cdicks@naspa.org Phone: (202) 265-7500 ext. 3009 Fax: (202) 797-1157 If you have any additional questions please contact Jerrid Freeman at jpfreem@email.unc.edu or (919) 966-5565.

# BOSTON—THE WALKING CITY

Welcome to America's walking city! In the 17th century, the seeds of American education, government, industry and culture first took root in Boston. Today, Boston is famed not only for its rich abundance of historic treasures, but also as a world center of finance, trade, the arts, medicine, high-tech industry, education and sports. Tourism is one of Boston's and New England's largest industries. As a result you will find a city willing to accommodate and entertain you as few other cities can.



For more visitor information about Boston and specific sites, including links to the convention center, visit www.boston.com.

#### **Faneuil Hall Marketplace**

Faneuil Hall Marketplace is in the heart of downtown Boston. Part of Boston's "Freedom Trail," Faneuil Hall provided a platform for the country's most famous orators, including

Samuel Adams and George Washington. Today, the Marketplace offers more that 150 shops and restaurants and tourists are likely to find live entertainment throughout the day and evening.



#### **Newbury Street**

Boston's "Rodeo Drive," where hundreds of enchanting shops, restaurants, outdoor cafes, art galleries, and salons are embraced in Boston's old world grandeur. Newbury Street celebrates eight blocks of international fashion, fine dining, jewelry, and antiques. Located between Massachusetts Avenue and Boylston

Street in Boston, this is one site you won't want to miss. For a complete listing of the shops and the history of Newbury Street, visit their website at www.newbury-st.com.

#### **Museum of Science**

Science comes alive with over 600 interactive exhibits that are all hands-on and minds-on. Don't miss the Charles Hayden Planetarium and five story Mugar Omni Theater. For more information visit www.mos.org.

#### Isabella Stewart Gardner Museum

A 15th century Venetian palace in the heart of The Fenway, the galleries, overlooking an interior flowering courtyard, house more than 2,500 paintings, sculptures, and textiles. For more information visit www.gardnermuseum.org.

#### **Boston Common**

"The Common" and Public Garden are historic parks that provide 75 acres of central green space in the heart of downtown Boston. While they are adjacent (bisected by Charles Street) and serve a unified purpose, the two parks have vastly different characters. The larger, more pastoral Common supports many recreational activities, walking paths, open green spaces, a "frog pond," and a war monument. The Public Garden is more ornamental and designed with a variety of flora and a centrally featured Swan Pond.

#### **Fleet Center**

The Fleet Center is New England's premier sports and entertainment facility and home to two of the most storied franchises in all of sports, the NHL's Boston Bruins and NBA's Boston Celtics. Friday, March 1, 7:30 pm: The **Boston Celtics** play the Charlotte Hornets. Monday, March 4, 7:00 pm: The **Boston Bruins** face the Philadelphia Flyers. For ticket information on either event, visit www.fleetcenter.com.

#### **Black Heritage Trail**

The Black Heritage Trail explores the history of Boston's 19th century African American community, consisting of 14 sites all located in the Beacon Hill area. You'll see sights such as The Robert Gould Shaw and 54th Regiment Memorial, honoring the 54th regiment of Massachusetts Volunteer Infantry, the first black regiment to be recruited in the Civil War. The George Middleton House, built in 1797, is the oldest existing home built by African Americans on Beacon Hill. The African Meeting House is the oldest Black church edifice still standing in the United States. For more information visit www.afroammuseum.org/trail.htm.

#### **The Freedom Trail**

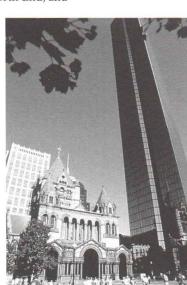
Walk The Freedom Trail and discover the dramatic history of this country's birth. The sites along the Trail are not re-creations or adaptations; they're real—Boston Common, the State Street Visitor Center, Faneuil Hall, Quincy Market, the Navy Yard, and Bunker Hill are all featured on the Trail. The 2.5 mile trail weaves through downtown Boston, the North End, and

Charlestown. Wear sneakers and comfortable, weather-appropriate clothing. Plan to spend around four hours on the Trail, depending on your itinerary and local attractions along the way. To develop your tour itinerary visit www.thefreedomtrail.org.

#### **New England Aquarium**

Over 70 exhibits feature a variety of aquatic creatures in naturalistic habitats. Visit the aquarium website at www.neaq.org.

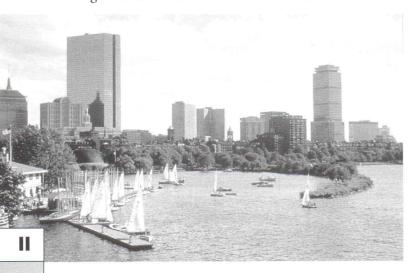
The Hancock Tower and Trinity Church



# SPECIAL TOURS

# for Conference Participants & Guests

Tours 1–3 required pre-registration. Depending on the number of pre-registrations, there may be an opportunity to register on-site. Information is available at the Hospitality Center near Conference Registration in the Convention Center.



#### **Tour 1 - Beantown Trolley**

Saturday, March 2, \$20/person. Leaves from the Boylston Street entrance of the Hynes Convention Center at 2:00 pm and returns at 4:00 pm. Beacon Hill, Newbury Street, Faneuil Hall Marketplace, Charlestown, Bunker Hill Pavilion, Cheers, and more are all accessible on the Beantown Trolley. On the San Francisco-style, heated trolley cars, a two-hour narrated tour offers an insider's view of Boston.

#### Tour 2 - Boston: A Center for Higher Education

Sunday, March 3, 11:00 am – 3:00 pm, \$25/ person. The tour leaves from the Boylston Street entrance of the Hynes Convention Boston at 11:00 am. Boston, the hub of higher education, welcomes thousands of students to its cultural, historical, and political roots. Join us for this special tour of some of the local colleges and universities.

The tour will begin at historical Harvard University where participants will have an opportunity to visit the birthplace of higher education in the United States. Have lunch in the hub of Harvard Square, shop at the Coop, or stroll through Harvard Yard. Traveling throughout the city, participants will see the campuses of Massachusetts Institute of Technology, Boston University, and Northeastern.

Our final stop will be Bentley College to see their impressive technology centers. Participants may view one of three specialty learning labs. The Financial Trading Room combines state-of-the-art technology and real-time data to offer a first-hand look at the intricacies of risk management, asset valuation, and other financial concepts. The Center for Marketing Technology is a best practices lab for studying the complex forces that fuel buy-

ing and selling in the new economy. The Design and Usability Test Center offers up-close exposure to the same high-end applications employed by technical communicators, web developers, user interface designers, and usability specialists.

#### Tour 3 - Colleges of the Fenway

Sunday, March 3, \$35/person. Lunch included. Busses leave from the Boylston Street entrance of the Hynes Convention Center at 11:30 am and return by 3:00 pm. In 1996, the Colleges of the Fenway was established as a collaboration of six small colleges: Emmanuel College, Massachusetts College of Art, Massachusetts College of Pharmacy and Health Sciences, Simmons College, Wentworth Institute of Technology, and Wheelock College.

Located in the Longwood Medical and academic area of Boston, these colleges, each with its own unique mission, offer a world of learning and experience on and off the campus. Collaborative initiatives are aimed at improving the quality of education and ultimately enriching student experiences.

The impetus for collaborative efforts of the Colleges of The Fenway comes directly from the presidents of the institutions who meet frequently to develop overall strategy policy guidelines for the program. Modeled after the Colleges of The Fenway collaborations, enjoy lunch as you lay the foundations for the same small college collaborations.

#### **Museum of Fine Arts**

Sunday, March 3, \$14/person paid at the Museum. (Tour arranged on your own.) One of the greatest museums in the world, the Museum of Fine Arts houses approximately 350,000 art objects. Some of the world's greatest collections of American and European paintings, English and French silver, prints, photographs and drawings, 19th century French paintings, Egyptian Old Kingdom art, American decorative arts and Asian art make up the daily collections. The MFA is accessible by the MBTA Green Line at Hynes Convention Center T stop. Hours: 10:00 am – 5:45 pm. Visit the MFA website at www.mfa.org.

#### John F. Kennedy Library and Museum

**Sunday, March 3, \$8/person** paid at the Library. (Tour arranged on your own.) The nation's official memorial to John F. Kennedy offers visitors the chance to experience the stirring legacy of President Kennedy's thousand days. In 25 dramatic exhibits, the Library captures the powerful story of the Kennedy

years. I.M. Pei's magnificent architectural achievement on ten acres of oceanfront park provides spectacular panoramic views of Boston Harbor and the city's skyline. Travel on the MBTA Red line to catch the shuttle to the museum. **Hours:** 9:00 am – 5:00 pm. For more information visit www.jfklibrary.org.



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#### **SECTION III**

# **Program Sessions**

# General Activities & Interest Sessions

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➤ Program Indexes	)6

#### Program Areas



Book Dialogues



Invited Sessions



Research in Progress Sessions



Experiential College



Town Meetings



Administrative Toolkit

### Sponsoring Group

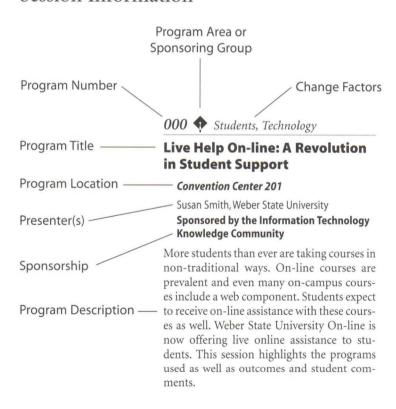


**Knowledge Community** 



Centers for Innovation

#### Session Information



# Friday – Sunday

Frid	ау,	Ma	rch	1
				_

9:00 am - 5:00 pm 2001-2002 NASPA Board of Directors

Meeting

Convention Center 200

# Saturday, March 2

7:00 am	– 11:00 pm	Technology Center Open Convention Center Cafeteria
8:00 am	– 12:00 pm	2001–2002 NASPA Board of Directors Meeting Convention Center 200
8:30 am	– 4:00 pm	JASPA Program Sheraton Commonwealth
9:00 am	– 6:00 pm	Conference Registration Convention Center Main Lobby
9:00 am	– 5:00 pm	National LGBT Summit in Higher Education, "Daring to Create Change" Sheraton Fairfax A & B
11:00 am	– 11:30 am	Career Services - Employer Orientation Convention Center 105
11:30 am	– 12:00 pm	Career Services – Candidate Orientation Convention Center 105
12:00 pm	n – 4:00 pm	2002-2003 NASPA Board of Directors/ Leadership Orientation Convention Center 200
12:00 pm	n – 2:00 pm	JASPA E-Board Lunch Sheraton Beacon A

Convention Center Exhibit Hall B

1:00 pm - 3:00 pm

NEW! Boston Trolley Tours (See page 38)

1:00 pm - 6:00 pm

International Symposium

Sheraton Constitution Ballroom B

3:30 pm - 4:00 pm

Career Services - Employee Orientation

Career Services

Pre-arranged interviews only. (Last interview will begin at 5:30 pm)

3:30 pm — 4:00 pm Career Services - Employee Orientation *Convention Center 105* 

4:00 pm - 4:30 pm Career Services - Candidate Orientation *Convention Center 105* 

4:00 pm - 6:30 pm UC-Santa Barbara Orientation Session Sheraton Beacon A

4:00 pm — 6:00 pm **NEW!** Special Pre-Conference Featured Speaker: Richard Light

Convention Center Ballroom A

4:30 pm - 5:30 pm JASPA Reception
Sheraton Independence Ballroom East

5:30 pm - 6:00 pm Career Services: Wrap-up and Message Pick-up (Candidate mailboxes located outside of room 112)

Convention Center Exhibit Hall B

6:15 pm – 12:00 am **NEW!** Saturday Night Outing for Early Birds (See page 12)

Off-Site, Jillians

7:00 pm - 8:30 pm University of Connecticut Candidate

Informational Session Sheraton Beacon B

# Sunday, March 3

Januay/March J				
7:00 am	– 11:00 pm	Technology Center Open Convention Center Cafeteria		
8:00 am	– 9:00 am	Breakfast for Participants of the 2001 Faculty and Practitioner Dialogue Sheraton Beacon A		
8:00 am	– 4:00 pm	Career Services Open for All Services (Last interview will be at 3:30 pm)  Convention Center Exhibit Hall B		
8:00 am	– 6:00 pm	Conference Registration Convention Center Main Lobby		
8:30 am	– 9:00 am	Career Services - Candidate Orientation Convention Center 105		
8:30 am	– 9:30 am	JASPA Mass Sheraton Commonwealth		
9:00 am	– 9:30 am	Career Services - Employer Orientation <i>Convention Center 105</i>		
9:00 am	– 11:00 am	Region II Conference Planning Committee Sheraton Region II Suite		
9:00 am	– 12:00 pm	NASPA Foundation Board Meeting Sheraton Liberty Ballroom C		
9:00 am	– 1:00 pm	International Symposium Sheraton Constitution Ballroom B		
9:00 am	– 12:00 pm	Pre-Conference Programs  Convention Center		
9:00 am	– 4:00 pm	Pre-Conference Programs  Convention Center		
9:00 am	– 4:00 pm	<b>NEW!</b> Senior Student Affairs Officers Institute - The Business of Student		

Affairs: Leading in the 21st Century

Convention Center 102

1:00 pm - 6:00 pm

# Sunday – Monday

9:00 am - 4:00 pm	Doctoral Student Colloquium  Sheraton Jefferson	2:00 pm - 5:00 pm	Interfraternal Association Task Force on AFH
10:00 am – 4:00 pm	National Consortium of Directors of LGBT Resources in Higher Education Annual Business Meeting Convention Center 200	2:30 pm - 3:30 pm	Sheraton Liberty Ballroom A & B  Conference Connections Program  Orientation: for Graduate Students, New  Professionals and Seasoned Professionals  New to NASPA
11:00 am – 12:00 pm	Educational Equity and Ethnic Diversity Leadership Team Meeting Sheraton Hampton A	3:30 pm - 4:30 pm	Sheraton Republic Ballroom A & B Conference Connections Program
11:00 am – 2:00 pm	NASULGC Council on Student Affairs (CSA) Executive Committee Meeting Sheraton Kent	3.30 pm = 4.30 pm	Reception: for Graduate Students, New Professionals and Seasoned Professionals New to NASPA Sheraton Republic Ballroom Foyer
11:00 am - 3:00 pm	<b>NEW!</b> Boston: A Center for Higher Education Tour (See page 38)	3:00 pm - 4:00 pm	Washington University in St. Louis Candidate Reception
11:30 am – 3:30 pm	<b>NEW!</b> Colleges of the Fenway Tour (See page 38)		Sheraton Exeter A
12:00 pm – 2:00 pm	Interfraternity Luncheon (Invitation only)	3:30 pm - 4:00 pm	Career Services Wrap-up and Message Pick-up Convention Center Exhibit Hall B
1:00 pm - 1:30 pm	Sheraton Fairfax A  Career Services - Candidate Orientation  Convention Center 105	4:00 pm - 5:00 pm	NASPA President's Reception for International Participants and Senior Student Affairs Officers
1:00 pm - 2:00 pm	Master's Case Study Competition Orientation Sheraton Clarendon A	5:00 pm - 7:00 pm	Convention Center Exhibit Hall A  Opening Session and Featured Speaker: Randall Robinson
1:00 pm - 3:30 pm	Regional Advisory Board Meetings Region I: Sheraton Berkeley A & B Region II: Sheraton Independence Ballroom West Region III: Sheraton Liberty B & C	7:00 pm — 10:00 pm	Convention Center Ballroom A, B & C Celebration of (R)evolution! Sheraton Grand Ballroom & Pre-Function Area
	Region IV-E: Sheraton Gardner A & B Region IV-W: Sheraton Commonwealth	Monday, Ma	arch 4

Region V: Sheraton Hampton A & B Region VI: Sheraton Independence

Convention Center (Unless otherwise

International Symposium Planning and

Career Services - Employer Orientation

Convention Center Exhibit Hall A NASPA Foundation Silent Auction

Convention Center Exhibit Hall A

Ballroom East

indicated)

Pre-Conference Programs

Sheraton Liberty Ballroom A

Convention Center 105

**Evaluation Meeting** 

Exhibit Hall Open

1:00 pm - 4:00 pm

1:15 pm - 2:30 pm

1:30 pm - 2:00 pm

2:00 pm - 4:00 pm

2:00 pm - 4:00 pm

# Monday, March 4

-		
7:00 am		Run/Walk  Meet in your hotel lobby
7:00 am	– 11:00 pm	Technology Center Open Convention Center Cafeteria
7:00 am	– 8:30 am	Association for Christians in Student Development Prayer Breakfast Sheraton Berkeley $A \not \sim B$
7:00 am	– 9:30 am	MUFP Advisory Board Meeting Sheraton Gardner B
7:30 am	- 8:45 am	NASPA Editorial Board Meeting Sheraton Beacon A
7:30 am	– 9:00 am	NASPA Center for Public Policy Breakfast <i>Convention Center 206</i>
7:30 am	– 9:00 am	Region II SSAO Breakfast Sheraton Region II Suite

# Monday

Monday, Ma	arch 4 continued	10:45 am - 12:00 pm	Open Meeting with Faculty Fellows  Convention Center 108
7:30 am - 9:30 am	Women in Student Affairs (WISA) Knowledge Community Business Meeting Sheraton Beacon E	10:45 am - 12:00 pm	Featured Speaker: Congressman Barney Frank Convention Center Ballroom A
8:00 am - 9:00 am	Disability Concerns Knowledge Community Breakfast Sheraton Kent	11:30 am – 1:30 pm	Golden Key International Honour Society Luncheon (Invitation only) Marriott Bellamondo
8:00 am - 9:00 am	Hispanic/Latino Collective Meeting Sheraton Jefferson	12:00 pm – 1:00 pm	Past Presidents' Luncheon Sheraton NASPA President's Suite 2924
8:00 am - 9:00 am	Asian Pacific American Collective Meeting	12:00 pm – 1:00 pm	Graduate Preparation Programs Fair Convention Center Main Lobby
	Sheraton Exeter A & B	12:15 pm - 1:30 pm	Interest Sessions
8:00 am - 9:00 am	African American Collective Meeting Sheraton Hampton A & B		Convention Center (Unless otherwise indicated)
8:00 am - 9:00 am	Native American Collective Meeting Sheraton Beacon D	12:15 pm – 3:00 pm	<b>NEW!</b> Experiential College Convention Center 209
8:00 am - 9:00 am	President's Breakfast for Faculty Sheraton NASPA President's Suite 2924	1:45 pm - 3:00 pm	Interest Sessions  Convention Center  (Unless otherwise indicated)
8:00 am - 4:30 pm	Conference Registration Convention Center Main Lobby	1:45 pm - 3:00 pm	Jump Start Your Career - Part I Convention Center 110
8:00 am - 5:00 pm	Career Services Open - All Services (Last interview at 4:30 pm) Convention Center Exhibit Hall B	1:45 pm - 4:45 pm	NASPA Center for Women Advisory Board Meeting Sheraton Jefferson
9:00 am - 10:15 am	Senior Student Affairs Officers Roundtable Convention Center 209	2:00 pm - 5:00 pm	Exhibit Hall Open Convention Center Exhibit Hall A
9:00 am - 10:15 am	<b>NEW!</b> Town Meeting What's on their Minds? A Conversation	2:00 pm - 5:00 pm	NASPA Silent Auction Convention Center Exhibit Hall A
	with Undergraduate Students Convention Center Ballroom A	3:00 pm - 3:30 pm	All Conference Ice Cream Break  Convention Center Exhibit Hall A
9:00 am - 12:00 pm	Exhibit Hall Open Convention Center Exhibit Hall A	3:30 pm - 4:45 pm	Interest Sessions Convention Center
9:00 am - 12:00 pm	NASPA Silent Auction		(Unless otherwise indicated)
	Convention Center Exhibit Hall A	3:30 pm - 5:00 pm	2002 Program Committee Reception
9:00 am - 10:15 am	Interest Sessions  Convention Center  (Unless otherwise indicated)	4:30 pm - 5:00 pm	Sheraton Exeter A  Career Services - Wrap-up and Message
9:00 am - 4:00 pm	Master's Case Study Competition		Pick-up  Convention Center Exhibit Hall B
7.00 am - 4.00 pm	Sheraton Beacon C	5:00 pm - 6:00 pm	Global Sullivan Principles Meeting
10:15 am - 10:45 am	All Conference Coffee Break  Convention Center Exhibit Hall A	- Tour one pm	Sheraton Kent
10:45 am – 12:00 pm	Interest Sessions Convention Center (Unless otherwise indicated)		

# Monday

					<u></u>
5:00 pm	– 6:00 pm	Regional Business Meetings Region I: Sheraton Hampton $A \not \hookrightarrow B$ Region II: Sheraton Republic Ballroom $A$	6:30 pm	– 7:30 pm	University of Massachusetts Amherst Alumni and Friends Reception Sheraton Beacon E
		Region III: Sheraton Berkeley A & B Region IV-E: Sheraton Fairfax A Region IV-W: Sheraton Gardner A & B	6:30 pm	– 7:30 pm	Boyer Center Friends Reception $Sheraton\ Beacon\ A$
		Region V: Sheraton Dalton A & B Region VI: Sheraton Independence	7:00 pm -	8:00 pm	API Collective Reception Sheraton Fairfax B
5:00 pm	– 7:00 pm	Ballroom East  Northeastern CSDP Alumni & Students	7:00 pm	– 8:00 pm	MUFP Alumni Meeting Sheraton NASPA President's Suite 2924
		Reception Sheraton Clarendon A & B	7:00 pm	– 8:30 pm	Friends and Alumni of the University of Maine
5:30 pm	– 7:30 pm	Clemson University Reception Sheraton, Boardroom	7:00 pm	– 9:00 pm	Sheraton Exeter A  Reception for Friends and Alumni of
6:00 pm	– 7:00 pm	UC Irvine Alums Reception  Marriott Salon D	***************************************	,	Stony Brook University Sheraton Liberty Ballroom A
6:00 pm	– 7:00 pm	Minority Undergraduate Fellows Program (MUFP) President's Reception	7:00 pm	– 9:00 pm	Florida State University Reception Sheraton Liberty Ballroom C
6:00 pm	– 7:30 pm	Sheraton NASPA President's Suite 2924 Springfield College Social Sheraton Beacon F	7:00 pm	– 9:00 pm	The Ohio State University Alumni and Friends Reception  Sheraton Hampton B
	– 7:30 pm	Ithaca College Reception Sheraton Beacon	7:00 pm	– 9:00 pm	The Vermont Connection and University of Vermont HESA Reception Marriott Salon C
	– 7:30 pm	Texas A&M University Reception  Sheraton Beacon B	7:30 pm	– 9:00 pm	UNC Chapel Hill Reception  Marriott Salon A
6:00 pm	– 7:30 pm	Miami University Alumni & Friends Reception Sheraton Beacon D	7:30 pm	– 9:00 pm	Women in Student Affairs (WISA) Knowledge Community Reception Sheraton Republic Ballroom A
6:00 pm	– 7:30 pm	University of Northern Colorado Alumni and Friends Sheraton Jefferson	8:00 pm	– 9:00 pm	New Professionals and Graduate Students Knowledge Community Boston Tea Party
6:00 pm	– 8:00 pm	University of North Texas Reception Sheraton Beacon H			Sheraton Commonwealth
6:00 pm	– 8:00 pm	Iowa State University Alumni & Friends Reception	8:00 pm	– 9:30 pm	Michigan State University Reception Sheraton Clarendon A&B
< 0.0	0.00	Sheraton Liberty Ballroom B	8:00 pm	– 9:30 pm	Educational Equity and Ethnic Diversity Knowledge Community Business Meeting
6:00 pm	– 8:00 pm	Boston College Reception  Marriott Suffolk	8:00 pm	10:00 pm	Sheraton Independence Ballroom East Indiana University of Pennsylvania
6:00 pm	– 8:00 pm	University of South Carolina Alumni, Friends, and Staff Reception Sheraton Beacon C	6.00 pm	– 10:00 pm	Alumni Reception  Marriott Salon D
6:00 pm	– 8:00 pm	NASPA Foundation Reception Sheraton Constitution Ballroom	8:00 pm	– 10:00 pm	GLBT Issues Knowledge Community Reception Sheraton Republic Ballroom B
6:00 pm	– 9:00 pm	James Madison University Reception Marriott Salon B	8:30 pm	– 10:00 pm	University of Delaware Social  Sheraton Beacon A

# Monday – Tuesday

Monday Ma	arch 4 continued		Sheraton Kent
	University of Kansas Reception Sheraton Fairfax A	7:30 am — 9:00 am	Advisory Board Meeting, Academy for Leadership and Executive Effectiveness <i>Sheraton Hampton B</i>
9:00 pm - 11:00 pm	NASPA Regional Receptions Regional Vice Presidents Suites (See conference update)	7:30 am — 9:00 am	Region I Senior Student Affairs Officers Breakfast <i>Sheraton Fairfax B</i>
	Region I: Marriott Region I Suite Region II: Sheraton Region II Suite	7:45 am - 9:00 am	NASPA Research Division Meeting Sheraton Exeter A
	Region III: Sheraton Region III Suite Region IV-E: Sheraton Region IV-East Suite	8:00 am - 10:00 am	NASPA 2003 Program Committee Meeting Sheraton Board Room
	Region IV-W: Sheraton Region IV-West Suite Region V: Marriott Region V Suite	8:00 am - 12:00 pm	Conference Registration Convention Center Main Lobby
	Region VI: Marriott Region VI Suite	8:00 am - 12:00 pm	
9:30 pm - 11:00 pm	Educational Equity and Ethnic Diversity Knowledge Community Reception		(Last interview at 11:30 am)  Convention Center Exhibit Hall B
	Sheraton Independence Ballroom West	9:00 am - 10:15 am	Senior Student Affairs Officers Roundtable
Tuocday Ma	orch 5		Convention Center 110
Tuesday, Ma	dicii 5	9:00 am - 10:15 am	Interest Sessions
7:00 am	Run/Walk		Convention Center (Unless otherwise indicated)
7:00 am - 11:00 pm	Meet in your hotel lobby Technology Center Open	9:00 am - 10:15 am	<b>NEW!</b> Town Meeting What is the Place of Today's Student
7.00 am = 11.00 pm	Convention Center Cafeteria		Affairs in The University of Tomorrow  Convention Center Ballroom A
7:00 am — 8:00 am	Fraternity/Sorority Knowledge Community Breakfast Meeting Sheraton Beacon C	9:00 am - 12:00 pm	Gambling Task Force Meeting Sheraton Berkeley A & B
7:00 am - 8:30 am	Graduate and Professional Student Services (GAPSS) Knowledge	10:00 am - 12:00 pm	Exhibit Hall Open  Convention Center Exhibit Hall A
	Community Breakfast Meeting Sheraton Clarendon A & B	10:00 am - 12:00 pm	NASPA Silent Auction (Last chance to place your bid)
7:00 am - 8:45 am	International Education Knowledge		Convention Center Exhibit Hall A

NASPA Editorial Board Meeting Sheraton Jefferson

Community Breakfast Meeting

Community Breakfast Meeting

Enrollment Management Knowledge

GLBT Issues Knowledge Community

Sheraton Beacon B

Sheraton Beacon A

Breakfast Meeting

Sheraton Hampton A

7:30 am - 9:00 am

7:00 am - 9:00 am

7:00 pm - 9:00 pm

Information Technology Knowledge Community Breakfast Meeting

Convention Center 110 10:45 am - 12:00 pm Interest Sessions

Convention Center (Unless otherwise indicated)

10:45 am - 12:00 pm Featured Speaker: Carole Hyatt

10:45 am - 12:00 pm Faculty Forum for Preparation and

Adjunct Faculty

11:00 am - 12:00 pm NASPA Awards Recipient Reception

12:00 pm - 1:30 pm

Marriott Regis NASPA Awards Luncheon

Convention Center Ballroom A

Marriott Salon A-E

# Tuesday – Wednesday

			Tuesaay – vveanesaay
12:00 pm – 2:00 pm	Career Services - Wrap-up and Message Pick-up Convention Center Exhibit Hall B	7:00 pm - 9:00 pm	The University of Vermont HESA Alumni & Friends Sheraton Beacon H
12:15 pm – 1:30 pm	Interest Sessions Convention Center (Unless otherwise indicated)	7:00 pm — 9:00 pm	Colorado State University Student Affairs in Higher Education Reception Sheraton Hampton A & B
1:45 pm - 3:00 pm	Interest Sessions  Convention Center  (Unless otherwise noted)	8:00 pm - 9:00 pm	Volunteer Reception  Marriott Suffolk
1:45 pm - 3:00 pm	Jump Start Your Career, Part II Convention Center 110	9:00 pm - 11:00 pm	Marriott Salon A-E
3:15 pm - 4:30 pm	Interest Sessions Convention Center	11:00 pm – 1:00 am	<b>NEW!</b> NASPA Dance Party  Marriott Salon A-E
4:30 pm - 5:30 pm	(Unless otherwise indicated)  NASPA Annual Business Meeting (All members are welcome to attend)	Wednesday	y, March 6
4:30 pm - 5:00 pm	Sheraton Independence Ballroom  NASPA Foundation Silent Auction	7:00 am	Run/Walk  Meet in your hotel lobby
4.50 pm = 5.00 pm	Winners Announced at the NASPA Business Meeting	7:00 am - 10:00 am	Technology Center Open Convention Center Cafeteria
5:00 pm - 7:00 pm	Sheraton Independence Ballroom University of Maryland Reception	7:30 am - 8:30 am	Public Policy Division Business Meeting Sheraton Boardroom
6:00 pm - 7:30 pm	Sheraton Commonwealth  Oklahoma State University Alumni and Friends Reception	8:00 am - 9:00 am	2002 and 2003 Conference Committee Planning Meeting Sheraton NASPA Presidents Suite 2924
NASPA Center	<b>NEW!</b> Inaugural Reception for the NASPA Center for Scholarship, Research	8:30 am - 9:45 am	Interest Sessions Convention Center (Unless otherwise indicated)
	and Professional Development for Women Sheraton NASPA President's Suite 2924	10:00 am - 11:15 am	Closing Celebration & Featured Speaker: Samuel Betances Convention Center Ballroom A
6:00 pm - 7:30 pm	Friends of the University of Connecticut Reception Sheraton Fairfax B	11:30 am – 12:30 pm	2002 Conference Committee Wrap-up Sheraton NASPA Presidents Suite 2924
6:00 pm - 8:00 pm	Bowling Green State University Alumni and Friends Reception	12:00 pm – 3:00 pm	2003 Conference Committee Meeting Convention Center 205
7:00 pm - 8:00 pm	Sheraton Fairfax A Social Justice Training Institute Reunion Reception Sheraton Beacon A	12:00 pm – 5:00 pm	2002-2003 NASPA National Knowledge Communities, Regional Membership Coordinators, and Regional Vice Presidents' Meeting Convention Center 200
7.00 nm 9.20 nm	BACHA Social for Roston Area Housing		Comment Service MVV

7:00 pm - 8:30 pm

7:00 pm - 8:30 pm

BACHA Social for Boston Area Housing

Personnel

Sheraton Beacon D

NODA Reception Marriott Wellesley

## PRE-CONFERENCE PROGRAMS

# Special Saturday Events

Featured Speaker: Richard Light

Students

#### Changing Demands from Students for a 21st **Century Experience: How Can We Constructively** Respond?



Saturday, 4:00 - 6:00 pm Convention Center Ballroom A Free to conference participants

Don't miss this special pre-conference opportunity to hear Richard Light, Harvard University professor and author of Making the Most of College: Students Speak Their Minds. In an age where assessment and studentcentered learning is a primary agenda, Richard Light has published a book which speaks directly to these

Dr. Light, the Walter H. Gale Professor of Education, Kennedy School of Government and Graduate School of Education at Harvard University, is uniquely qualified to address current ideas concerning students, changing demographics, and the student experience. In addition to leading efforts to enhance productive relationships among education, business, and government, Dr. Light directs a project, "The Educational Impact of Changing Student Demographics in Colleges and Universities," a three-year study gathering senior leaders from 20 selective colleges and universities.

Dr. Light received his Ph.D. in statistics from Harvard in 1969, and was appointed as professor in 1974. In addition to his teaching and writing responsibilities, Dr. Light directs a 14-year, ongoing seminar of faculty and administrators from 24 higher education institutions researching college effectiveness. An elected Fellow of the American Academy of Arts and Sciences and Trustee of Wellesley College, Dr. Light serves on the national board of the American Association for Higher Education and the Fund for Improvement of Postsecondary Education. Dr. Light received the Paul Lazarsfeld Award for distinguished contributions to science and scientific practice and Vanderbilt University's Chancellor's Lecture Series honor as one of America's great teachers. His book will be available for purchase following the address. Dr Light will be available to sign books after the address.

Organizational Transformation

#### The 2002 National LGBT Summit in Higher **Education: Daring to Create Change**

Saturday, 9:00 am - 5:00 pm Sheraton Fairfax A & B

Ronni Sanlo, University of California-Los Angeles Judy Albin, Pennsylvania State University Jamie Washington, University of Maryland-Baltimore County Vernon Wall, Iowa State University Robert Ward, American College Health Association

In March 2001, the National Consortium of LGBT Campus Directors—with support from NASPA and the Gill Foundation hosted the National Summit for LGBT Issues in Higher Education. The resulting comprehensive, national strategic plan to engage LGBT issues on our campuses will be shared with participants, along with the necessary skills for implementing the plan. At the conclusion of this workshop, participants will have the knowledge necessary for understanding the techniques for creating change on their campuses.

On-site check-in will be in the Sheraton, immediately outside Fairfax A & B.

The summit is co-sponsored by NASPA, the National Consortium of LGBT Campus Directors, and the Gill Foundation.



Organizational Transformation

#### **Seventh Annual NASPA International Symposium on Student Services** Student Affairs: (R)evolution in the Making

Saturday, 1:00 - 6:00 pm Sunday, 9:00 am - 1:00 pm Sheraton Constitution Ballroom B

Now in its seventh year, the International Symposium brings together student affairs professionals from across the globe for provocative presentations and dialogue.

Student Affairs: (R)evolution in the Making is focused on exploring the complex challenges faced by student affairs professionals in rapidly changing educational environments. The Symposium consists of four speakers, panels of responders, and a luncheon on Sunday. Confirmed speakers are:

· Dr. Harbans Bhola. Professor, Policy Studies and Education for Development, Indiana University at Bloomington.

Literacy: The Second Culmination of Humanity. Dr. Bhola is a leading scholar on literacy theory and practice. His session will affirm the significant role of literacy in socialization, education, and the transformation of human culture.

• Dr. Arthur F. Kirk, Jr. President, Saint Leo University, Florida.

Is Their Profit in Student Life? Global Educational Conglomerate in Higher Education. Money from learning, Money for Learning: an exploration of the for-profit and not-for-profit realities in the everexpanding international student market.

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#### O. WHO WILL TRANSFORM THE COLLEGE/UNIVERSITY, IF NOT US?

# PRE-CONFERENCE PROGRAMS

Full-Day Sessions

· Student Panel. Global Student Activism in a Climate of World Crisis: An Examination of Civil Liberties and Human Rights

A diverse student panel will discuss their views on global human rights and civil liberties and their role as student activists during this time of international crisis.

Registration: On-site check-in, Sheraton Constitution Ballroom Fover, Saturday, 8:30 am - 6:00 pm; Sunday, 8:00 am - 1:00 pm. Cost: \$125/member, \$140/nonmember, \$75/student, \$250/ Symposium only.

Organizer: Sandy Hubler, Menlo College



• Leadership

A Senior Student Affairs Officers Institute:

#### The Business of Student Affairs: Leading in the 21st Century

Co-Sponsored by NASPA's National Academy for Leadership and Executive Effectiveness and the National Association for College and University Business Officers (NACUBO).

Saturday, 9:00 am - 4:00 pm Convention Center 102

Join other senior level colleagues who face the same challenges you do in a unique pre-conference institute focusing on The Big Picture of Leading and Managing During Very Difficult and Demanding Times.

This program will stimulate, provoke and challenge your thinking as it explores new paradigms for leading, managing and improving your institution.

Engage with outstanding presenters from NASPA and NACUBO in a top-level program. The morning program will focus on leadership and relationships with the business officer. The afternoon break-out sessions will explore a variety of topics: Becoming an Extraordinary Leader in Difficult and Demanding Times, New Partners for Success and Outsourcing, Advanced Information Technology Solutions for Delivering Student Services, Implications for Policy and Practice of Privatization, Tuition Discounting and Enrollment Management, and other areas of interest to Senior Student Affairs Officers.

Registration: \$175 for NASPA and NACUBO members; \$200 for non-members. Fee includes lunch. Pre-registration is required, as space is limited.

Organizer: Larry Ebbers, Iowa State University and Leah Ewing Ross, NASPA.

#### Sunday Workshop Hours

All pre-conference workshops will be held on Sunday.

Full-day workshops are scheduled from 9:00 am until 4:00 pm with a break for lunch (on your own). Half-day workshops are scheduled from either 9:00 am - 12:00 pm or 1:00 - 4:00 pm.

All workshops required advanced registration.

Depending on the number of advanced registrations, there may be an opportunity to register on-site for some workshops.

## **Full Day Sessions**

9:00 am - 4:00 pm

Career Development

#### 1. Making the Most of Your Time in the Middle—A Professional Development **Opportunity for Mid-Managers**

9:00 am - 4:00 pm Convention Center 104

Thomas Shandley, Davidson College William M. McDonald, Carson-Newman College Larry D. Roper, Oregon State University Shamim V. Sisson, Sr., University of Virginia Terrence Curran, University of North Carolina-Wilmington

There are no more crucial individuals in student affairs than those who comprise the mid-management levels of administration. This workshop will focus on acquiring skills designed to enhance your effectiveness, enjoyment, and preparedness for your present and future responsibilities. The workshop will focus on ethical development, managing from the middle, consensus building, leadership styles, and diversity issues in the workplace.

Research, Organizational Transformation

#### 2. Rising to the Challenge of **Raising Dollars for Dreams**

9:00 am - 4:00 pm Convention Center 204

Sophie Penney, Pennsylvania State University

As the funding landscape within higher education changes, student affairs officers may find locating the dollars needed to fund their dream programs and projects challenging. This workshop will address how to secure external funding by focusing on the fundraising process, the types of funds that can be raised, and the fundraising partnerships both between and among student affairs staff and development officers. In addition, the presenter and attendees will share examples of successfully funded projects.

## PRE-CONFERENCE PROGRAMS

# Full Day Sessions

Organizational Transformation

#### 3. Leadership for Diversity: **Embracing the Challenge**

9:00 am - 4:00 pm Convention Center 111

Kevin G. Shollenberger, Columbia University Lori Ideta, University of Hawaii at Manoa Larry D. Roper, Oregon State University

As our campus communities become more diverse and complex, leaders need to be equipped with essential skills that enable them to take principled stands and to become effective resources for fostering diversity. This hands-on leadership clinic developed by the National Coalition Building Institute provides participants with the necessary skills and theory to increase individual leadership initiative, to develop strong support teams, and to effectively handle leadership challenges.



Students, Organizational Transformation

#### 4. (R)evolution in Graduate Education: Serving and Involving Graduate and **Professional Students**

9:00 am - 4:00 pm Harvard University, off-site

Lisa Brandes, Yale University

#### Sponsored by the Graduate and Professional Student Services Knowledge Community.

Revolutionary changes are coming, and in many ways are already here—in post-baccalaureate education, graduate and professional student needs and expectations, and the types of students seeking advanced degrees. These changes call for an extended examination of services for this population.

This workshop at Harvard University is designed to better prepare student affairs and academic administrators to work together to enhance graduate education and create more inclusive college campuses. Join colleagues to gain critical insight and practical applications from leading researchers, professionals, and most importantly, students. Participants will be actively engaged in the workshop and gain a deeper understanding of graduate and professional student needs, and the types of programs and services they can implement that will dramatically impact students, but not budgets. Busses leave from the Boylston Street entrance of the Hynes Convention Center at 8:15 am.

#### Research

#### 5. Campus Crisis Management: **Best Practices in Student Affairs**

9:00 am - 4:00 pm Convention Center 103

Eugene Zdziarski, University of Florida Maureen Wilson, Bowling Green State University Jerry Bulisco, University of North Dakota

Is your campus truly prepared should a crisis strike? This workshop will review the current literature, recent research and best practices in the area of campus crisis management. Presented by members of NASPA's Task Force on Crisis Management and Violence Prevention, this workshop will equip participants with the knowledge and tools to revolutionize their approach to campus crisis. Attention will also be given to the impact of terrorism, and strategies campuses use to prepare for and respond to the threat of terrorism.

Personal and Career Development

#### 6. African American Male Summit (AAMS)

9:00 am - 4:00 pm Convention Center 202

Robert N. Page Jr., University of Kansas Patrick Day, Johnson C. Smith University E. Michael Sutton, Appalachian State University Anthony Ross, California State University-Los Angeles

This workshop will provide professional development, networking, fellowship and collaborative opportunities among senior, mid-level and new professional African American males in NASPA. Designed as an interactive workshop, issues regarding both personal and professional growth will be discussed. Issues include, but are not limited to, professional development, family values, spirituality, mentoring, networking, and ethical decision-making.

Organizational Transformation

#### 7. Ecology, Elements, and Evolution: The Healthy Campus

9:00 am – 12:00 pm Convention Center 108

Steve Neilson, Rollins College Marie Kotter, Weber State University Richard Padilla, University of Texas-El Paso Karen Pennington, Montclair State University Carole Pertofsky, Stanford University Ray Quirolgico, University of San Francisco

The NASPA HELP Campus Ecology Action Team believes that an overall healthy campus environment, not just healthy individuals within the campus community, comprises the "ecology of a healthy campus." From this perspective, the healthy campus may curtail some of the time-consuming challenges we face. The objectives of this interactive workshop are to define the ecology of a healthy campus, outline the elements of campus ecology and how these elements connect to each other, and design ecological models that institutions can systemically use to sustain a healthy campus.

Technology

# 8. Planning for Technological Interventions in Student Affairs: A Senior Student Affairs Officer's Perspective

9:00 am – 12:00 pm Convention Center 201

Larry Moneta, Duke University

Technology continues to drive changes throughout student affairs, as students, parents and colleagues throughout our campuses exhibit dramatically different expectations. How will student affairs respond to the influence of technology in our mission and our services? In this session, intended primarily for Senior Student Affairs Administrators, we will examine the pervasive influence of various technologies on our roles. While some part of the session will be devoted to the "instruments of technology" (to get a common baseline of information), most of the session will focus on the implications of the persistent technological revolution for top-level decision-making.

Organizational Transformation

# 9. Rising to the Challenge: Are You Ready for Your Accreditation Visit?

9:00 am – 12:00 pm Convention Center 110

Jim Caswell, Southern Methodist University
Alexander Smith, Wartburg College
Elizabeth Griego, Western Association of Schools and Colleges
Judith Gay, Community College of Philadelphia

Specifically designed for senior and mid-level student affairs officers, this workshop seeks to demystify the accreditation process and help you "rise to the challenge of change." Panelists who have either sat on accrediting bodies or have successfully navigated a visit will share seasoned guidelines and experiences. Representing several regions of the United States and several types of institutions, this eclectic panel will share with participants what can be expected from a visit, what resources are needed, and how to be best prepared.

Policy

#### 10. Public Policy and the Challenge of Change

9:00 am – 12:00 pm Convention Center 107

Jack Warner, University of Massachusetts-Dartmouth Clantha McCurdy, State Office of Financial Aid, Massachusetts

This workshop will focus on major public policy issues in higher education. The program will provide an interactive forum to discuss major higher education state and federal policy organized around six themes: access, affordability, academic standards, accountability, advocacy, and alignment. Examples of policy areas to be discussed include student aid, early intervention programs, affirmative action, high-stakes testing, teacher training and quality, performance measures and report cards, economic and workforce development, and formation of more seamless K-16 systems.

Students, Personal Development

#### 11. Rising to the Challenge of Staff and Student Spiritual Development

9:00 am – 12:00 pm Convention Center 209

Patrick Love, New York University

Student affairs professionals and scholars have begun to consider the role of spirituality and spiritual development in their lives and the lives of their students. Participants in this session will discuss spiritual development theory and its relationship to traditional student development theory, explore the role that spirituality plays in their professional lives, and identify ways in which the spiritual needs of students can be met.

# PRE-CONFERENCE PROGRAMS

# Half-Day Sessions: Morning – Afternoon

Policy

# 12. Legal Issues Review and Update: Case Law, Statutes, and Reporting Requirements

9:00 am - 12:00 pm Convention Center 101

David Parrott, Texas A&M University
Donald D. Gehring, Donald D. Gehring and Associates
Kelli Peck Parrott, Texas A&M University

Featuring presenters pre-eminent in their field, this workshop will allow participants to expand their management knowledge and administrative skill when dealing with legal issues. The session will include a review of classic and current case law, a review and update of federal statutes, and a summary of the reporting requirements allowed or mandated by federal law.

Students

# 13. For College Administrators: Managing Students Engaging in Destructive, Disruptive, or Demanding Behaviors

9:00 am – 12:00 pm Convention Center 206

James Dragna, University of North Carolina-Wilmington

College personnel continually confront the challenge of students who are potentially destructive to themselves or others, disruptive to the campus environment, or excessively demanding in requesting services. This interactive workshop will examine current research and theory in anticipating problematic student behavioral patterns, developing innovative personal intervention skills, and enhancing administrative processes that minimize risk to the individual and the community.

Leadership

# 14. A (R)evolutionary Combination: A Fresh Look at Leadership and Planning Through the Eyes of a College President

9:00 am – 12:00 pm Convention Center 203

John Roush, Centre College

College administrators and those who aspire to lead need to stay current in their understanding of leadership. From the point of view of a college president, this program will feature a fresh look at the phenomenon of leadership and will explore planning as a leadership tool. Practical recommendations, such as how thoughtful leaders, particularly individuals committed to effective communication, use planning to build consensus and a shared vision for their organization, will be shared.

Students, Research

#### 15. Welcome Rituals: An Anthropological Look at How Universities Welcome New Students to Campus

9:00 am – 12:00 pm Convention Center 109

Richard Nault, Miami University of Ohio Peter Magolda, Miami University of Ohio

This workshop provides participants with anthropological tools to examine formal campus rituals that orient new students to campus. The foundation for this workshop is a qualitative study that examines messages transmitted through rituals to new students. The workshop provides a primer on anthropology in general and ethnographic research in particular, discusses the power of rituals to transmit cultural norms, and provides concrete examples of ways that student affairs staff can use rituals to alter student culture (and vice-versa).

# Half-Day Afternoon Sessions

1:00 - 4:00 pm

Students

#### 16. Transforming Campus and Community Environments to Reduce Student Alcohol Problems: Using the Public Health Model

1:00 – 4:00 pm Convention Center 109

Elissa R. Weitzman, Harvard School of Public Health Toben F. Nelson, Harvard School of Public Health

This workshop covers designing, implementing and evaluating environmental prevention programs to reduce high-risk drinking by college students. It emphasizes transforming campus and community environments using a public health model. Combining tutorials and an interactive session, senior scientists from the Harvard School of Public Health College Alcohol Study and the "A Matter of Degree" program evaluation will provide an overview of community diagnosis, policy and alcohol market assessment, planned change, alliance building, and evaluation.

Leadership, Students

#### 17. Asian Americans Revolutionizing Higher Education

1:00 – 4:00 pm Convention Center 107

Sunny Lee, University of California-Irvine Anna K. Gonzalez, University of California-Irvine Doris Ching, University of Hawaii-Manoa Peter Kiang, University of Massachusetts-Boston Linell Yugawa, Tufts University

This interactive session will examine Asian Americans in higher education in three areas: (1) "best practices" for Asian American student services, programs, and delivery; (2) leadership issues for Asian Americans in administration; and (3) bridging Asian American studies, student development, and community service. The panel of experts will engage participants in critical discussions regarding this under-studied community.

Organizational Transformation, Policy

#### 18. Responding to and Preventing Bias, Prejudice, Harassment and Hate Crimes

1:00 – 4:00 pm Convention Center 110

Stephen Wessler, University of Southern Maine Betsy Sweet, University of Southern Maine

This will be an interactive workshop that will develop skills for responding to and preventing bias, prejudice, harassment, and hate crimes on campus. We will address hate crime laws, enforcement, First Amendment issues, escalation from degrading language to violence, and the emotional impact of prejudice and harassment. Participants will develop campus specific strategies for responding to hate crimes and practical skills to prevent the use of degrading language and slurs.

Technology

# 20. Untangling the Web: Adjudicating Student Internet Misuse

1:00 – 4:00 pm Convention Center 101

Jennifer Sawyer, Advanced Educational Solutions

Internet misuse is a source of frustration and confusion for administrators and judicial affairs officers. What is the best way to investigate a complaint and gather proof of internet harassment, spamming or hacking? When do you involve outside law enforcement? What are the implications for academic freedom, privacy, and confidentiality issues? We will discuss both the legal and student development aspects of this issue and brainstorm creative and effective sanctions.

Research

#### 21. Effective Assessment in an Era of Change

1:00 – 4:00 pm Convention Center 203

John Schuh, Iowa State University

As student affairs evolves, so too does the need for assessment. In fact, the future of many divisions will depend upon the ability to accurately assess their contributions to student learning. This session will explore contemporary practices in student affairs assessment in order to make strategic decisions within the student affairs division and within the existing institutional structure.

Policy

#### 22. Disability Revolution—Trends and Emerging Compliance Issues on Campus

1:00 – 4:00 pm Convention Center 209

Ward Newmeyer, University of California-Berkeley
Jane Thierfeld Brown, University of Connecticut School of Law

Universities have been the birthplace and battleground for the disability rights and cultural identity movements. Campuses now foster Disability Studies and curricular "universal design," improving education for all. By removing physical, attitudinal, technological, and procedural barriers, and implementing disability rights laws, students with disabilities themselves help shape our collegiate environments. We will discuss "accessible" education, emerging compliance issues, and implications for student affairs using case studies as illustration.

Students

# 23. Evolution of a Revolt: The Underground Culture of Black Fraternalism

1:00 – 4:00 pm Convention Center 201

Walter Kimbrough, Albany State University E. Michael Sutton, Appalachian State University

The process of pledging a Black fraternity or sorority has evolved into an underground process that violates the organization's rules, with members revolting against their own organizations to operate as quasilocal chapters. This session will cover some of the changes in the culture with a focus on chapters that function outside of the guidelines of the organization. Suggestions on how to address these challenges will also be discussed.

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# FEATURED SPEAKERS

Our featured speakers are living examples of the conference theme, (R)evolution: Rising to the Challenge of Change. They are change agents. Their words and actions have changed their lives and the lives of others. Our speakers will address (R)evolution across the spectrum of leadership, public policy, research, technology, our personal lives, organizations, careers, and other areas as we engage each other in challenging the status quo.

#### RANDALL ROBINSON, Black Enterprise 1992

"You don't change [foreign] policy under the presumption that you must have a majority of opinion on your side. In the final analysis, you need to organize a critical mass of people ... The issue is how well organized we are at a certain level and how vigorously we can apply pressure on the administration and the Congress to create the foreign policy we want."

#### BARNEY FRANK, New Bedford Standard Times 2000

"The free market economy is the best way we know to create overall wealth, but it must be accompanied by public policies that diminish inequality and protect the quality of life if all of us are to join in its benefits. And equally important, we understand again that fair taxation, increased minimum wages, strong environmental protection and adequate social safety nets are wholly compatible with an economy growing at a rapid rate."

#### CAROLE HYATT, When Smart People Fail, 1993

She describes failure as "a judgement about an event. Not a condemnation of a character ... not a permanent condition ... not a contagious social disease ... you lose your job, you don't pass a test. Those are events, facts. Everything after that is your interpretation of those events ... Failure makes us feel powerless and casts us into the status of criticism, but it does not have to."

#### SAMUEL BETANCES, NEA 1993

"First I tell them without Total Quality Respect (TQR)—Total Quality Management won't work. I tell them if you don't hire those of us who speak two languages, bring passion to the job, have a sense of humor, and appreciate diversity, you won't penetrate important markets. I tell them that they have to embrace diversity for the bottom line."



#### Randall Robinson

Randall Robinson is the author of Defending the Spirit—A Black Life in America and national best-seller, The Debt—What America Owes to Blacks.

He is an internationally respected human rights advocate, and is widely recognized for his leadership of the Free South Africa Movement (which pushed successfully for the imposition of comprehensive economic sanctions to end apartheid in South Africa), his 27-day hunger strike to force the United States to halt its discriminatory policy towards Haitian refugees and restore Haiti's first democratically elected government, his efforts to highlight the impact of globalization on Africa and the Caribbean, and his efforts to alert Americans to the causes and implications of America's burgeoning prison industrial complex.

Mr. Robinson, a Harvard-trained lawyer, has recently retired as president of the Washington-based TransAfrica and TransAfrica Forum established to promote enlightened U.S. policies towards Africa and the Caribbean.

Prior to this, he spent several years as a congressional aide and as a researcher on a Ford Foundation grant in Tanzania. He is currently writing his third book, *The Reckoning—What Blacks Owe to Each Other.* Mr. Robinson has received the Essence Humanitarian Award, the Martin Luther King, Jr. Center Award, the Ebony Award, and over 20 honorary degrees.

# FEATURED SPEAKERS



#### Congressman Barney Frank

Barney Frank has represented the Fourth Congressional District of Massachusetts since he was elected to the U.S. House of Representatives in 1980.

Congressman Frank graduated in 1962 from Harvard College. In 1968, before completing his Ph.D. degree, Congressman Frank left graduate school to become the Chief Assistant to Mayor Kevin White of Boston.

In 1972, he was elected to the Massachusetts Legislature, where he served for eight years. During that time he entered Harvard Law School and graduated in 1977. While in state and local government, Congressman Frank taught at the University of Massachusetts-Boston, the John F. Kennedy School at Harvard, and Boston University. He has published numerous articles on politics and public affairs, and in 1992 he published *Speaking Frankly*, an essay on the role of the Democratic Party.

Representative Frank has been the leading advocate for gay issues in Congress since he came out in 1987. His work has covered everything from fighting efforts to cut federal funding for AIDS research and pro-gay school programs to promoting a federal non-discrimination bill. He was named one of "Our Best & Brightest Activists" by the *Advocate* Magazine in 1999.



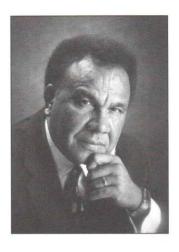
#### Carole Hyatt

Carole Hyatt has been addressing career subjects in her best-selling books, lecture tours, and television appearances for the past 25 years. She is an acknowledged leader in the work field.

Her books, *The New Woman's Selling Game, Shifting Gears, When Smart People Fail,* and *Lifetime Employability* have helped millions of people throughout the world effectively identify and accomplish their goals.

She travels regularly to five continents speaking to audiences ranging from Jamaican women, small business owners, to Japanese multinational business professionals. As a market and social behavior researcher, she has assisted Fortune 500 companies, the media, and government agencies in creating hundreds of new products, programs, and services.

She has been on the faculties of the New School of Social Research, Hunter Graduate School, Woman School, and New York University. Her speeches, lectures, and books have one overriding design: helping people get in touch with their natural gifts and skills in order to develop strategies for a fulfilling life.



#### Samuel Betances

As a biracial, bicultural, and bilingual citizen of the world, Dr. Betances has worked in all 50 states, all six U.S. territories, and in various countries including Japan, Korea, Germany, and Mexico. He inspires willing learners to aim high, and embrace themselves and each other as powerful team members working toward a more prosperous future.

Through decades of university teaching, publishing articles, and consultantships with private and public organizations, Dr. Betances has brought to each event a breadth and depth of understanding on how we must make sense of differences.

He is one of America's foremost communicators on the challenge of casting away barriers to success. He was not supposed to "make it." Out of inner city poverty, the stigma of minority group status, violence, welfare, and illiteracy, Samuel Betances embarked on a journey from school drop out to a doctorate from Harvard University. He challenges negative mindsets with his problem solving methodology and extensive grasp of issues. Dr. Betances works to help others learn the importance of pulling cultures together as a way of bringing America back to the top—in education, business, and society in general.

# **Monday** Programs

Daily Question: WHAT CHANGE PRACTICES ARE EMERGING FROM OUTSIDE STUDENT AFFAIRS THAT CAN INFORM OUR PROFESSION?

# Morning Activities

7:00 am - 12:00 pm

#### Run/Walk

Meet in your hotel lobby 7:00 am

#### Association for Christians in Student Development Prayer Breakfast

Sheraton Berkeley A & B 7:00 – 8:30 am

#### **MUFP Advisory Board Meeting**

Sheraton Gardner B 7:00 – 9:30 am

#### **Technology Center Open**

Convention Center Cafeteria 7:00 am – 11:00 pm

#### **NASPA Editorial Board Meeting**

Sheraton Beacon A 7:30 – 8:45 am



#### NASPA Center for Public Policy Breakfast

Convention Center 206 7:30 – 9:00 am



#### Women in Student Affairs (WISA) Knowledge Community Business Meeting

Sheraton Beacon E 7:30 – 9:30 am

#### Region II Senior Student Affairs Officers' Breakfast

Sheraton Gardner A 7:30 – 9:00 am



# Disability Concerns Knowledge Community Breakfast

Sheraton Kent 8:00 – 9:00 am

#### Hispanic/Latino Collective Meeting

Sheraton Jefferson 8:00 – 9:00 am

# Asian Pacific American Collective Meeting

Sheraton Exeter A & B 8:00 – 9:00 am

#### African American Collective Meeting

Sheraton Hampton A & B 8:00 − 9:00 am

#### **President's Breakfast for Faculty**

Sheraton NASPA President's Suite 2924 8:00 – 9:00 am

#### Native American Collective Meeting

Sheraton Beacon D 8:00 – 9:00 am

#### **Conference Registration**

Convention Center Main Lobby 8:00 am – 4:30 pm

#### Career Services Open -All Services

Convention Center Exhibit Hall B 8:00 am – 5:00 pm (Last interview at 4:30 pm)

#### **Exhibit Hall Open**

Convention Center Exhibit Hall A 9:00 am – 12:00 pm

# Master's Case Study Competition

Sheraton Beacon C 9:00 am - 4:00 pm

#### **Wellness Series:**

#### **Introduction to Zen Meditation**

Sheraton Gardner A 9:00 – 10:15 am Barbara Feldman

Meditation is the conscious or intention cultivation of attention and awareness. This practice brings the scattered mind to one-pointed awareness through the practice of very practical techniques that anyone can learn. This state of mind can be called Peaceful Heart, Clear Mind. Benefits include inner peace, calm, centeredness, concentration, relaxation, rejuvenation. Meditation

#### O. WHAT CHANGE PRACTICES ARE EMERGING FROM OUTSIDE STUDENT AFFAIRS THAT CAN INFORM OUR PROFESSION?

calms our turbulent emotions, releases stress and is an effective form of self-healing. This session teaches some basic techniques of meditation as well as provides a well-deserved conference break.

#### All Conference Coffee Break

Convention Center Exhibit Hall A 10:15 - 10:45 am

#### Open Meeting with the **Faculty Fellows**

Convention Center 108 10:45 am - 12:00 pm

Stan Carpenter, Texas A&M University

The newly created Faculty Fellows group will provide a more formal voice in NASPA for preparation program and adjunct faculty. All are welcome to this forum and discussion.

#### **FEATURED SPEAKER: Congressman Barney Frank**

Convention Center Ballroom A 10:45 am - 12:00 pm

Personal Development

**Wellness Series:** 

#### Asset Allocation as a Key to **Comfortable Retirement**

Sheraton Beacon E 10:45 am - 12:00 pm Leslie Egan-Ray, TIAA-CREF

TIAA-CREF is a financial services company that has been providing retirement benefits to the higher education community for more than 80 years. This Wellness Series session, offered by TIAA-CREF professionals, is a financial education workshop offered by the company to share information on financial principles for retirement. Information on TIAA-CREF's products and services is dis-

#### **Golden Key International Honour Society Luncheon**

(Invitation Only)

Marriott Bellamondo 11:30 am - 1:30 pm

#### Past Presidents' Luncheon

Sheraton NASPA President's Suite 2924 12:00 - 1:00 pm

#### Interest Sessions

9:00 - 10:15 am



1 🏦 Students

**Town Meeting** 

#### What's On Their Minds? A **Conversation with Undergraduate Students**

Convention Center Ballroom A

Facilitator: George Kuh, Indiana University

Students are at the center of any work in the student affairs field. This New England-style Town Meeting, characterized by audience participation, provocative discussion, and community sharing, features a panel of current undergraduate students who will share their perspectives in response to audience questions and comments. The Town Meeting is facilitated by George Kuh, a leading researcher in student affairs. Dr. Kuh's role as the Director of the National Survey of Student Engagement project informs his participation in this Town Meeting.

2 A Policy,

Organizational Transformation

**Invited Session** 

#### **Campus Safety: The Evolving Relationship Between Student** Affairs and Chiefs of Police

Convention Center 102

Maureen Keefe, Wentworth Institute of Technology John King, Tufts University Carol Hacker, Babson College Brian Pray, Salem State College

From the Clery Act and sexual assault protocols to the presence of officers in residence halls, the issues managed by student affairs administrators and campus police officers are increasingly complex. A major challenge is maintaining regulation compliance while promoting student-centered policies and protocols. This panel of campus chiefs of police identifies major issues in relation to student life and campus safety. Collaboration is essential if campus safety and student affairs divisions are to achieve their goals. Promising communication practices to build this collaboration and improve campus environments are shared.

3 Policy

#### **FERPA Overview and Update by** the U.S. Department of Education

Convention Center 202

LeRoy Rooker, U.S. Department of Education

Sponsored by the NASPA Center for **Public Policy** 

LeRoy Rooker, Director of the Family Policy Compliance Office of the U.S. Department of Education, discusses regulatory changes to the Family Educational Rights and Privacy Act (FERPA) as well as recent opinions and findings issued by the Family Compliance Office. In light of recent court cases and terrorist events of this past year, many updates and clarifications will be shared.

4 P Leadership

#### **Senior Student Affairs Officer Roundtables: Hottest Topics in Student Affairs**

Convention Center 209

Larry Ebbers, Iowa State University

Sponsored by the Academy for Leadership and Executive Effectiveness

Senior Student Affairs Officers should plan on sharing their insights and learning with colleagues at two focused roundtable sessions which are coordinated by the NASPA Academy for Leadership and Executive Effectiveness. These informal and highly-interactive discussions allow participants to examine vital campus issues.



5 • Students

#### **Developing Inter-Culturally Competent College Graduates Through Academic and Student Affairs Partnerships**

Convention Center 204

Adrienne Nussbaum, Boston College Bethany Nohlgren, Boston College Patricia L. Scott, Eleanor Roosevelt College, UCSD

#### Sponsored by the International Education Knowledge Community

Universities are responsible to help students develop the leadership skills and competencies necessary in a diverse society and a multicultural workforce. This session presents models of programs at two universities, which through collaborative efforts of academic and student affairs, encourage students to develop a global perspective inside and outside the classroom.

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6 / Students, Leadership

# Citizen Scholars: A Learning Community on Leadership for First-Generation College Students

Convention Center 206

J. David Arnold, St. John Fisher College Richard DeJesus-Rueff, St. John Fisher College

In the spirit of John Dewey's *Democracy and Education*, a learning community program on leadership was developed for first generation college students in 1999 at St. John Fisher College. Through texts, writing projects, and service learning, students develop as "citizen scholars" by examining their leadership responsibilities and commitments for the common good and purposeful social change.

7 / Students

#### Student Covenants and Creeds: Using Social Ritual and Ceremony to Teach Values and Citizenship in College

Convention Center 200

Jon Dalton, Florida State University Marguerite McClinton, Florida State University

This presentation reviews the increased use of student creeds, compacts and community statements to promote character development and citizenship. What evidence is there that social covenants work with college students? Why are rituals and ceremonies important and how can they strengthen students' commitment to institutional core values? Research findings and examples of effective student covenants are presented and discussed.

8 2 Students, Research

# **Evolutionary Change Through Mentoring**

Convention Center 109

Phyllis McCluskey-Titus, Illinois State University

This program presents the results of national research on mentoring relationships in student affairs and how these relationships impact professional development and career advancement of both mentor and protégé. Following the presentation of the research study and results, implications will be discussed. Participants should gain an understanding of how they and others have changed as a result of mentoring.

9 Students, Policy

# Student Activism: Supporting Students Who Challenge the Status Quo

Convention Center 207

Mary-Beth Cooper, University of Rochester Brian J. McAree, Ithaca College

As educators, you gotta love student activism—the energy, the commitment to social justice, the passion and, ultimately, the desire to fight the "system." We just like it to happen on someone else's campus. Two senior student affairs officers share strategic thinking regarding handling student protests, media relations, and maintaining a positive educational environment on campus.

10 🖨 Students, Policy

#### Empowering Prevention Professionals: Collaborative Campus-Community Efforts

Convention Center 108

Beth DeRicco, Higher Education Center for Alcohol and Other Drug Prevention Robyn Priest, Higher Education Center for Alcohol and Other Drug Prevention Becky Markwell, Eastern Illinois University

Key stakeholders on campus and in the community must work collaboratively to reduce high-risk and illegal alcohol use. Through these collaborative efforts the health and safety of students can increase. This session shares the "voices of wisdom" of several innovative prevention professionals who have achieved environmental change on their campuses and surrounding communities.

11 @ Students

#### The Evolution of Retention Practice: A Comprehensive Model for First Year Students

Convention Center 111

Rees Hughes, Humboldt State University Issac Carter, Humboldt State University

Over the past few decades, considerable effort has been dedicated to understanding student retention. However, there has been limited effort to organize retention activities and services into a purposeful comprehensive model. This interactive session presents the model as well as an institutional audit to review assessment tools and dialogue about current practices.

12 Students, Research

#### The Impact of Student Expectations on First-Year Adjustment

Convention Center 106

Jennifer Keup, University of California-Los Angeles

This presentation discusses the findings from research investigating the nature of student expectations about college and examines the impact of these expectations (and their fulfillment) on adjustment during the first year. Three key constructs (i.e., students' pre-college expectations, first-year experiences, and adjustment) are explored quantitatively and qualitatively to enhance an understanding of how expectations influence adjustment during the first year.

13 • Students, Technology

# Live Help On-line: A Revolution in Student Support

Convention Center 201

Susan Smith, Weber State University

Sponsored by the Information Technology Knowledge Community

More students than ever are taking courses in non-traditional ways. On-line courses are prevalent and even many on-campus courses include a web component. Students expect to receive on-line assistance with these courses as well. Weber State University On-line is now offering live on-line assistance to students. This session highlights the programs used as well as outcomes and student comments.

14 Organizational Transformation

#### Creating a Development Program for Student Affairs

Convention Center 103

Andrew Watkins, Clemson University Almeda Jacks, Clemson University Mendal Bouknight, Clemson University

Fundraising within a student affairs division offers unique challenges. To do so, administrators must learn a new discipline, broaden their horizons, and collaborate among vastly different campus offices. The presenters share their successes in establishing a fundraising arm within their divisions. Questions will be fielded to allow presenters to address participants' questions about starting a fundraising program on their campuses.

#### **Using Assessment to Understand the Involvement Needs of LGBT Students**

Convention Center 110

Terry Zacker, University of Maryland-College

Marsha Guenzler-Stevens, University of Maryland-College Park

Will Simpkins, Barnard College

#### Sponsored by the Gay, Lesbian, Bisexual and Transgendered Issues Knowledge Community

LGBT students have some specific involvement needs which must be understood by campus activities professionals. Research conducted through an on-line needs assessment of 75 LGBT respondents, shared in this session, can illuminate some of the needs of this population. The presenters describe the methodological aspects of the survey as well as the practical applications learned from the assessment.

16 / Leadership, Personal Development

#### Men and Power: Personal **Reflections on Power in Our Lives**

Convention Center 210

Alan Berkowitz, Independent Consultant Larry Roper, Oregon State University Gene Awakuni, Stanford University Jamie Washington, University of Maryland-**Baltimore County** 

Kevin Shollenberger, National Coalition **Building** Institute

Men have very few role models for effective use of power. In this session, a panel of male student affairs professionals from a variety of backgrounds and identities reflect on the role of power in their personal and professional journeys. Many important questions about the power in men's lives are addressed through personal narratives and stories.

17 🗿 Organizational Transformation

#### **Developing Housing:** The Changing Face of Public/ **Private Partnerships**

Convention Center 107

Karen Whitney, Indiana University Purdue University at Indianapolis

Linda G. Anderson, Anderson Strickler, LLC

Faced with an increasing demand for accommodations, a growing number of institutions need to expand or initiate student housing programs. However, many traditional methods of housing development are currently unavailable. This session focuses on innovative ways for institutions to work with the private sector, using recent experience at Indiana University Purdue University Indianapolis as a case study.

18 Students

#### **Healthy Expectations: Holistic Approaches to Substance Abuse Prevention**

Convention Center 100

David Anderson, George Mason University Jennifer Maltby, George Mason University

Healthy Expectations promotes sound decision-making regarding drug and alcohol use among first-year students. This initiative blends social norms marketing and life health planning (from the Challenge 2000 conference and Charting Your Course) using interactive, holistic, and intermediary approaches. Technology (emails, screen savers, websites and decision software) combines with peer theater, discussions, and informational strategies for a creative approach to substance abuse prevention.

19 / Leadership, Organizational Transformation

#### **Transforming an Organization:** The Process and the Product

Convention Center 203

Kevin Charles, University of New Hampshire Jean Irvine, Gunstock Resort Leila Moore, University of New Hampshire Kathleen Grace-Bishop, University of New

This presentation describes, from various administrative perspectives, the process of radically changing an organization in a relatively short time. Main features include how to assess the need for change, the planning and change processes (including staff restructuring) and evaluating the outcomes.

20 / Leadership

#### **Staying in Touch with Practice: Quality Assurance in Graduate Preparation Programs**

Convention Center 208

Randy Hyman, Ball State University Thalia Mulvihill, Ball State University Bart Merkle, Grand Valley State University Lorraine Alston, Grand Valley State University Flo Hamrick, Iowa State University

A panel of faculty and practitioners in graduate preparation programs on their respective campuses, explore the challenges in preparing new professionals with the knowledge and foundation necessary for successful practice. The seven principles of good practice provide context to involve the audience in examining critical quality indicators for graduate preparation.



 $\Gamma$ he council for the advancement OF STANDARDS IN HIGHER EDUCATION (ORIGINALLY KNOWN AS THE COUNCIL FOR THE ADVANCEMENT OF STUDENT SERVICES/DEVELOPMENT PROGRAMS) WAS FORMED IN 1979. THE FIRST CAS STANDARDS AND GUIDELINES WAS PUBLISHED IN 1986.

#### Interest Sessions continued

9:00 - 10:15 am

21 2 Organizational Transformation

#### **Building Effective Partnerships Across the Great Divide**

Convention Center 101

Donald Kraybill, Messiah College William McDonald, Carson-Newman College Charles Schroeder, University of Missouri

The session identifies best practices for building effective partnerships between academic affairs and student affairs to create seamless campus-wide educational communities. Using case studies from 18 institutions involved in a three year national project coordinated by the Boyer Center and funded by FIPSE, the session examines exemplary models for building, assessing, and sustaining partnerships that create seamless educational environments to enhance student learning and success.

22 • Students, Leadership

#### **Revolutionizing Our Commitment to Diversity: The Oakland University Trustee Academic Success Program** (OUTAS)

Convention Center 104

Gloria Sosa, Oakland University Monica Long, Oakland University

Sponsored by the Educational Equity and **Ethnic Diversity Knowledge Community** 

Despite national challenges to preferential admissions policies and race-based scholarships, recruiting and retaining students of color remains an important issue. OUTAS is an institutional approach facilitating diversity, academic excellence and leadership development. Students must develop cross-cultural understanding and communication skills to function effectively in a global economy and society. Results of this 2001 Noel-Levitz Retention Excellence Award-Winning program are discussed.

#### Interest Sessions

10:45 am - 12:00 pm

23 / Leadership

#### And Change Shall Set You Free: **Embracing Administrative** Change

Convention Center 201

Kari Ellingson, University of Utah Barbara Snyder, University of Utah

All student affairs divisions experience administrative change. Following a five-year period of major transition at the vice presidential level, the University of Utah surveyed staff to better understand the hopes, fears, and emotions preceding administrative change. The survey results discussed include methods to maximize the positive outcomes of administrative change and countering negative reactions.

24 Policy

#### **Current Student Personnel Case Law**

Convention Center 202

Joe Buchanan, Tidewater Community College Robert Bickel, Stetson University College of Law Peter Lake, Stetson University College of Law

A former dean of students who is currently a provost and two law professors present the pertinent legal cases decided during the past year. Discussion includes the administrative implications for student affairs professionals of these legal decisions.

25 🖨 Leadership

#### **Evolving Communication in Hierarchical Organizations**

Convention Center 109

David Schmid, Oklahoma State University Dale Fuqua, Oklahoma State University Marcia Dickman, Oklahoma State University

Communication is an essential element in an effective student affairs organization, the concept of which is integral to both the welfare of the organization and to its members as individuals. This interactive session examines the elements of communication patterns and the impact of those patterns in student affairs divisions.

26 Students

#### **Engaging Communities and Campuses: Enhancing Student Learning and Deepening Community Engagement**

Convention Center 111

Erin Swezey, Saint Joseph's College of Maine Jacqueline D. Skinner, Council on Independent

Sponsored by the Small Colleges and **Universities Knowledge Community** 

The Engaging Communities and Campuses grant program is designed to assist independent colleges and universities establish partnerships with community organizations, thus enhancing student learning while addressing community needs. This presentation highlights new knowledge and promising practices of community engagement resulting from this grant. Additional presentation topics include a review of key components to build organizational capacity for campus-community collaborations and a discussion of the unique opportunities and challenges facing small private colleges and universities undertaking this work.

27 \$\Psi\$ Leadership, Organizational Transformation

#### Women, Politics, and Power in **Student Affairs Leadership**

Convention Center 200

Kandy Mink, California State University-

Deb Moriarty, University of Maryland-Baltimore

Rebecca Gutierrez-Keeton, California State Polytechnic University-Pomona

Sponsored by the Center for Scholarship, Research and Professional Development of

Organizational politics are a force in higher education. Administrators often lament about the reality of using politics in their positions. Based on research and the facilitators' collective 50 years of experience in student affairs administration, the presenters address the challenge and rewards of organizational politics including various perspectives on women's ways of leading. Participants will gather in small groups to act as peer consultants to address the political implications of current issues on their campuses.

# **Interest Sessions MONDAY**

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#### Seeing The Big "Pitcher": Getting Students, Student Affairs Professionals, and Trustees on Tap with Alcohol Issues

Convention Center 203

Brandon Busteed, Outside The Classroom Richard P. Keeling, M.D., RPK & A, and Outside The Classroom

Jenny Michael, NASPA and CIRCLe Network

Student affairs professionals still continue to bear major responsibility for solving campus alcohol problems. Tapping into the strength of two sometimes-forgotten groups—students and chief decision-makers or trustees—is a way to understand different perspectives on alcohol and find new solutions. NASPA has collaborated with Outside The Classroom and Richard P. Keeling & Associates to explore different directions for addressing alcohol problems. Come discuss an old issue and a *new* role for you.

**29** / Leadership, Organizational Transformation

# Organizations and Leadership in 2002: Executive Summaries of New Theories

Convention Center 106

Judy Rogers, Miami University of Ohio John Smeaton, Lehigh University James Studer, Southwest Texas State University

The context for 21st century student affairs leadership involves reframing our understanding of organizational functioning through the lens of quantum science. This session examines new organizational and leadership theories that incorporate the principles of chaos, complexity, uncertainty and constant change. Executive summaries of theories are presented and a panel of Senior Student Affairs Officers assess the implications for practice.

30 / Leadership, Career Development

# Where the Action Is: Career Opportunities in Community Colleges

Convention Center 102

Evelyn Clements, Middlesex Community College Kevin Drumm, Springfield Technical Community College

Sponsored by the National Council for Student Development

Offering innovative programs for students of any age, community colleges enroll more

students than any other segment of higher education with nine million enrolled annually. Learn about the work environment in community colleges, the available career opportunities, and how the setting differs from a four-year college. Learn how to become a part of the community college revolution in higher education.

31 / Career Development

# Earning the Doctorate: Realistic Issues for Student Affairs Administrators

Convention Center 104

Barbara Bender, Rutgers University

This session provides a comprehensive review of information participants should consider when deciding whether to pursue a doctoral degree. The goals of doctoral education and the relationship between degree attainment and professional advancement, including financial implications, are explored. The pros and cons of earning a degree through distance learning programs are also identified.

32 / Leadership, Organizational Transformation

#### Striving for Justice: A Transformative Approach for Student Affairs Divisions

Convention Center 103

Cherie Sheridan, Barnard College Jane Celwyn, Barnard College Laura Smith, Barnard College

Can college campuses move beyond cultural heritage events to address unaware racism, sexism, heterosexism, and classism in their institutions? As the directors of three departments at Barnard College (counseling, career development, and college activities), we present the ongoing process of implementing a social justice model, the specific implications and issues within each area, and the resulting benefits to the entire college community.

33 / Policy

#### Not With My Money! The Legal Challenge to Mandatory Student Activity Fees

Convention Center 206

Patrick Zengierski, SUNY at Buffalo

The 2000 United States Supreme Court ruling on mandatory student activity fee constitutionality unfortunately did not offer public

institution student affairs policy makers clear legal direction. The presenter reviews survey research on mandatory fee practice and incorporates audience experience to recommend fee policy based on sound practices and principles.

34 / Students, Organizational Transformation

# Service Learning 101: Becoming a Service Learning Advocate

Convention Center 101

Karley Ausiello, Massachusetts Campus Compact, Tufts University Karen Chisholm, Massachusetts Campus Compact, Tufts University

Promoting civic education among students through service learning opportunities is a revolutionary way of positively engaging students in the local community while enhancing classroom experiences. Participants learn how student affairs practitioners fit into this model of civic education. We discuss basic definitions and models, strategies for involving faculty, students and community members, elements of a successful program, and resources.

35 🖸 Students, Research

#### Assessment in Practice: Implementing a National Survey of Student Engagement Results on Campus

Convention Center 100

Patrick O'Day, Indiana University George Kuh, Indiana University S. Patrice Feher, Holy Cross College Keith Miser, University of Hawaii-Hilo George Wallman, North Dakota State University

The National Survey of Student Engagement (NSSE) annually gathers and disseminates information about collegiate quality. To date, NSSE has responses from more than 167,000 students at 470 different colleges and universities about their involvement in effective educational practices. This session examines how student affairs professionals at different types of institutions are using their NSSE results to improve the undergraduate experience.

Consequences

#### **Medical Student Peer Counselors: Training Future Physicians**

Convention Center 107

Annette Tommerdahl, University of North Texas Health Science Center

Rynn Sloan, University of North Texas Health Science Center

#### Sponsored by the Graduate and **Professional Student Services Knowledge** Community

Medical education often has deleterious consequences on the emotional health of students due to the nature of the training. The presenters discuss the need for a peer counseling program in medical school, relevant topics for a medical student population, and the barriers to implementing such a program. The audience is invited to share practices and experiences.

37 • Students,

Organizational Transformation

#### **Multicultural Fraternities and** Sororities: A Revolution of Change, An Evolution of Tradition

Convention Center 208

Robert Page, University of Kansas

#### Sponsored by the Fraternity and Sorority **Knowledge Community**

This session focuses on officials advising African-American and Latino fraternities and sororities at predominately White institutions. The session stimulates dialogue on issues like the intake process, inter-Greek relations, and communication among advisors, university officials and the organizations themselves. This model asks, "Dare we confront this evolution of tradition for a revolution of change or continue to turn the other cheek?"

#### The Scholarship of Application in Student Affairs

38 / Organizational Transformation

Convention Center 210

Charles Schroeder, University of Missouri-Columbia

Gary Pike, University of Missouri-Columbia

Despite calls for reform, there is little evidence that higher education is better off today than 20 years ago. This program examines the implications of Boyer's concept of the "scholarship of application" for student affairs. Issues include the importance of research and assessment including the constraints and challenges of such activities. Recommendations for making the scholarship of application central to student affairs are offered.

39 @ Students

#### **Providing Services to Students** with Disabilities: A Training **Model for Administrators and Faculty**

Convention Center 204

Deborah Casey-Powell, South University Al Souma, Seattle Central Community College

Effective services to students with disabilities depends on solid training of student affairs professionals and faculty. Topics of particular concern include accommodation requirements and legal parameters. This interactive session shares research and training modules from the Disabilities, Opportunities, Internetworking, and Technology (DO-IT) project. This three-year model demonstration project promotes the academic and career success of students with disabilities.

#### **What Student Affairs Professionals Do When No One** is Looking: Values Over

Convention Center 207

Robert Kelly, University of Vermont Frank Shushok, Jr., Baylor University

This interactive session challenges the notion that some leaders incorporate a constellation of values and use them to drive their actions. Those leaders may be less common if one examines the cause of their actions rather than the results. Some individuals who claim to lead by values are driven by consequences. Rising to the Challenge of Change is not easy!

41 / Leadership

#### **Conflict and Change: Tapping Creative Potential and Minimizing Destructive Conflict**

Convention Center 110

Tammy Lenski, Woodbury College

The thought of institutional or departmental change are often associated with images of conflict, discomfort, entrenchment and even volatility. This program offers an innovative framework for minimizing the destructive elements of conflict during change and embracing conflict as an opportunity for personal, professional and organizational growth.

EW WILL HAVE THE GREATNESS

TO BEND HISTORY ITSELF; BUT EACH OF US CAN WORK TO

CHANGE A SMALL PORTION OF EVENTS, AND IN THE TOTAL OF

ALL THOSE ACTS WILL BE WRITTEN THE HISTORY

OF THIS GENERATION.

- Robert F. Kennedy

# Afternoon Activities

O. WHAT CHANGE PRACTICES ARE EMERGING FROM OUTSIDE

STUDENT AFFAIRS THAT CAN INFORM OUR PROFESSION?

1:45 - 5:00 pm

# **Graduate Preparation Program**

Convention Center Main Lobbu 12:00 - 1:00 pm



#### **NASPA Center for Women Advisory Board Meeting**

Sheraton Jefferson 1:45 - 4:45 pm

#### **Exhibit Hall Open**

Convention Center Exhibit Hall A 2:00 - 5:00 pm

#### All Conference Ice Cream Break

Convention Center Exhibit Hall A 3:00 - 3:30 pm

Personal Development

**Wellness Session:** 

#### Investing for 2002 or What do Gordon Gekko, Bill Gates and **Harry Potter Have in Common?**

Sheraton Beacon E 3:30 - 4:45 pm

Moe Cevallos, Loomis Sayles & Co. Cynthia Keith, Loomis Sayles & Co. David Sowerby, Loomis Sayles & Co.

Join us for this session and enhance your investment wellness. Loomis Sayles & Co. is a global investment manager serving the investment needs of institutional, individual and mutual fund clients.

#### **2002 Program Committee** Reception

Sheraton Exeter A 3:30 - 5:00 pm

#### Interest Sessions

12:15 - 1:30 pm

42 <u>m</u> Leadership, Organizational Transformation

#### **Experiential College**

#### **Embracing a Capacity for Change**

Convention Center 209 12:15 - 3:00 pm (Special Time) Kathleen Allen, University of St. Thomas

This program creates an opportunity for NASPA members to engage deeply, through small group dialogue, on change practices relevant to student affairs but originating outside our community. The goal is to pause and create a space within the conference where new knowledge and re-conceptions of our field are created in a context of rapid transformation. The Experiential College and e-dialogue are organized around the following questions:

- · How do we engage ourselves and our campus communities in change?
- · How do we join together to make new meaning of our practice?
- · How can we bring together the deep wisdom and living wisdom of the field in the name of reflective practice? What change practices are emerging from outside student affairs that can be used to inform our practice and the field?



#### **Current Issues and Public Policy for Student Affairs Administrators**

Convention Center 200

Cheryl Lovell, University of Denver Thomas Miller, University of South Florida Chris Christensen, Kansas State University Art Jackson, Westfield State College Barbara Snyder, University of Utah William Riley, University of Illinois at Urbana-

#### Sponsored by the Center for Public Policy

The world has substantially changed since September 11, especially regarding federal regulations and policies affecting educational records and international students. This session provides the current status of new regulations and challenges for campuses in the application of those regulations. The initial stages of the Higher Education Reauthorization Act, up for passage in 2003, are discussed.

44 / Research

#### **NASPA Foundation Sponsored Brown Bag Session**

Sheraton Dalton A&B

Margaret Barr, NASPA Foundation Keith Miser, University of Hawaii-Hilo

This Brown Bag session is an opportunity for conference participants to join in an informal conversation with NASPA Foundation Board members about the types of research funded through the Foundation. The NASPA Foundation funding application process is discussed.

45 (A) Students

#### **Invited Session**

#### Meeting the Spiritual and **Religious Needs of Students:** Re-shaping the Chaplain's Role

Convention Center 110

Robert Randolph, Massachusetts Institute of Technology

John Wuestneck, Massachusetts Institute of Technology

Amy McCreath, Massachusetts Institute of Technology

Paul Reynolds, Massachusetts Institute of Technology

Miriam Rosenblum, Massachusetts Institute of Technology

What role does the chaplain play in the contemporary university? The religious life center at the Massachusetts Institute of Technology is used as a case example of how multi-faith space functions. The discussion focuses on how varied religious communities work together to build community in a large urban university. The formal presentation is brief to allow ample time to engage in discussion with the panelists who represent Jewish, Christian, and Muslim traditions.



46 ( Personal Development, Career Development

**Invited Session** 

#### **Exploring Your Sabbatical Options: ACE Fellows, Fulbrights** and Other Opportunities

Convention Center 210

F. Javier Cevallos, University of Massachusetts-**Amherst** 

John Ford, Emory University

Elizabeth Dale, University of Massachusetts-**Amherst** 

Professionals in student affairs can maintain their leadership edge, learn new skills, and acquire up-to-date knowledge through professional leave and sabbaticals. Whether the American Council on Education's Fellows Program, Fulbright Awards, or exchanges arranged among colleagues, a variety of sabbatical options are possible. This session explores these options and the ways to make this goal a reality.

47 J Students, Research

#### Making the Most Out of College by Richard Light

Convention Center 201

Deborah Taub, Purdue University

A discussion of Making the Most Out of College, a recent, thought provoking book relevant to student affairs, is facilitated by a faculty member in a graduate preparation program. While it is helpful if you have read the book being discussed, you need not have done so to attend the session and listen to the ideas shared in the text. Join us and stimulate your thinking about new solutions to persistent campus issues.

48 ? Career Development

#### **The Senior Student Affairs** Officer: A Viable Pathway to the Presidency?

Convention Center 104

Joanne Risacher, Wright State University

This program presents results from a national research study of college and university presidents who previously served as Senior Student Affairs Officers. The findings document the degree to which these presidents share the characteristics of effective presidents. Advice to those with presidential aspirations gleaned from the presidents surveyed is shared.

49 / Students, Policy

#### Rising to the Challenge of the **Alcohol Abuse Issue in Higher** Education

Convention Center 109

Drew Hunter, The BACCHUS and GAMMA Peer **Education Network** 

Tom Goodale, Sigma Alpha Epsilon Fraternity Marilyn Monroe Fordham, National Panhellenic Conference

Richard Stegman, Roger Williams University

Since 1983, representatives of 21 higher education associations (including NASPA) have been broadly addressing alcohol abuse prevention in higher education. This program provides a historical overview of the higher education response to students' alcohol use. Presenters share helpful resources including alcohol programming, parental notification, marketing issues, and campus/community control standards.

50 Policy

#### From Revolution to Evolution: Assessing and Addressing **Academic Integrity**

Convention Center 206

Marilee Bresciani, North Carolina State University

Jo Allen, North Carolina State University Carrie Zelna, North Carolina State University

The assessment of academic integrity with the goal of successfully implementing a response to the findings of such a study (e.g., a traditional honor code, educational plan, revised policies) can be a difficult undertaking. The presenters discuss the process of choosing a strategy to conduct research, present the findings, and determine an action plan that all institutional constituents can support.

51 / Students, Policy

#### Sexual Assault: The Evolutionary Response to a Revolution

Convention Center 108

Beverly McCreary, University of Hawai'i-Manoa Christine Quemuel, University of Hawai'i-Manoa

Over the past two decades concern regarding the sexual victimization of female college students has increased. This created a revolutionary paradigm shift from college campuses as "ivory towers" to "hot spots" of criminal activities (Department of Justice, 2000). This interactive presentation challenges participants to identify components of institutional response to sexual assault and to create innovative solutions to this problem.

52 / Organizational Transformation, Personal Development

#### **Revolution in the Ivory Tower:** Reconnecting Mind, Body, Heart and Spirit

Convention Center 207

Jane Fried, Central Connecticut State University Alicia Chavez, University of Wisconsin Flo Guido DiBrito, Northern Colorado State University

Judy Rogers, Miami University of Ohio Larry Roper, Oregon State University

Student affairs emphasizes "the whole student," yet institutions fragment living and learning. This presentation examines the relevance of new science theory which emphasizes connections and relationships to student affairs work. By examining the assumptions of fragmentation framing higher education, presenters suggest new ways of working, organizing and thinking which emphasize connection and wholeness in our work with students and institutions.

53 / Organizational Transformation

#### Respect the Differences: A Twelve Week Journey Toward **Tolerance**

Convention Center 203

Heidi Stanton, Washington State University

"Respect the Differences Campaign" is a successful diversity program developed in the Washington State University Residence Hall System. The purpose is to teach tolerance and inclusion in four stages through a twelve-week intervention plan. This session highlights the campaign's use of the interactive manual with selected bulletin boards and passive and active programs to encourage tolerance, acceptance, appreciation and celebration.

#### **Expanding Horizons Through International Education Exchange: Reflections from** South of the Border

Convention Center 107

Harold Holmes, Wake Forest University Xavier Romano, Knox College Laurie Bridges, Oregon State University Hui-Ling Chan, The Ohio State University Brenda Jimenez Torres de Olivas, Sistema Tecnologico de Monterrey

#### Sponsored by the International Education **Knowledge Community**

This session features a unique panel representing the NASPA Mexican delegation involved in the July 2001 education exchange sponsored through the International Education Knowledge Community along with a representative from the host country. Presenters overview the intensive six-day immersion in the student services delivery system in Monterrey, Mexico City, State of Mexico, and Queretaro.

55 Technology

#### **Web-Enabled Student Services:** Passing Fad or Wave of the Future?

Convention Center 100

Gary Kleemann, Arizona State University East Cary Anderson, Canisius College Andrew Sonnenschein, Tufts University Kevin Jackson, Texas A&M University Kyle Johnson, Duke University

#### Sponsored by the Information Technology **Knowledge Community**

This session features a panel presentation by student affairs practitioners and policy makers experienced in web-enabled (i.e., "distributed") student services. Information shared will include the ways to implement web enabled services on college campuses.

56 / Students, Policy

#### Rising to the Challenge of Campus Gambling: Research by **NASPA's Gambling Task Force**

Convention Center 208

George McClellan, University of Arizona Jim Caswell, Southern Methodist University Gwendolyn Jordan Dungy, NASPA Gary Malaney, University of Massachusetts-

Gambling, both legal and illegal, has proliferated over the past two decades. Concern has been expressed about the possible impact of that proliferation (e.g., unethical/illegal behavior or problem/addictive gambling) on our campuses. Over the past two years, NASPA's Gambling Task Force has sponsored research in this area. The findings from that research are presented in this session.

57 / Students, Organizational Transformation

#### **Building an Institutional Infrastructure to Address Diversity**

Convention Center 103

Karen Rosenblum, George Mason University Dennis Webster, George Mason University Victoria Rader, George Mason University Rose Pascarell, George Mason University

To respond to its diverse student body, George Mason University worked with the National Coalition Building Institute (NCBI) for the last eight years to develop an infrastructure to deliver diversity programming and respond to racial and ethnic conflicts. This collaboration involved faculty, student affairs professionals, student leaders, community members, and NCBI professionals. The lessons learned in this process are the topic of discussion.

HERE IS NOTHING

MORE POWERFUL THAN AN IDEA

WHOSE TIME HAS COME.

- Victor Hugo

#### **Speaking Out Against Hazing: Students Rising to the Challenge** of Change

Convention Center 102

Elizabeth Allan, University of Maine

This session describes case study research about student activism against hazing practices on campus. The case study details student efforts to educate the public about the dangers of hazing through the eventual passage of legislation to prohibit hazing in all educational institutions throughout the state. Research highlighted in this session examines the complexities of hazing and the challenges students and administrators encounter while working to transform a hazing culture.

59 / Policy

#### **Student Affairs Funding: How** Are We Doing?

Convention Center 101

John Schuh, Iowa State University Larry Dietz, Southern Illinois University Ann Highum, Luther College Thomas E. Miller, University of South Florida Mary Beth Snyder, Oakland University

This program compares the percentage of institutional budgets devoted to student affairs with other major functions from 1980 through 1997. Trends in per student funding for student affairs for 513 public and 837 private institutions from 1995 through 1999 also are reported. Four student affairs leaders react to the results of these inquiries.

60 / Organizational Transformation

#### **Beyond the Case Study: Innovative Methods for Bridging Theory and Practice**

Convention Center 106

Marcia Roe, University of Massachusetts-Amherst Patrick Love, New York University

Student affairs graduate programs struggle with the challenge of bringing theory to life for students. Common approaches to the challenge include case study analyses, simulations and practicum experiences. But are those the only possibilities? This presentation explores evolving methods for bridging theory to practice in the student affairs curriculum, including mentoring and community involvement projects.

# Interest Sessions MONDAY

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#### Interest Sessions continued

12:15 - 1:30 pm

61 @ Career Development

#### **Challenging Strategies in Training and Retaining Competent Student Affairs Professionals**

Convention Center 111

Elizabeth Broughton, Eastern Michigan University

James E. Scott, University of Florida Jim Vick, Eastern Michigan University

Creative and challenging strategies are essential in training and retaining competent student affairs professionals, particularly with the increasing demands in service delivery on today's college campuses. This program addresses critical challenges involved in training and retaining new and seasoned professionals. Participants will gain new perspectives and strategies in investing in staff development at their institutions.

62 @ Career Development

#### Assuming the Challenge of Change: Thoughts for New(er) **Professionals**

Convention Center 202

Marilyn Amey, Michigan State University Lori Reesor, University of Missouri-Kansas City Mike Lord, Dartmouth College Connie Tingson, Michigan State University Stacey Satchell, St. John's University

This interactive session focuses on issues and opportunities facing new(er) professionals as they begin their careers in student affairs. The program covers organizational analysis, supervision, ethics, work-life balance, leadership, professional development/involvement, and mentoring/support issues. Participants generate strategies for understanding and managing these issues as well as discuss ways to construct meaningful careers.

#### Interest Sessions

1:45 - 3:00 pm



#### **Experiential College** continued

(Starts at 12:15 pm)

Convention Center 209

63 🖨 Students, Policy

**Invited Session** 

#### Rising to the Challenge of Intercollegiate Athletics in the 21st Century

Convention Center Ballroom A

Cedric Dempsey, President, National Collegiate Athletic Association

Thomas B. Robinson, Purdue University

Cedric Dempsey, National Collegiate Athletic Association Executive Director and President since 1994, led the NCAA through significant changes. This session is an opportunity to discuss current issues in collegiate athletics including rising costs, program and rule changes, and proposed reform initiatives. Come ready to discuss the changing face of intercollegiate athletics.

64 ( Leadership

**Invited Session** 

#### The Presidency and Student **Affairs: Developing an Effective Partnership**

Convention Center 200

Judith McLaughlin, Harvard University

Student affairs occupies a central place in any institutional policy and decision making. While many Senior Student Affairs Officers (SSAOs) are involved in the complex ways of institutional administration, other SSAOs experience barriers to full participation in institutional executive leadership. This session discusses the ways SSAOs can become "players" in institutional policy and decision making. From a point of view of institutional executive leadership, Dr. McLaughlin, Chair, Harvard Seminar for New Presidents, shares her insights about student affairs and institutional decision and policy making.

65 🖨 Leadership, Policy

**Invited Session** 

#### The Collaborative Relationships of Boards of Trustees and **Student Affairs**

Convention Center 111

Nancy Stoll, Suffolk University

While not discussed widely enough in the student affairs field, the influence of Boards of Trustees on student affairs policy and operations is critical. Designed for Senior Student Affairs Officers (SSAOs), this program addresses the collaborative relationships necessary and possible between student affairs staffs and Board of Trustees members. Different perspectives are shared during this panel discussion of members from a variety of institutions.

66 A Policy, Research

**Invited Session** 

#### A Revolutionary Idea: Actually **Increasing Student Retention**

Convention Center 108

Alan Seidman, The New England College of Optometry

"For intervention programs and services to be successful, they must be powerful enough to effect change" (Seidman, 1996). To date, retention programs and services have not improved semester to semester attendance and overall graduation rates. This program presents a retention formula that college administrators can implement to assist students achieve their personal and academic goals, thus actually increasing student retention.

67 • Personal Development

#### The Millionaire in the Next Hall: **Finding Financial Security in Student Affairs**

Convention Center 202

Rebecca Shaw, Baldwin-Wallace College Amanda Costin, Cuyahoga Community College Sponsored by the New Professionals and **Graduate Students Knowledge Community** 

Many new student affairs professionals find they are earning much less money than their peers in industry. This program introduces the importance of early investment even with a limited salary. Key concepts to be discussed are understanding college retirement plans, working with human resources professionals, and beginning the journey to financial freedom.

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68 Organizational Transformation

O. WHAT CHANGE PRACTICES ARE EMERGING FROM OUTSIDE

STUDENT AFFAIRS THAT CAN INFORM OUR PROFESSION?

#### Don't Retaliate-Mediate!

Convention Center 102

Kari Ellingson, University of Utah Barbara Snyder, University of Utah Annie Nebeker, University of Utah

Student affairs work often involves resolving conflicts of many kinds. Mediation offers an evolving alternative to traditional methods of dealing with these situations. Through mediation, the University of Utah has handled many potentially volatile situations that threatened to end up in court. This program introduces participants to the concepts of mediation and facilitates discussions for implementation.

69 / Students, Policy

#### **Responding to Off-Campus Disturbances: A Collaborative Approach**

Convention Center 207

Andrea Dowhower, The Ohio State University Eric Busch, The Ohio State University Connie Boehm, The Ohio State University John Kleberg, The Ohio State University Student Government Representative, The Ohio State University

Disruptive events on or near campuses across the country continue to be a part of campus culture. This session features a presentation describing the comprehensive and collaborative approach that The Ohio State University takes in dealing with these disturbances. Presenters discuss the establishment of a neighborhood patrol, educational initiatives, late night programming, policy enforcement, and assessment efforts.

70 / Students

#### **Achieving Retention Goals: The Evolution and Assessment of a Student Orientation Program**

Convention Center 208

Myron Pope, University of Oklahoma James Parker, University of Oklahoma

Orientation is a critical component in student retention. Thus, it is important to determine if the program is achieving its preconceived goals. This program provides the audience with information on the origins of the University of Oklahoma Camp Crimson program and the subsequent creation of an assessment tool used to evaluate the program.

71 / Students, Research

#### **Culturally Appropriate HIV Prevention Programming for Minority Populations**

Convention Center 101

William O'Connell, NASPA Herman Blake, Iowa State University Charlene Mickens Duke, Prince Georges Community College Emily Moore, Iowa State University Richard Padilla, University of Texas-El Paso

All students are vulnerable to HIV and other sexually transmitted infections when they participate in behaviors such as excessive alcohol and other drug use and unprotected sex. This session illustrates the need for culturally-sensitive ways to serve African American and Hispanic students whose communities are disproportionately affected by the AIDS epidemic.

72 P Leadership, Career Development

#### The Chosen Few: African **American Presidents at Predominantly White Institutions**

Convention Center 104

Brian Bridges, Indiana University

The presenter discusses how senior administrators at predominantly White institutions (PWIs) construct the concept of race as related to their academic leader when he/she is Black and how these constructions influence the work of the president and his/her vice presidents. Research on academic leadership and interviews with African American college presidents at PWIs serve as the foundation for this discussion.

73 P Leadership, Organizational Transformation

#### The Road to Institutional Change: Lessons Learned from "Transforming" Institutions

Convention Center 106

Jennifer Lindholm, University of California-Los Angeles Jennifer R. Keup, University of California-Los Angeles

This session presents findings from the qualitative portion of a three-year research project focusing on how institutions can "transform" themselves to have a more positive influence on undergraduates' cognitive and affective development. Participants discuss how values, leadership and campus culture shape the transformation process within colleges and universities.

74 / Organizational Transformation, Research

#### Creating a Research Agenda for **Student Affairs: A Discussion for Graduate Preparation Program Faculty**

Convention Center 109

Rosa Cintron, University of Oklahoma Cheryl Lovell, University of Denver Robert Schwartz, Florida State University

The complexity of our age calls for the (re)conceptualization of a research agenda that expands the knowledge base and practice of our discipline. Panelists and participants respond to the paper, "Seeking a Common Agenda: Priorities for Research in Higher Education" (American Council on Education, 2001) as a way to invigorate the audience with challenging research problems and difficult questions. Copies of the paper are available at the session and through the ACE website.

75 P Career Development

#### **Great Women Don't Always Think** Alike: Women in Student Affairs

Convention Center 210

Carole Hughes, Boston College Marsha Guenzler-Stevens, University of Maryland-College Park Sheilah Horton, Boston College Cathy McHugh Engstrom, Syracuse University Susan Jones, The Ohio State University Kristen Renn, Michigan State University Penny Rue, University of Virginia Terry Zacker, University of Maryland-College Park Sponsored by the Center for Scholarship, Research and Professional Development

This session features a panel presentation by female student affairs professionals at mid-

76 / Students. Organizational Transformation

#### **Evolutionary Paths Leading to** Staff Positions for LGBT Concerns

Convention Center 103

Thomas Dake, University of California-Riverside James Hill, University of Wisconsin-Milwaukee

A growing number of institutions have added positions to address Lesbian, Gay, Bisexual and Transgender (LGBT) student concerns. Presenters provide the historical context and processes of two institutions that have added this type of position. Participants have the opportunity to co-develop a model for establishing LGBT positions at other institutions.

77 P Career Development

#### **Jump Start Your Career:** A Special Program for New Student **Affairs Professionals and Graduate** Students - Part 1

Convention Center 110

Laurence Smith, Education Development Systems, Inc.

Larry Ebbers, Iowa State University Sheila Murphy, Simmons College

This two-part session will help new professionals and graduate students improve their understanding and performance of new century leadership, management and administrative skills leading to career success. The content for this program is taken from the curriculum of the highly acclaimed Institutes for Senior Student Affairs Officers offered by NASPA's National Academy for Leadership and Executive Effectiveness.

78 2 Students

#### The Revolutionary Life Changes of First-Generation, Working-**Class White Male Students**

Convention Center 206

Robert Longwell-Grice, University of Louisville

First-generation, working-class, White males undergo revolutionary transformations in negotiating the transition from their working-class culture to the culture of academia. Using a dissertation case study that focuses on their social class background and firstgeneration status, this program suggests revolutionary changes needed to address the institutional challenges and individual potential of this at-risk group.

79 Students

#### Students with Asperger's Syndrome on College Campuses

Convention Center 201

Jane Thierfeld Brown, University of Connecticut School of Law

Lorraine Wolf, Boston University Ruth Bork, Northeastern University

#### Sponsored by the Disability Concerns **Knowledge Community**

Asperger's Syndrome, an Autism Spectrum Disorder, is increasing among students on college campuses. This unique disorder manifests itself in pervasive difficulties for the student throughout their higher education experience. Staff and faculty must understand and accommodate this population of students who have difficulty interacting. This roundtable features experts in the field discussing accommodation ideas.

80 2 Leadership

#### **Examining Leadership Effectiveness of Senior Student Affairs Officers**

Convention Center 203

John Taylor, Southwest Missouri State University

Crisis situations and complex problems may call for Senior Student Affairs Officers (SSAOs) to lead in the midst of a revolutionary environment. Results of research examining leadership effectiveness of SSAOs offer possible parameters and characteristics for success. The discussion examines data collected using the Leadership Practices Inventory, a Q-sort exercise, and qualitative interviews and includes a profile of an effective SSAO.

81 / Students

#### The Men's Program: How to Successfully Lower Men's Likelihood of Raping

Convention Center 204

John Foubert, University of Virginia James Kohl, Northeastern University Ben Jamieson, Miami University of Ohio Brian Kraft, University of North Florida

Lowering men's likelihood of raping challenges us all. Often we must rise to that challenge by changing our approach. "The Men's Program" is an easy-to-implement, all-male, peer education program shown by a recent study to lower men's likelihood of raping for seven months. Come hear specifics on how to implement this program on your campus.

82 / Students, Personal Development

#### The Challenge of Faith in the Freshman Year: A Model

Convention Center 107

Leanne Lewis Newman, University of Louisville

A critical void exists at the nexus of faith and the freshman year. The presenter poses a fivetheme model of faith issues in the freshman year. Participants will not only connect issues of faith to other developmental issues dealing with campus climate and culture, but also gain a better understanding of how their institutions could facilitate the faith journey.

83 Public Policy,

Organizational Transformation

#### Perfect Vision: Bucknell's Plan for Prominence in Fraternity and Sorority Affairs

Convention Center 100

Roy W. Baker, Bucknell University Richard J. Ferraro, Bucknell University Charles R. Pollock, Bucknell University

#### Sponsored by the Fraternity and Sorority **Knowledge Community**

In 1999, Bucknell studied its social fraternities to (1) bring change to this dominant part of undergraduate culture, (2) create a longterm strategy ensuring the system's existence, (3) provide an evaluation of fraternities and sororities, and (4) serve as a benchmark for other institutions. This program discusses strategic planning, walks participants through the process, and demonstrates the final prodnct

### Interest Sessions

3:30 - 4:45 pm

91 A

84 🖨 Organizational Transformation

**Invited Session** 

#### Curriculum Inclusion, White Privilege, and Student Affairs: A Discussion with Peggy McIntosh

Convention Center Ballroom A

Peggy McIntosh, Wellesley College

This session is presented by the author of the groundbreaking article, "White Privilege and Male Privilege: A Personal Account of Coming to See Correspondences Through Work in Women's Studies," familiar to many in student affairs. Using her work as Founder and Co-Director of the S.E.E.D. (Seeking Educational Equity and Diversity) Project on Inclusive Curriculum, Dr. McIntosh discusses her work to create more gender-fair and multicultural curriculum. The implications for student affairs of these initiatives to build equitable higher education systems will be discussed among Peggy McIntosh and the participants in this interactive exchange.

85 / Leadership

#### The Evolution of Asian Pacific American Leaders: "Our Time Has Come"

Convention Center 202

Henry Gee, Santa Ana College Carmen Neuberger, American College Personnel Association

Audrey Yamagata-Noji, Mount San Antonio College

J.D. Hokoyama, Leadership Education for Asian Pacifics

Although Asian Pacific Americans comprise over 50% of students on some campuses and over 10% nationally within higher education, this population comprises less than one percent of presidents and chancellors. This session explores issues concerning the invisibility of Asian Pacific Americans as leaders. The role that misperceptions, stereotypes and cultural values play in limiting Asian Pacific Americans' visibility and advancement is included in the discussion.

86 / Personal Development

#### The Life Transitions of Retirement for Senior Student Affairs Officers

Convention Center 210

Elizabeth Nuss, Goucher College (retired) Charles Schroeder, University of Missouri-Columbia

Jon Dalton, Florida State University

Many student affairs professionals spend years aspiring to and preparing for the SSAO position but little, if any time considering the positions and/or assignments following the senior role. Retirement, late career options, life transition readiness assessment, and forced professional exit are matters requiring practical and mature wisdom, sound knowledge, and good judgment. This session explores the practical wisdom gleaned from colleagues who have successfully experienced retirement and life transitions. Literature on adults in transition is discussed.

87 🖨 Career Development

#### (R)evolutionary Professional Development Strategies: Creating a New Generation of Change Agents

Convention Center 101

Timothy Luckadoo, North Carolina State University Dennis Golden, Fontbonne College Gene Luna, University of South Carolina Sharon Whittaker, Stillman College Joseph Zolner, Harvard University

The role of professional development in facilitating change has become a high priority for student affairs administrators. Appropriately identified and delivered, professional development experiences can enhance individual success and institutional performance. A diverse panel of higher education executives share insights and experiences about the importance of developing intentional professional development plans to meet the challenge of change.

88 / Students, Research

#### Successful African American Retention Strategies: A Research Revolution

Convention Center 204

Tyrone Bledsoe, Sam Houston State University Michael Cuyjet, University of Louisville Kevin Rome, Indiana University Purdue University of Indianapolis

The Student African American Brotherhood (SAAB) enhances the retention and overall experience of African American males at both predominantly White and Black institutions. Based on extensive research, this program outlines several initiatives using the SAAB model that enhance the experience of African American males in institutions across the country. Organizational structure of the model and implementation information are provided.

89 🖨 Career Development

#### Hiring Student Affairs Professionals: How a Search Firm Can Help

Convention Center 100

William Spelman, Spelman & Johnson Group Paula Rooney, Dean College Robert Minetti, Bentley College Nancy Archer-Martin, EMN/Witt/Kieffer Jacqueline Peterson, College of the Holy Cross

A distinguished panel discusses how search firms can be an asset in the hiring process. Panelists include administrators who completed searches with the aid of a firm as well as representatives from two search firms. This session offers a primer on how firms operate and includes a discussion of the pros and cons of working with a firm.

90 🖨 Organizational Transformation

#### Using Benchmarking to Improve Faculty-Student Engagement

Convention Center 206

Dale Tampke, Ohio University

The process and outcomes of a benchmarking project focused on improving faculty-student engagement outside the classroom are shared during this program. Firmly grounded in the literature, the benchmarking project resulted in a series of strategic and programmatic recommendations which now serve as the basis for the student affairs staff's emphasis on faculty-student engagement.

91 Organizational Transformation

#### **Getting Ready for the Revolution: Assessing Campus Commitment to Service**

Convention Center 109

Karley Ausiello, Massachusetts Campus Compact, Tufts University Karen Chisholm, Massachusetts Campus Compact, Tufts University

How do we know if our campuses are truly committed to community service and service-learning? What does it mean to be an engaged campus? This workshop introduces participants to the indicators of commitment to civic engagement and provides them with assessment tools for their campuses. Participants also have an opportunity to gauge their campus using one method of institutional assessment.

92 M Organizational Transformation

#### **Big Questions, Worthy Dreams** by Sharon Parks

Convention Center 102

Jane Fried, Central Connecticut State University

The book, Big Questions, Worthy Dreams, discussed in a session led by a preparation program faculty member, is a provocative book relevant to student affairs. While it is helpful if you have read the book discussed, you need not have done so to attend the session, participate in the discussion, and listen to the ideas shared in the text. Join us and stimulate your thinking about new solutions to persistent campus issues.

93 Organizational Transformation

#### **External Resources Are Waiting** to be Asked, So Do It!

Convention Center 201

Barbara Rose, New Generation Partnerships, Inc

The key to bringing in more resources whether funds, student jobs, volunteers to strengthen your programs, visibility in the community, products, and services is to build relationships. This program demonstrates how student affairs staff can be the catalyst to expand the available capabilities of private support.

94 / Students

#### The Evolving Organization: **Developing and Assessing Learning Communities through** Collaboration

Convention Center 108

Terra Peckskamp, Syracuse University Joshua McIntosh, Syracuse University

This presentation focuses on the development and assessment of learning communities as related to campus culture and politics. An active discussion about participants' campus climate is included to draw connections to learning community development and assessment. Participants can begin to develop assessment plans using the lens of campus climate.

95 Research, Technology

#### **Exploring Student Needs Through Customized Online** Research

Convention Center 207

Dallas Bauman, State University of New York-

Elizabeth Scarborough, Carnegie Communications

Understanding student needs is critical to developing successful strategic plans. While many institutions use standardized research tools to explore student needs, only customized research can address the challenges unique to an institution. A case study of extensive research conducted using on-line data collection to ensure the inclusion of students often not reached using other research methodologies is presented.

96 🏚 Students

#### **Orientation: What Does it Really** Mean and How Do You Do It?

Convention Center 104

Jeanine Ward-Roof, Clemson University

Sponsored by the Enrollment Management **Knowledge Community** 

Orientation has many different meanings for students, student affairs professionals, parents, and faculty. This program discusses possible meanings and issues entailed in orientation, extended new student programs, and welcome weeks. The link between these programs and retention is discussed. Join us in this program and discover orientation "how-to's" and resources.

97 🖨 Students, Technology

#### Revolutionaries on the **Technology Frontier: Non-**Traditional Learners on the Web

Convention Center 203

Michael Miller, San Jose State University Mei-Yan Lu, San Jose State University Charles Brown, Wayne State University Myron Pope, University of Oklahoma Mei Yau Shih, University of Massachusetts-

Web-based education, as a new instructional frontier, has been actively embraced at such a rapid pace that those working with students at a distance can become confused and lost in providing services for success. Based on a national study of challenges and barriers to web-based learning by non-traditional students, this interactive panel profiles and forecasts what is happening with web-based instruction and prompts a critical conversation about how the e-revolution can build successful student learning.

98 / Leadership, Organizational Transformation

#### **Innovative Practitioner** Dialogue: Continuing the Discussion

Convention Center 200

Kathryn Goddard, California State University-Long Beach

Kathleen Allen, University of St. Thomas

Since November 1999, conversations occurred among practitioners who recognize that the pace of change in today's world drives practice and often precedes theory. Conversations, traveling through human networks, develop power exponentially and create tremendous impact. This presentation summarizes conversations to date as well as discusses the values and issues intentionally influencing the conversation. The purpose of these Innovative Practitioner Dialogues is to create institutional change, personal growth, and reflection.

#### **Using Theories to Inform Graduate and Professional Student Services:** A (R)evolutionary Model

Convention Center 111

George McClellan, University of Arizona

Sponsored by the Graduate and Professional Student Services Knowledge Community

Little of what is written on the application of theory to practice in student affairs addresses working with graduate and professional students. This session involves a presentation and discussion of mattering theory, transition theory, and a graduate socialization framework. These theories form a conceptual foundation for student affairs professionals working with graduate and professional students.

100 Organizational Transformation

#### **The Overdue Revolution: Integrated Staffing Practices in Student Affairs**

Convention Center 208

Stan Carpenter, Texas A&M University Sue Saunders, Lycoming College

This program focuses on integrated staffing practices based on Winston and Creamer's (1997) Staffing Model. The model suggests that recruitment and selection, orientation, supervision, staff development, and performance appraisal are interrelated processes and must be considered holistically. The presenters make a case for such integration, provide examples of application of the model, and facilitate a discussion of integrated staffing practices in multiple venues and settings.

101 / Students, Research

#### **Using the National Survey of** Student Engagement as an **Indicator of Quality at Historically Black Colleges and** Universities

Convention Center 103

Brian Bridges, Indiana University Shaun Harper, Indiana University

Presenters share the utility of The National Survey of Student Engagement (NSSE) at Historically Black Colleges and Universities (HBCUs). The NSSE is designed to annually gather and disseminate student engagement data as an indicator of institutional quality. This session also presents NSSE data of HBCU students' participation in academically and socially meaningful activities for discussion.

102 / Leadership, Organizational Transformation

#### **Revolution at the Student Center: Organizational Development in a Time of Change**

Convention Center 107

Lowa Mwilambwe, Illinois State University Chika Nnamani, Illinois State University Michael Speros, Illinois State University

Through new leadership at Illinois State University and at the Bone Student Center, the organization has undergone a methodic transformation over the past two years to better meet the needs of students, faculty, staff, alumni and guests of the University. The presenters discuss the process and management strategies adopted to foster change within the organization.

103 / Students

#### Listening to Students through "Storm Sessions"

Convention Center 105

William O'Connell, NASPA

Marion Schrank, State University of New York-

Steven Neilson, Rollins College Jenny Michael, CIRCLe Network Beth Beck, NASPA

"Rising to the Challenge of Change" requires hearing students' changing opinions about serious campus issues. Presenters discuss NASPA's HELP program/CIRCLe Network "Storm Sessions" that facilitate dialogue between students and administrators about what constitutes a "healthy campus." Participants hear how Storm Sessions assisted institutions to work toward a healthy campus. Join local students in a "Storm Session" to test this format as a way to shape campus policy and initiatives.

#### 104 / Career Development

#### **Profiling the Leaders: Student Affairs Officers at Community** Colleges

Convention Center 106

Marilyn Amey, Michigan State University Jonathen Long, Johnson County Community

Jowel Laguerre, Montgomery College Elizabeth Jones, West Virginia University Patricia Long, University of Missouri-Kansas City

Community college student affairs staff members are facing challenges that ultimately affect their decisions to remain in their careers, seek new upper-level positions, or leave the profession entirely. Data from a research study reveal the major issues faced by student affairs staff members. Participants in this session consider the results and discuss strategies to overcome these challenges.

105 / Research

#### **NASPA Journal Program**

#### **Traditional Scholarship in Student Affairs**

Convention Center 209

Larry Roper, Oregon State University Stephanie L. Quade, Marquette University William M. McDonald, Carson-Newman College

The NASPA Journal Editorial Board is sponsoring a series of programs on scholarship in the student affairs field. In this first of three programs, program participants engage in a roundtable discussion with faculty, practitioners, and scholars about the possible forms of traditional scholarship. Participation in all three programs is not required to join in this discussion.

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## **Evening Activities**

5:00 – 11:00 pm

#### Global Sullivan Principles Meeting

Sheraton Kent 5:00 – 6:00 pm

#### **Regional Business Meetings**

5:00 - 6:00 pm

Region I, Sheraton Hampton A & B
Region II, Sheraton Republic Ballroom A
Region III, Sheraton Berkeley A & B
Region IV-E, Sheraton Fairfax A
Region IV-W, Sheraton Gardner A & B
Region V, Sheraton Dalton A & B
Region VI, Sheraton Independence
Ballroom East

#### Northeastern CSDP Alumni and Students Reception

Sheraton Clarendon A & B 5:00 − 7:00 pm

#### **Clemson University Reception**

Sheraton Boardroom 5:30 – 7:30 pm

#### **UC Irvine Alums Reception**

Marriott Salon D 6:00 – 7:00 pm

#### Minority Undergraduate Fellows Program (MUFP) President's Reception

Sheraton NASPA President's Suite 2924 6:00 – 7:00 pm

#### **Springfield College Social**

Sheraton Beacon F 6:00 – 7:30 pm

#### **Ithaca College Reception**

Sheraton Beacon G 6:00 – 7:30 pm

#### Texas A & M University Reception

Sheraton Beacon B 6:00 – 7:30 pm

#### Miami University Alumni & Friends Reception

Sheraton Beacon D 6:00 – 7:30 pm

#### University of Northern Colorado Alumni and Friends

Sheraton Jefferson 6:00 – 7:30 pm

# University of North Texas Reception

Sheraton Beacon H 6:00 – 8:00 pm

# Iowa State University Alumni and Friends Reception

Sheraton Liberty Ballroom B 6:00 – 8:00 pm

#### **Boston College Reception**

Marriott Suffolk 6:00 – 8:00 pm

#### University of South Carolina Alumni, Friends, and Staff Reception

Sheraton Beacon C 6:00 – 8:00 pm

#### **NASPA Foundation Reception**

Sheraton Constitution Ballroom 6:00 – 8:00 pm

# James Madison University Reception

*Marriott Salon B* 6:00 – 9:00 pm

#### University of Massachusetts Amherst Alumni and Friends Reception

Sheraton Beacon E 6:30 – 7:30 pm

#### **Boyer Center Friends Reception**

Sheraton Beacon A 6:30 – 7:30 pm

#### **MUFP Alumni Meeting**

Sheraton NASPA President's Suite 2924 7:00 – 8:00 pm

As MUFP moves into its second decade, all MUFP alumni are invited to this meeting to discuss forming a MUFP alumni group. The purpose of the alumni group would be to promote MUFP within NASPA, to provide a mentor network for MUFP Fellows as they enter graduate school and the profession, and to foster a collegial and supportive community for MUFP alumni.

#### **API Collective Reception**

Sheraton Fairfax B 7:00 – 8:00 pm

#### Friends and Alumni of the University of Maine Reception

Sheraton Exeter A 7:00 – 8:30 pm

# Reception for Friends and Alumni of Stony Brook University

Sheraton Liberty Ballroom A 7:00 – 9:00 pm

# Florida State University Reception

Sheraton Liberty Ballroom C 7:00 – 9:00 pm

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#### The Ohio State University Alumni and Friends Reception

Sheraton Hampton B 7:00 – 9:00 pm

#### The Vermont Connection and University of Vermont HESA Reception

Marriott Salon C 7:00 – 9:00 pm

#### **UNC Chapel Hill Reception**

Marriott Salon A 7:30 – 9:00 pm



#### Women in Student Affairs (WISA) Knowledge Community Reception

Sheraton Republic Ballroom A 7:30 – 9:00 pm



#### New Professionals and Graduate Students Knowledge Community Boston Tea Party

Sheraton Commonwealth 8:00 – 9:00 pm



# Educational Equity and Ethnic Diversity Knowledge Community Business Meeting

Sheraton Independence Ballroom East 8:00 – 9:30 pm

# Michigan State University Reception

Sheraton Clarendon A & B 8:00-9:30 pm

#### Indiana University of Pennsylvania Alumni Reception

Marriott Salon D 8:00 – 10:00 pm



# GLBT Issues Knowledge Community Reception

Sheraton Republic Ballroom B 8:00 – 10:00 pm

#### **University of Kansas Reception**

Sheraton Fairfax A 8:30 – 10:00 pm

#### **University of Delaware Social**

Sheraton Beacon A 8:30 – 10:00 pm

#### NASPA Regional Receptions

9:00 - 11:00 pm

**Regional Vice Presidents' Suites** (See conference update for locations)

Region I, Marriott Region I Suite Region II, Sheraton Region II Suite Region III, Sheraton Region III Suite Region IV-E, Sheraton Region IV-E Suite Region IV-W, Sheraton Region IV-W Suite

**Region V,** Marriott Region V Suite **Region VI,** Marriott Region VI Suite



#### Educational Equity and Ethnic Diversity Knowledge Community Reception

Sheraton Independence Ballroom West 9:30 – 11:00 pm



#### REVOLUTIONARY MOMENTS IN STUDENT AFFAIRS

In 1929, esther Lloyd-Jones became the first recipient of a doctorate in the field of student affairs. That same year, she wrote *student personnel work at northwestern university* (1929). It is considered to be the first comprehensive description of student personnel work in higher education.

# Tuesday Programs

Daily Question: WHO WILL STUDENT AFFAIRS BE SERVING—AND HOW WILL WE BE SERVING THEM—20 YEARS FROM NOW?

### Morning Activities

7:00 am - 12:00 pm

#### Run/ Walk

Meet in your hotel lobby 7:00 am



# Fraternity/Sorority Knowledge Community Breakfast Meeting

Sheraton Beacon C 7:00 – 8:00 am



#### Graduate and Professional Student Services (GAPSS) Knowledge Community Breakfast Meeting

Sheraton Clarendon A & B 7:00 − 8:30 am



#### International Education Knowledge Community Breakfast Meeting

Sheraton Beacon B 7:00 - 8:45 am



#### Enrollment Management Knowledge Community Breakfast Meeting

Sheraton Beacon A 7:00 – 9:00 am



#### GLBT Issues Knowledge Community Breakfast Meeting

Sheraton Hampton A 7:00 – 9:00 am

#### **Technology Center Open**

Convention Center Cafeteria 7:00 am – 11:00 pm

#### **NASPA Editorial Board Meeting**

Sheraton Jefferson 7:30 – 8:45 am



#### Information Technology Knowledge Community Breakfast Meeting

Sheraton Kent 7:30 – 9:00 am



#### Advisory Board Meeting, Academy for Leadership and Executive Effectiveness

Sheraton Hampton B 7:30 – 9:00 am

#### Region I Senior Student Affairs Officers Breakfast

Sheraton Fairfax B 7:30 – 9:00 am

#### **NASPA Research Division**

Sheraton Exeter A 7:45 – 9:00 am

# NASPA 2003 Program Committee Meeting

Sheraton Board Room 8:00 – 10:00 am

#### **Conference Registration**

Convention Center Main Lobby 8:00 am – 12:00 pm

#### Career Services Open -All Services

Convention Center Exhibit Hall B 8:00 am – 12:00 pm (Last interview at 11:30 am)

Personal Development

#### **Wellness Series:**

#### **Introduction to Hatha Yoga**

Sheraton Gardner A 9:00 – 10:15 am

Barbara Feldman

Hatha Yoga is an ancient system of discipline originating in India and evolving over centuries. Its purpose is to balance the body and mind through slow-moving exercises, physical poses, and attention to breath. Through Yoga exercise, harmony throughout the entire being steadily increases. The resulting benefits include increased relaxation, stress relief, mental focus, posture, health, and energy level. Come to this session to learn the basics of Yoga and engage in a well-deserved conference break.

#### **Gambling Task Force**

Sheraton Berkeley A & B 9:00 am - 12:00 pm

#### **Exhibit Hall Open**

Convention Center Exhibit Hall A 10:00 am - 12:00 pm

#### **NASPA Silent Auction**

Convention Center Exhibit Hall A 10:00 am - 12:00 pm Last chance to place a bid.

#### **Featured Speaker: Carole Hyatt**

Convention Center Ballroom A 10:45 am - 12:00 pm

#### **Faculty Forum for Preparation** and Adjunct Faculty Members

Convention Center 110 10:45 am - 12:00 pm

Charles Eberly, Eastern Illinois University

Graduate faculty and adjuncts in college student affairs graduate programs are provided an opportunity to exchange teaching strategies, syllabi and curriculum materials for the purpose of program and instructional development. Pre-registration is required.

#### **NASPA Awards Recipients'** Reception

Marriott Regis 11:00 am - 12:00 pm

#### Interest Sessions

9:00 - 10:15 am

106 🟛 Leadership, Organizational Transformation

**Town Meeting** 

#### What is the Place of Today's **Student Affairs in the University** of Tomorrow?

Convention Center Ballroom A

Shannon Ellis, University of Nevada-Reno Gwendolyn Jordan Dungy, NASPA

"The college and university of the future will have no place for student affairs of today" was the conclusion of the NASPA 2001 Think Tank. Participants concluded that student affairs is in real trouble unless our services, processes, principles, and theories evolve. A New England-style Town Meeting format provides a structured forum for the audience to speak out for and against assertions made in the document which is available to all NASPA members. Think Tank participants present at the Town Meeting will listen and engage in spirited conversation about professional identity, new partnerships, future students, and measures for effectiveness. Engage in the dialogue over the conclusion that, as catalytical leaders, we can abandon the old and acquire great possibilities that shape a new student affairs.

107 A Students, Leadership

**Invited Session** 

#### September 11: A Profession **Responds to a National Crisis**

Convention Center 210

Barbara Snyder, University of Utah Karen Pennington, Montclair State University Sally Arthur, New York University James Rhatigan, Wichita State University

The work, lives and futures of everyone were forever changed on September 11. During the crisis, the pivotal leadership role of student affairs professionals was evident. This panel presentation explores the ways student affairs professionals responded to the crisis, exercised essential campus leadership, and re-examined heretofore standard campus practices. These practices include support for all campus populations, policy, and campus roles. Leaders in student affairs share their insights about how we can emerge as stronger, wiser professionals.

108 P Leadership

#### **Senior Student Affairs Officer** Roundtable: Seasoned SSAOs Consultation

Convention Center 110

Larry Ebbers, Iowa State University

Sponsored by the Academy for Leadership and Executive Effectiveness

Senior Student Affairs Officers should plan on sharing their insights and learning with colleagues at two focused roundtable sessions which are coordinated by the NASPA Academy for Leadership and Executive Effectiveness. These informal and highly-interactive discussions allow participants to examine vital campus issues.

109 A Research, Career Development

**Invited Session** 

#### Understanding the Nature and Context of Latina/o Doctoral **Student Experiences**

Convention Center 107

Kenneth Gonzalez, University of San Diego Mark Figueroa, California Institute of Technology

Based on an autoethnographic study of Latina/o doctoral students, this session reviews the nature of Latina/o doctoral student experiences and contexts accompanying these experiences. Themes to be discussed include: (a) lack of family understanding, (b) entering a new and unfamiliar world, (c) lack of Latina/o presence in doctoral programs, (d) experiencing an "outsider-within" status, (e) identity changes, (f) yearning for validation, and (g) conflicts between two different worlds.

110 / Personal Development, Career Development

#### Rising to the Challenge: Women Administrators with Children

Convention Center 104

Sarah Marshall, Oklahoma State University

Our profession's (R)evolution is marked by women's presence in leadership. Rising to the challenge, many of these leaders are also mothers. This research-based session discusses how female higher education administrators with children successfully negotiate their multiple roles as professionals and parents. Additionally, it explores how institutional structures and policies support or encumber their success.

111 🖨 Organizational Transformation

**Invited Session** 

#### **Who Will Re-Engineer Student Affairs if Not Us? Experience** From the Field

Convention Center 200

Kristine Dillon, Tufts University Jim Black, University of North Carolina-Greensboro

Michael Jackson, University of Southern California

Student services is currently being "re-engineered" at many universities and colleges. A typical reason for this action is to add value to students' institutional interactions whether financial services, registration, or other student affairs functions. How are student affairs professionals involved in this planning? Who leads this institutional transformation, if not student affairs? This session offers the experiences and assessments of three senior student affairs leaders whose campuses embraced alternative, re-engineered organizational and technological approaches to service provision.

112 / Students

#### **Beyond Volunteer Vacations:** Alternative Spring Breaks as a **Training Ground for Change Agents**

Convention Center 108

Karley Ausiello, Massachusetts Campus Compact

Karen Chisholm, Massachusetts Campus

Levin Sibley-Schwartz, Massachusetts Campus

Alternative breaks are powerful service and leadership development experiences for students, who return to campus energized. This workshop explores methods of capturing and cultivating this momentum keeping students engaged as active citizens, positively developing the campus communities. Our discussion goes beyond traditional student leadership and into the world of strategic planning, pre/post-reflection, curricular involvement, and true community change.

113 🗹 Leadership, Organizational Transformation

#### A Woman's Education by Jill Ker Conway

Convention Center 102

Kristen Renn, Michigan State University

Come discuss a recent, thought-provoking book, A Woman's Education, relevant to student affairs and higher education with a preparation program faculty member leading the discussion. While it is helpful if you have read the book discussed, you need not have done so to attend the session, participate in the discussion, and listen to the ideas shared in the text. Join us and stimulate your thinking about new solutions to persistent campus issues.

114 3 Students

#### Integrating NSSE with **Institutional Data: Enabling University Longitudinal Research**

Convention Center 201

Theodore Elling, University of North Carolina-Charlotte

Charles F. Lynch, University of North Carolina-Charlotte

Gary M. Morgan, University of North Carolina-

This program describes a process that integrates National Study of Student Engagement (NSSE) data with other institutional data. The combined data set allows first-year support programs to examine their impact based on NSSE findings, other university studies, retention, and a wide array of academic performance variables. The program also stresses the importance of building a multidivisional research team.

115 Technology

#### The Challenge of Connection: **Providing Student Services for On-line Learners**

Convention Center 202

Jody Conway, Saint Leo University

The technological advancements of the 21st century are exciting, however, with advances come challenges and change. How can student affairs deliver "traditional" student services to on-line learners? This session reviews the challenges in providing student services on-line and identifies the top ten ways on-line education connects with students.

116 Students

#### **Colleges and Parents:** The Evolution of a Relationship

Convention Center 204

Cynthia Avery, San Diego State University Eric Rivera, San Diego State University

The evolution of the relationship between parents and colleges calls for revolutionary responses. Research demonstrating the importance of familial support in student success shows that family members best support students when they are informed, engaged, and valued by the institution. The presenters explore a model for building such relationships taking into account the legal constraints involved. Participants are asked to bring examples of their experiences and programs to share.

117 / Organizational Transformation

#### **Fostering Student Engagement** and Learning Through **Adventure-Based, Experiential Education**

Convention Center 208

Charles Schroeder, University of Missouri Scott Anchors, University of Maine-Orono

Educators nationwide are seeking new ways to effectively engage students in the learning process. Often overlooked, experiential education is a highly effective venue for engaging students. This session explores ways of using novel outdoors experiences to foster individual, team and organizational learning. Participants will learn the basic principles of a learning expedition as well as how these can be used to enhance cognitive and affective

118 🗗 Career Development

#### Rising to the Challenges of the **Career Development Revolution** in Student Affairs

Convention Center 106

Delight Champagne, Springfield College

Demographics, the economy, and a volatile job market have created shifts in the student affairs professional and graduate student pools. Using research, experiential evidence and case material, this interactive program explores the causes of and implications for shifts to an employee-driven job market in some functional areas. Participants also learn strategies for dealing with this career development revolution.

#### **Revolutionizing the Concept of Fraternity and Sorority**

#### Convention Center 101

Steve Veldkamp, Western Michigan University Mike McRee, Leadershape Incorporated Laura Osteen, University of Maryland-College Park

Pete Smithhisler, North America Interfraternity Conference

Jon Hockman, Delta Sigma Phi Fraternity Ginny Caroll, Like Minded People

#### Sponsored by the Fraternity and Sorority **Knowledge Community**

Recently, 14 professionals passionate about the future of Greek life joined together to focus on change and commitment to the espoused values of fraternities and sororities. This workshop engages participants in discussing six proposed steps to move past rhetoric into purposeful action. In addition to an engaging dialogue, the program offers the opportunity to join the revolution.

#### 120 / Leadership

#### Values (R) evolution in the Mountains: Reflections from the 22nd Stevens Institute

#### Convention Center 103

Ed Whipple, Bowling Green State University Barbara Hollmann, University of Montana Nancy Scott, Kent State University Jon Dalton, Florida State University Harold Holmes, Wake Forest University

This summer, 46 senior-level student affairs professionals gathered in the western mountains of Maine for the 22nd Stevens Institute. The discussions focused on the impact of personal, professional, institutional, and societal values on student affairs work. A small contingent from the Institute share their experience as well as the insights gained from the week in the woods.

#### 121 / Students, Leadership

#### **Student Leadership Summit: Engaging Students in the Process of Institutional Change**

#### Convention Center 111

Mark McCarthy, Marguette University Jon Dooley, Marquette University

The Student Leadership Summit was designed using open-space technology for students to engage in leadership, whether they hold positional authority or not. The process identifies shared values and encourages ideas to address complex campus problems. Using the summit as a model, this session focuses on unique methods used for marketing, program format, reflection, staff involvement, outcome assessment and participant follow-

#### 122 / Research

#### **NASPA Journal Session**

#### **Emerging Scholarship in Student Affairs**

#### Convention Center 209

Larry Roper, Oregon State University Flo Guido-DiBrito, University of Northern Colorado

Reuban Rodriguez, University of Scranton

The NASPA Journal Editorial Board is sponsoring a series of programs on scholarship in the student affairs field. In this second of three programs, program participants engage in a roundtable discussion with faculty, practitioners, and scholars about the possible forms of emerging scholarship. Participation in all three programs is not required to join in this discussion.

#### 123 / Policy

#### Alcohol and the Parental **Notification Revolution:** 1998 to Present

#### Convention Center 207

John Lowery, University of South Carolina Donald D. Gehring, Donald D. Gehring and Associates

Carolyn Palmer, Bowling Green State University

In 1998, Congress amended the Family Educational Rights and Privacy Act to allow colleges and universities to notify parents upon determining that students under the age of 21 had violated the institution's alcohol policy. This session presents results of studies on parental notification policies conducted shortly after the legislation took effect and during the current academic year.

124 • Leadership, Organizational Transformation

#### **Revolution and Change:** The Role of Respect in Both **Processes**

#### Convention Center 109

Marguerite Culp, Austin Community College

#### Sponsored by the Community and Two Year **Colleges Knowledge Community**

Most revolutions fail because leaders disrespect the institution's culture, the voices of the "powerless," or technological possibilities. This presentation explores the importance of listening, inclusion, data gathering, communicating, documenting outcomes, and technology. Participants learn how to create a positive and permanent revolution as well as evaluate a revolution that produced an innovative student services model at a large urban community college.

#### 125 / Career Development

#### What Does Your Future Hold? **Making Choices About Doctoral** Education

#### Convention Center 206

J. Shay Davis, University of Georgia Erin Chernow, Georgia Tech Merryl Cooper, Florida State University Roger Winston, University of Georgia Bob Schwartz, Florida State University

Join three doctoral students, a recent graduate, and two faculty members for this interactive program that explores options for doctoral work in student affairs. Both personal experiences and a review of current research are shared so individuals can make informed decisions about when, where, and how to enroll in a program which meets their needs.

#### Interest Sessions

10:45 am - 12:00 pm

126 A Students, Policy

**Invited Session** 

#### Segregation in Education: Consequences of a Decade of Resegregation

Convention Center 200

Gary Orfield, Harvard University

Nearly 50 years after the U.S. Supreme Court concluded that school segregation was unconstitutional and "inherently unequal," a 2001 study from The Civil Rights Project of Harvard University shows that segregation continued to intensify through the 1990s. Dr. Gary Orfield, author of the study and expert on Civil Rights issues, presents the findings from this landmark study and draws implications among the school segregation study, demographic data from the 2000 Census, and higher education.

127 / Students

#### **Invited Session**

#### Where I Was on September 11: From a Student Perspective

Convention Center 102

Facilitator: Jan Winniford, Texas A&M University Amy Fisher, Suffolk University Student Panelists, Suffolk University

As a student-centered field, any analysis of the events of September 11 would not be complete without input from students. A panel including Islamic students help participants understand the events of September 11 from their perspective.

128 Students

#### **Creating Evolutionary Change: PITT-Greensburg's Academic Village Council and Student** Services

Convention Center 104

Rick Fogle, University of Pittsburgh-Greensburg Kerry Holtzworth, University of Pittsburgh-Greensburg

Parris Carter, University of Pittsburgh-Greensburg

Randi Koeske, University of Pittsburgh-Greensburg

#### Sponsored by the Small Colleges and **Universities Knowledge Community**

This session describes a collaborative effort of faculty and student services staff to create connections between students' coursework and their co-curricular experience. PITT-Greensburg's Academic Villages are faculty led learning communities designed to increase student involvement, faculty and student interaction, and campus educational and cultural activities. Participants discuss innovative methods to institutionalize change and collaboration between academic and student affairs.

129 PStudents

#### **Straight Forward:** The Role of Heterosexuals in **Sexual Minority Advocacy**

Convention Center 111

Jackie Farnsworth, Salt Lake Community College

Sponsored by the Gay, Lesbian, Bisexual and Transgendered Issues Knowledge Community

Teaching tolerance? It's not enough! Learn why teaching tolerance cannot be the final answer in the struggle for human equality. Through arguments, anecdotes and activities, the health promotion specialist, activist and heterosexual presenter describes five steps toward becoming a sexual minority advocate and explains why the heterosexual community is essential to the success of the gay rights movement.

130 Technology

#### NIP (Network Internet PDA) **Your Student Affairs Program Problems in the Bud!**

Convention Center 203

Patrick Chang, Ramapo College of New Jersey Joseph Mulligan, Ramapo College of New Jersey Sponsored by the Information Technology **Knowledge Community** 

Are cumbersome tasks like keeping track of housing assignments, updating orientation schedules, and tabulating evaluations stifling your ability to cultivate a productive student affairs program? "NIP" it in the bud using such popular tools as your computer network, internet resources, and Personal Digital Assistants (e.g., "Palm Pilots") to prune these necessary but troublesome items.

131 / Students, Organizational Transformation

#### **Minority Student Perceptions of** Offices of Multicultural Affairs

Convention Center 201

Michael Sutton, Appalachian State University

With many colleges reflecting a more diverse student body than 30 years ago, multicultural affairs professionals are re-examining the mission and services of these offices. As multiculturalism becomes a predominant theme, should these offices continue to exist? This session examines minority students' perceptions of the relative importance of the 18 CAS Standards characterizing offices of minority affairs.

132 P Students

#### Advising for Intentional **Learning: Revolutionizing Student Leadership Initiatives**

Convention Center 202

Robert Beodeker, Suffolk County Community

Sponsored by the New Professionals and Graduate Students Knowledge Community

Defining learning objectives and assessing outcomes remains one of the greatest challenges for student life professionals, particularly as related to structuring advising for deliberate learning. In this session, participants explore the learning process through Kolb's theory of experiential learning and the Learning Styles Inventory. Participants work collectively to develop learning objectives and explore strategies for outcomes assessment.

133 / Students, Policy

#### College Alcohol and the Life **Skills Prevention Program**

Convention Center 204

Barry Gregory, Florida Atlantic University Joe Gervais, University of Vermont

This presentation reviews findings from two studies that evaluated the efficacy of a brief intervention designed to reduce high-risk drinking and alcohol-related problems with student athletes. The alcohol and life skills intervention significantly reduced misperceptions of college drinking norms, improved functioning in the DUSI-R domains linked in the literature with substance abuse, and reduced false alcohol beliefs.

134 / Students, Policy

#### Strategies to Foster Men's **Responsibility for Preventing** Sexual Assault

Convention Center 208

Alan Berkowitz, Independent Consultant

An integrative model is presented for fostering men's responsibility for ending sexual assault. Six strategies for changing men's behavior are reviewed and integrated into a comprehensive model. The literature is reviewed for empirical support for each of these programmatic approaches and recommendations are made for assessing which approaches are appropriate individually or in combination.

135 🖨 Leadership,

Organizational Transformation

#### **Revolutionary Management:** Self-Managed Teams and 360° **Feedback on College Campuses**

Convention Center 107

Amy Flynn, Emerson College Gregory Denon, Emerson College

The concept of a self-managed team, an alternative to traditional hierarchical management, is an organizational structure uncommon in higher education. Career services professionals who implemented this approach demonstrate how team members provide direction for the department rather than default to the manager's leadership style. This new approach reflects the culture of change on campuses and is increasingly influential within systems of higher learning.

136 Policy.

Organizational Transformation

#### **Having Fun with CAS:** LGBT Standards and Guidelines

Convention Center 108

Ronni Sanlo, University of California-Los Angeles Sponsored by the Gay, Lesbian, Bisexual, and Transgendered Issues Knowledge Community

Whether your campus has an LGBT Center, an office, a friendly person who does this work, or even no one who does this work, the LGBT Council on the Advancement of Standards (CAS) are for you. Create the challenge of change on your campus by understanding LGBT work, who does it, and how they are doing. CAS tells all!

137 / Career Development

#### **On Becoming Faculty**

Convention Center 101

Maureen Wilson, Bowling Green State University Michael Dannells, Bowling Green State University Kristen Renn, Michigan State University

In this session, three experienced faculty members—all former student affairs practitioners who are new to their current institutions-facilitate a session for doctoral students and practitioners contemplating pursuing full-time faculty positions. Issues of personal and institutional fit, personal motivation, factors to consider, and suggestions for preparing oneself to be competitive in a search are included in the discussion.

138 • Leadership, Policy

#### Strategic Enrollment Management: Meeting the Challenge of Change

Convention Center 103

Nancy Scott, Kent State University Charles Rickard, Kent State University

#### Sponsored by the Enrollment Management **Knowledge Community**

The presentation centers around effective Strategic Enrollment Management models, critical to the success of meeting the challenge of change. As institutions redefine their missions, strategic planning becomes a necessary ongoing process and Strategic Enrollment Management becomes a focal point of the planning process. This will be essential in matching missions to identified strengths and capitalize on opportunities.

139 / Research

#### **Using Qualitative** Methodologies to Explore the Challenge of Change

Convention Center 100

Jan Arminio, Shippensburg University Susan R. Jones, The Ohio State University Steven Grande, James Madison University Vera Lee Byrd, Sienna College

Student affairs has risen to the call for research and assessment to more deeply understand students and institutions. Unfortunately, many studies fail to adequately address the theoretical underpinnings of methodology and utilize inadequate methods. This program provides an overview of the criteria of several major qualitative methodologies and, through activities, explores how a particular methodology would investigate change.

140

#### **How to Submit a Proposal for** the 2003 NASPA Conference

Convention Center 209

Steve Neilson, Rollins College

This presentation is for new and continuing professionals who are interested in submitting a proposal for the 2003 NASPA Conference in St. Louis. The conference theme and curriculum, learning objectives, and the elements of a successful program proposal will be discussed. Information about how to volunteer as a program reviewer will also be shared.

141 / Students

#### From Seeds to Flowers: Making **Time for Students to Grow**

Convention Center 207

Nicole Boulais, Rochester Institute of Technology Lynne Mazadoorian, Rochester Institute of Technology

Come with us on a journey of rediscovery and refocus as we explore what our students need in order to flourish in our fast-paced and constantly evolving world. As they grow from seeds to flowers, students require time for quality dialogue and reflection. On our quest, we highlight relevant theory and its integration into two programmatic models.

# Interest Sessions TUESDAY

#### Interest Sessions continued

10:45 am - 12:15 pm

142 B Students

#### **Intergroup Dialogue:** (R)evolutionary Diversity **Programming**

Convention Center 206

Jennifer Mueller, University of Illinois at Urbana-Champaign (UIUC)

Teryl Brewster, University of Illinois at Urbana-

The UIUC Program on Intergroup Relations facilitates face-to-face meetings among students from different social identity groups, including race, sexual orientation, and social class. The program encourages exploration of group identities as well as open discussion of social justice issues including discrimination, privilege and oppression. In addition to showcasing this (r)evolutionary program, the presenters share their experiences as intergroup dialogue facilitators.

143 TStudents

#### A Research Model for Promoting the Religious and Spiritual **Pursuits of Students**

Convention Center 100

Jenny Lee, University of California-Los Angeles Sara Arthur, New York University Aurora Matzkin, Dartmouth College

Religion remains an important domain of American culture. However, religion is rarely addressed in the nonsectarian institution. This panel describes how New York University sought to understand students' religious/spiritual beliefs and practices via an on-line survey to better service diverse religious groups. Audience members also discuss and strategize how they might address students' religious pursuits.

#### Afternoon Activities

12:00 - 4:30 pm

#### **NASPA Awards Luncheon**

Marriott Salon A-E 12:00 - 1:30 pm

The annual Awards Luncheon is a special opportunity for NASPA to pay tribute to the individuals who have distinguished themselves by virtue of their service to, and their accomplishments in, the student affairs profession, higher education, or NASPA.

Career Development

#### **Global Roundtable: Examining Preparation of Student Affairs Professionals Worldwide**

Sheraton Fairfax A 1:45 - 4:30 pm

Olga Rybalkina, The University of Toledo

If student affairs is to become a worldwide, recognized profession, the question of formal education becomes one of great interest and concern. International colleagues present information on various training patterns that exist in their countries. The advantages and challenges of each pattern are explored. National and international trends related to professional preparation globally are dis-

Personal Development

**Wellness Series:** 

#### 2001 Income Tax Overview

Sheraton Beacon A 1:45 - 3:00 pm

Prudie Allen, H&R Block

Prepare for the 2001 tax season with this session offered by professionals from H&R Block. This session can assist you to prepare for the tax season by reviewing changes in the laws and discussing the ins and outs of income tax preparation. The discussion as well as the question and answer period emphasize ways to reduce your tax liability through Education Credits and Incentives.

#### Interest Sessions

12:15 - 1:30 pm

144 🖨 Organizational Transformation

Invited Session:

#### The Rights and Responsibilities of the University: A New "Facilitator" Model for Student **Affairs**

Convention Center 100

Robert Bickel, Stetson University College of Law Peter Lake, Stetson University College of Law

In their recently published book, The Rights and Responsibilities of the Modern University, Bickel and Lake propose a retrospective and prospective look at student affairs practice. They propose a model comprised of three eras of student affairs work: in loco parentis, the bystander era, and the facilitator university. These noted legal scholars in the field discuss this model and its implications for student affairs work in the 21st century.

145 A Students

**Invited Session** 

#### Who's in the Pipeline? A **Discussion Among High School** Students and Guidance Counselors

Convention Center 102

Maureen Keefe, Wentworth Institute of Technology

Don Coverdale, East Boston High School Eleanor Farinato, Cambridge Rindge High School Students

With the arrival of new students each fall, are we aware of their issues? Are we prepared to understand the perspective they bring to campus? A panel of high school students and guidance counselors share their perspectives on college. The discussion includes their insights on the programs, services and environments expected by a rapidly shifting population. This session provides a unique experience to listen to real and honest words spoken by current high school students and the counselors who navigate them through the college selection process.

Q. WHO WILL STUDENT AFFAIRS BE SERVING—AND HOW WILL WE BE SERVING THEM-20 YEARS FROM NOW?

146 / Students

#### **Building Moral Citizens and Enhancing Civic Engagement**

Convention Center 208

Gina Vanacore, State University of New York-Stony Brook

There is growing recognition that the future direction of our society is contingent upon the development of strong leaders. One of the greatest issues facing student affairs professionals is the development of civic responsibility and ethical leadership among and within students. This presentation reviews the relationship between moral growth and development, civic engagement and responsibility, and their application through the student conduct process.

147 / Policy, Research

#### The Impact of the Clery Campus **Crime Disclosure Act on Student Behavior**

Convention Center 106

Steve Janosik, Virginia Tech Donald Gehring, Donald D. Gehring & Associates, Inc.

If college administrators are to meet the challenges of the changing climates on their campuses, they must have the courage to act on what they know. Presenters share their research on the impact of the Clery Campus Crime Disclosure Act on student behavior and identify those strategies that have the greatest potential for educating students and reducing their risk of becoming victims of crime.

148 Policy, Technology

#### Web (R)evolution: Making Web Sites Accessible and Usable for **All Students**

Convention Center 107

Reynol Junco, Lock Haven University of Pennsylvania

Sponsored by the Disability Concerns **Knowledge Community** 

Participants in this program learn how to create web pages that are accessible to all students, particularly individuals with disabilities. Current laws regarding accessibility, new technology, specific website accessibility problems, and an overview of tools designed to assist web page authors in making their pages accessible are discussed. Screen reading technology is demonstrated.

149 M Organizational Transformation

#### The Tipping Point by Malcolm Gladwell

Convention Center 109

Michael Coomes, Bowling Green State University

Come to this session and discuss The Tipping Point, a recently published book relevant to student affairs and higher education. The program is facilitated by a faculty member in a graduate preparation program. While it is helpful if you have read the book discussed, you need not have done so to attend the session, participate in the discussion, and listen to the ideas shared in the text. Join us and stimulate your thinking about new solutions to persistent campus issues.

150 Research

#### **Resident Director Candidate Pools or Puddles? Research Findings and Current Research** in Progress

Convention Center 210

Holley Belch, Indiana University of Pennsylvania

Shrinking resident director candidate pools is a significant challenge in residence life. Results of two national studies examining the problem, graduate student employment intentions, and quality of life issues are shared. The audience is invited to offer reaction, discussion, shared experiences, and concerns.

151 / Technology

#### **Revolutionary Workflows for Implementing Codes of Student** Conduct

Convention Center 104

Sam Miller, University of Connecticut

At the University of Connecticut, groupware technology is being utilized to automate and enhance the implementation of the student code of conduct. Once a report of student misconduct is entered into the groupware system, the report becomes part of a database with automated workflows designed to keep the focus on responding to student behavior instead of discipline system bureaucracy. The purpose of this presentation is to demonstrate the power of groupware applications to enhance a commonplace functional activity like the implementation of a student discipline system.

152 / Organizational Transformation

#### **Student Affairs in For-Profit** Colleges

Convention Center 110

James Petty, The Art Institute of Atlanta Michael DePrisco, The Art Institutes

One of the fastest growing segments of higher education is that of the proprietary or "forprofit" institution. Within the space of a few years, for-profit colleges and universities have become a part of the mainstream of higher education providing new challenges to the traditional paradigm. This program examines the place of student affairs in the forprofit institution.

153 @ Students

#### **Cyber Crime: Students Terrorizing Campuses**

Convention Center 108

Annie Nebeker, University of Utah Kari Ellingson, University of Utah

When intelligent students have access to various computer tools, computer hacking becomes more common. The University of Utah, like other institutions, has experienced an increase in assaults from student "hackers." How do we as professionals deal with these students and their technological threats? This program outlines the process of developing an emergency response team to deal with cyber crimes.

154 • Students, Leadership

#### **Building Bridges Between Academic and Student Affairs to Support Students**

Convention Center 206

Teresa Farnum, Noel-Levitz

Sponsored by the Enrollment Management **Knowledge Community** 

Increased student retention is a by-product of improving the quality of student life and learning. This highly interactive program presents the importance of the roles of both faculty and student affairs professionals. This program also suggests cultural changes that link programs so as to increase student success and satisfaction. Participants have the opportunity to share success stories.

#### 155 / Organizational Transformation

# How Do We Know What We Know? How Do We Know What to Do?

#### Convention Center 203

Florence Guido-DiBrito, University of Northern Colorado

Alicia Chavez, University of Wisconsin-Madison Jane Fried, Central Connecticut State University James A. Wallace, Eastern Illinois University Matt Hartley, University of Pennsylvania Jody Donovan, Colorado State University Bill DiBrito, University of Northern Colorado

Six respected worldviews will be presented (e.g., positivism, constructivism, feminism, critical perspectives, Afro-centrism, post-modernism) that are useful in informing practice and scholarship in student affairs. After presenting an overview of the contributions of each perspective, the panel of scholars and practitioners engage the audience in an examination of the relevance of these worldviews to student affairs practice and research.

#### 156 🗹 Leadership

#### Leadership and Management Issues for a New Century

Convention Center 202

Patrick Love, New York University

This program provides a forum to discuss issues raised by Woodard, Love and Komives (2000) in their book, *Leadership and Management Issues for a New Century.* These issues include student affairs and higher education trends, changes in students, organizational challenges, and emerging competencies.

#### 157 / Organizational Transformation

#### Moving Beyond the Order: Keeping the Spirit Alive!

Convention Center 204

Rosalind Alderman, St. Mary's University Karen Johnson, St. Mary's University

As the number of ordained and professed members of religious orders at Catholic colleges and universities continues to dwindle, lay persons must develop strategies that support and maintain the individual and unique identities of the religious groups that have founded these institutions. Effective programs, activities, and initiatives are shared.

#### 158 • Organizational Transformation

# Mentorship Challenges: Guiding the Journey of Latino Learners

Convention Center 204

Lilly Leon, University of Illinois Salvador Mena, Brown University

Sponsored by the Educational Equity and Ethnic Diversity Knowledge Community

Guiding the development of students is at the core of all we do as administrators. The changing campus demographics indicate a need to reevaluate mentorship practices. Laurent Daloz (1999) suggested "mentors seem to do three fairly distinct things: they support, they challenge, and they provide vision." How do we support, challenge, and provide vision for Latinos on campuses?

#### 159 🗗 Research

#### Partnerships for Learning: Compelling Research on Faculty-Student Affairs Collaborations

Convention Center 101

Todd Olson, University of Denver

Partnerships between faculty and student affairs professionals are essential in creating coherent student learning environments, yet the dynamics of these partnerships are not well-understood. This program shares the results of a doctoral dissertation on how these partnerships work, explores motivations and barriers to collaboration, and encourages discussion and feedback on what these results mean for our practice.

160 / Personal Development, Career Development

#### When Forty-Something Becomes Fifty-Something: Reflections on Personal and Professional Development

Convention Center 103

Timothy McMahon, University of Oregon Curt Kochner, Montanta State University-Billings

Pat Enos, Michigan State University Colleen Hegranes, College of St. Catherine

The challenge of remaining professionally vibrant in mid-career can be overwhelming. At the same time, critical developmental issues arise in our personal lives that are often extremely stressful. This session uses the theoretical works of Erikson, Franz and White, Bridges, Schlossberg, Bardwick, and Carpenter and Miller to explore the middle adulthood period from both personal and professional perspectives.



IN 1993, A GROUP OF HIGHER EDUCATION LEADERS
CONVENED TO EXAMINE HOW STUDENT AFFAIRS EDUCATORS
COULD ENHANCE STUDENT LEARNING AND PERSONAL
DEVELOPMENT. THE RESULT WAS THE STUDENT LEARNING
IMPERATIVE, WHICH FIRST DEBUTED IN 1994.

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#### Interest Sessions

1:45 - 3:00 pm

161 🖨 Students, Research

**Invited Session** 

#### How Much Does It Cost to Think about Being Black on Predominantly White Campuses: Differentiating the Effects of Racial Identity from Culture

Convention Center Ballroom A

Janet Helms, Boston College

People tend to think about racial identity theory as merely an explanation for why all the Black students are sitting together in the cafeteria. In this presentation, I show how much thinking about being Black costs African American students in academic achievement, from admission through graduation. I challenge student affairs administrators to examine their role in making the academic environment a less costly place for African American students to develop a healthy racial identity.

162 🖨 Leadership

**Invited Session** 

#### So You Want to Build a Building? A Primer for Student Affairs Professionals

Convention Center 103

Kevin P. Duffy, Boston College Persis C. Rickes, Rickes Associates William H. Colehower, Shepley Bulfinch Richardson and Abbot

At some point, student affairs professionals are involved in planning and designing a new building, upgrading an existing facility, or developing a campus master plan. Campus facilities planning is discussed from the perspectives of a former SSAO, a higher education planner, and an architect. The relationship of facilities planning to institutional mission and vision, types and stages of planning, terminology, pitfalls, and ways to evaluate effective facilities planning are discussed. Insights into ways to shape institutional environments to foster student development and learning are shared.

163 🖨 Leadership, Policy

**Invited Session** 

## The SSAO Through the Eyes of the President

Convention Center 100

Paula Rooney, Dean College Dennis Golden, Fontbonne College Ken Quigley, Curry College

This program offers an opportunity for Senior Student Affairs Officers (SSAOs) to hear from college presidents and the SSAOs with whom they currently work. The significance of student affairs in today's higher education environment is discussed from the presidents' perspective. The presidential guests are seasoned executive leaders, two of whom were SSAOs before assuming presidencies. The importance of a strategic working relationship between the president and SSAO is a particular emphasis.

164 🖨 Leadership

# Coaches' Corner: Sharing Wisdom Among SSAO Colleagues

Convention Center 209

Narbeth Emmanuel, Southern Illinois University-Edwardsville Keith Miser, University of Hawaii-Hilo Corinne Kowpak, Keene State College Bart Merkle, Grand Valley State University Larry Dietz, Southern Illinois University Barbara Hendley, University of Illinois-Chicago Mary Beth Snyder, Oakland University Roger Summers, SUNY Binghamton

This program brings together a number of experienced senior student affairs officers (SSAOs) willing to consult with fellow SSAO colleagues. Through roundtable discussion, campus-specific issues (e.g., staff management problems, philosophical differences with a president) are discussed with an eye for long-term solutions. All information shared will be kept in the strictest of confidence. The emphasis of this program is on building long-term collegial support through an exchange of ideas and issues.

165 🖸 Research

#### Melvene D. Hardee Dissertation of the Year Award Presentation: "Demystifying the Model Minority"

Convention Center 109

Karen Kurotsuchi Inkelas, University of Michigan

The purpose of the Melvene D. Hardee Dissertation of the Year Award is to encourage high quality research relevant to the field of college student services administration and the general field of student affairs. This program will showcase the dissertation research of a recent doctoral graduate that was determined to be the best of those research proposals submitted to this award process for 2001–2002.

166 • Students

#### Mentoring Graduate Students at the University of Massachusetts Amherst: An Evolving Program

Convention Center 107

Sarah Scarchilli, University of Massachusetts-Amherst

Ann M. Lewis, University of Massachusetts-Amherst

Sponsored by the Graduate and Professional Student Services Knowledge Community

Good mentoring is essential to strong graduate programs. Come hear what the Graduate Student Mentoring Task Force discovered about mentoring at the University of Massachusetts-Amherst. Learn to distinguish between mentoring and advising. Contribute by discussing your institution's experiences in mentoring. The discussion includes evolving mentoring practices at the University of Massachusetts and the implementation of a campus-wide mentoring program.

167 / Career Development

#### **Dare to Work Abroad!**

Convention Center 104

Jill Rasmussen, American University in Bulgaria Lydia Krise, American University in Bulgaria

This session presents an interactive discussion on the challenges, opportunities and transitions of working in student services positions outside of the United States. The program emphasizes student affairs skills transferrable to the unique culture and context of European institutions.

#### Transformation and Student **Development: A Decade of Institutional Change**

Convention Center 106

Research

Jennifer Keup, University of California-Los Angeles

Jennifer Lindholm, University of California-Los Angeles

Presenters discuss the findings of a three-year research project focusing on how institutions can transform themselves. Institutional transformation, defined as change in an institution's capacity to favorably impact student development, was assessed at 117 institutions over the course of a decade. This session focuses on change as a function of institutional characteristics and student involvement. The practical implications of these findings are discussed.

169 / Organizational Transformation

#### **Together and by Association: One University's Student Affairs** (R)evolution

Convention Center 206

Joseph Cicala, La Salle University Alan B. Wendell, La Salle University Anna Melnyk Allen, La Salle University David L. McKenzie, La Salle University Lane B. Neubauer, La Salle University

Learn about our journey from what was to what can be: the transformation of our Division of Student Affairs. Learn about our blend of current scholarship on student learning with traditions of a leading order of Roman Catholic educators, principles that may be employed at any institution, the needs analysis that motivated change, and our assessment of successful outcomes.

### The All-Inclusive Ally Safe Zone

#### Convention Center 108

Brian Steinberg, State University of New York-Stony Brook

Darian Bassim, State University of New York-Stony Brook

Are you an ally to GLBT students? How about other diverse students (with respect to race, ethnicity, sexual orientation, disability, religion, and politics, among others)? How much do you really know about students' identity development and ally development theory? Join us in this lively and (r)evolutionary program as we provide strategies and suggestions to help you be an ally for all students.

171 • Organizational Transformation

#### **Describing the Campus Environment: A Case Study in Articulating Campus Ethos**

Convention Center 200

Sara Boatman, Nebraska Wesleyan University Sponsored by the Small Colleges and **Universities Knowledge Community** 

How do students' out-of-class experiences contribute to attaining institutional purpose? What is your desired campus ethos? How will your campus community foster the desired institutional environment and help it flourish? These questions are examined in the context of one small college's experience in creating a widely embraced statement describing student experience beyond the class-

172 Organizational Transformation

#### Rising to the Challenge of Campus Tragedy: From Crisis to Community

Convention Center 204

Lee Bird, Oklahoma State University Pamela J. Bowers, Oklahoma State University

In January 2001, an airplane crash took the lives of ten people associated with the OSU basketball program. This session provides a presentation and discussion on responding to large-scale campus crises. Presenters share a theoretical framework and a comprehensive overview of practical tips, including initial notification, public memorial service, family aftercare, and campus community healing activities.

173 / Career Development

#### **Dangerous Dialogues: Defining** Moments in a Professional Career

Convention Center 207

Robert Kelly, University of Vermont Jacob Diaz, University of Vermont David Nestor, University of Vermont Annie Stevens, University of Vermont

Being in the "political spotlight" can be a stressful moment in an emerging career. How do vou confront the dominant voice? How will others see you if you demand that your voice is heard? How will you choose the battles in which to engage? At any point in your career, how do you engage in the dangerous dialogue? Dare ... to change.

174 / Students, Career Development

#### Beyond the Glass Ceiling: The **Next Generation Talks About** School, Family and Work

Convention Center 202

Laura Harrison, Stanford University Stephanie Eberle, Stanford University

Career development is a vital part of every student's college experience and women face additional challenges due to their evolving societal roles. Using the Stanford Women at Work Series as a model, this presentation provides the theoretical and practical tools to program for the unique needs of this generation of college women.

175 🖨 Organizational Transformation

#### **Reality versus Perception: Changing Campus Culture to Support Healthy Decisions**

Convention Center 208

Myrtis Powell, Miami University of Ohio Karen Murray, Miami University of Ohio

The presenters highlight Miami University's weekend programming efforts and examine the data and evidence of significant cultural shifts occurring on campus. Miami's coalition efforts, featured in the upcoming edition of the Jossey-Bass New Directions Student Services Sourcebook, provide a case study analysis of how to effectively integrate science-based substance abuse prevention into a campus community and initiate a cultural evolution.

## **Knowledge Community**

Students' disability-related needs, faculty and

176 / Technology

#### **Using the Web to Support Residence Life Staff and Programs**

Convention Center 111

Robert Abowitz, Miami University of Ohio

O. WHO WILL STUDENT AFFAIRS BE SERVING—AND HOW WILL

WE BE SERVING THEM-20 YEARS FROM NOW?

Imagine on-line staff manuals and directories, web-based calendars, instant messaging, web-generated training evaluations, on-line in-service registration processes, and technologically-based programming resources as a means of streamlining office functions. These processes can also foster communication and reduce budget costs through reduced copying and postage. The presenters demonstrate and discuss these tools with a focus on the benefits and challenges of using technology.

177 / Organizational Transformation

#### A Revolution in Student and **Urban Housing: Creating Community in a Shared Residential Environment**

Convention Center 201

James Kohl, Northeastern University

As colleges and universities face the babyboomlet we must find new and creative ways to house our students. Northeastern University has pioneered a residential complex where students and citizens of the city of Boston live in a shared residential community. This program highlights the stepwise progression and theoretical basis for creating community in this unique residential environment.

178 Organizational Transformation

#### **Assessment in Student Affairs: How to Get Started**

Convention Center 210

John Schuh, Iowa State University

Student affairs practitioners face ever-increasing pressure to demonstrate the impact of their programs and services. To begin an assessment program, a variety of organizational barriers must be overcome. This program discusses a model that describes resistance to assessment. It includes strategies for beginning an assessment program and identifies negotiable and non-negotiable elements of starting assessments.

179 P Career Development

#### **Jump Start Your Career: A Special Program for New Student Affairs Professionals** and Graduate Students - Part II

Convention Center 110

Laurence Smith, Education Development Systems, Inc.

Sheila Murphy, Simmons College

Sponsored by the Academy for Leadership and Executive Effectiveness

This session, second of a two-part session, assists new professionals and graduate students in improving their understanding and performance of new century leadership, and in gaining management and administrative skills that will lead to career success. The content for this program is taken from the curriculum of the highly acclaimed Institutes for Senior Student Affairs Officers offered by NASPA's National Academy for Leadership and Executive Effectiveness.



 $oldsymbol{1}$ N 1972, ROBERT BROWN PUBLISHED

THE MONOGRAPH STUDENT DEVELOPMENT IN TOMORROW'S HIGHER EDUCATION: A RETURN TO THE ACADEMY. THE MONOGRAPH WAS AMONG THE FIRST TO POSIT STUDENT DEVELOPMENT THEORY AS AN UNDERLYING THEORETICAL PHILOSOPHY FOR STUDENT AFFAIRS PRACTICE.

#### **Fulbright Seminars: Professional Invigoration with** an International Flair

Convention Center 203

Larry Ebbers, Iowa State University Ron Wisner, University of Colorado at Colorado

Paul Bennion, Albertson College of Idaho Thelma Douglas, Sam Houson State University Richard Pettit, Fulbright Scholar Program

Have you been in awe of colleagues who travel overseas to conduct research or teach? Envy no more. The Fulbright Seminars for U.S. Administrators in International Education provide opportunities for short term study in Germany, Japan, and Korea. The panelists discuss the nature of the Fulbright program including the application process. Presenters include a project administrator from the Fulbright program.

181 • Students, Policy

#### **Program Standards for Disability Services: Making It Work on Your Campus**

Mike Shuttic, Oklahoma State University Troy Duffy, University of Wisconsin-Madison

Sponsored by the Disability Concerns

staff needs for assistance and information, and administrators' needs in response to programs and services offered are examples of constantly shifting campus needs. How do disability services professionals determine what should be undertaken and how to achieve their goals? The program presenters discuss program standards for disability services against which administrators can compare their programs and services.

#### Interest Sessions

3:15 - 4:30 pm

182 A Leadership,

Organizational Transformation

#### **Invited Session:**

#### Leading from the Middle

#### Convention Center 102

Michelle Lepore, Wellesley College Cathy Burack, New England Resource Center for Higher Education Drew Klein, Boston University Robert Sloss, Bryant College

As a middle manager, what skills do you most draw upon in your position? What supports your capacity to lead from the middle? Are there issues that hinder your effectiveness? What strategies can you engage for support? The panelists are members of the newly formed Associate Student Affairs Think Tank (ASATT) coordinated through the New England Resource Center for Higher Education. ASATT, a group of 25 New England area student affairs professionals, gathers for day-long sessions five times a year to create a forum for in-depth discussions regarding role related themes.

183 A Personal Development

#### **Invited Session:**

#### **Balancing Lives: Challenges in Student Affairs Norms and** Cultures

#### Convention Center 200

Rosalind Andreas, University of Vermont John Downey, University of Albany Susana Munoz, Iowa State University Kathleen MacKay, Elmhurst College Larry Roper, Oregon State University Anat Levtov, University of Vermont

In a period of rapid change, professionals struggle to meet changing role demands yet find balance in their professional work culture and lives. This session engages a panel of new, mid-level and senior student affairs professionals in conversation about student affairs work culture and norms. The presenters report results of a follow-up to a 1990 survey on models addressing issues of balance between professional and personal well being.

184 🖨 Leadership, Career Development

#### **Invited Session:**

#### It's Your Turn Now! Listening to the Vision and Perspectives of **New Professionals**

#### Convention Center 105

Shannon Ellis, University of Nevada-Reno Gwendolyn Jordan Dungy, NASPA

Two experienced leaders in student affairs host an open discussion with new professionals to discuss and understand their vision and perspective on the field. This vision of new professionals, critical to student affairs, is discussed in the context of myths about student affairs and NASPA. The presenters seek to uncover new leadership tools and insights from participating new professionals. The profession and association need your vision and energy so please join us.

185 🔁 Students, Research

#### **Twenty-First Birthday** Celebrations: Risk or Ritual?

Convention Center 204

Christina Linder, University of Missouri

College students celebrate 21st birthdays in various ways, some life-threatening. The presenter shares results of a qualitative research study exploring 21st birthday celebrations and compares specific components of these celebrations with literature on rites of passage and ritual. The session concludes with an opportunity for participants to discuss challenges and successes surrounding 21st birthday celebrations utilizing their experiences.

186 B Students

#### **Myths or Realities: Understanding the Transfer Student Experience**

Convention Center 100

Matthew Wawrzynski, University of Maryland-College Park

William Sedlacek, University of Maryland-College Park

Transfer students are increasing as a percentage of students on college campuses. A lack of scholarship on transfer students' perceptions and behaviors has led to a perpetuation of myths. To combat these myths, the presenters discuss results and recommendations from a study of 2,472 transfer students, which includes analyses of racial differences and noncognitive variables.

187 Leadership, Career Development

#### **Female Senior Student Affairs** Officers: Effective Leaders?

Convention Center 208

Michelle M. White, Slippery Rock University Sponsored by the Center for Scholarship, Research and Professional Development of Women

Are female Senior Student Affairs Officers (SSAOs) effective leaders? This program overviews survey research of leadership styles and effectiveness of female SSAOs. The Multifactor Leadership Questionnaire queried SSAOs and their immediate staff members. The presentation and discussion enhances the audience's knowledge about female leadership in the highest administrative position in student affairs.

188 Personal Development,

Career Development

#### Reflecting on Revolutionary and **Evolutionary Change: A Tool for Making Meaning**

Convention Center 111

Karla Cunningham, Butler University Sarah Ryan, Butler University

Reflection in our professional and personal lives helps us manage change and increase individual wellness. Adding reflection to our work with students creates more intentional learning moments to their experience. This program highlights the role of reflection for personal experiences and as a learning tool. Participants experience a sample of reflective theories and activities, readily adaptable to their campus setting.

189 🖨 Leadership

#### **High Impact Strategic Planning:** A Team Development and **Planning Tool**

Convention Center 203

Penny Rue, University of Virginia Lori Ann Willy, University of Virginia

Strategic planning is a necessity for the toolbox of today's student affairs leader. But too often strategic planning is a lifeless process that results in an underused planning document. This session demonstrates high-impact techniques for using strategic planning to develop a working plan as well as develop a strong sense of teamwork in a diverse staff.

O. WHO WILL STUDENT AFFAIRS BE SERVING—AND HOW WILL WE BE SERVING THEM-20 YEARS FROM NOW?

190 Organizational Transformation

#### The (R)evolution of Student Affairs Fundraising: Dare to Change

#### Convention Center 101

Bethanne Hill, Colorado State University Jody A. Donovan, Colorado State University Blanche M. Hughes, Colorado State University Linda Kuk, Colorado State University

Fundraising for student affairs challenges the traditional model of institutional advancement in higher education. Through case study analysis and success stories from Colorado State University, presenters apply a traditional institutional fundraising model to include student affairs and provide equal representation with academic affairs for major gifts from alumni, parents, and friends.

191 / Students, Policy

#### From Vietnam to Afghanistan and Beyond: A Student Affairs **Perspective on Campus Activism**

#### Convention Center 210

Margaret J. Barr, NASPA Foundation David Ambler, University of Kansas James Rhatigan, Witchita State University Larry Moneta, Duke University Michael Jackson, University of Southern California

#### Sponsored by the NASPA Foundation

The program features a distinguished panel of student affairs leaders reflecting on their experiences with campus protests and responses during the 1960s and 1970s. Each presenter reflects on what was learned from the past that can guide responses during the months and years ahead. Panelists draw distinctions between activism then and now and offer suggestions for how the profession can actively respond to the issues facing us, our students, and our institutions today.

192 / Students, Policy

#### **Alcohol and Local Governments:** Is There a Middle Ground?

#### Convention Center 207

Ricky Gresh, Massachusetts Institute of Technology

Benjamin Barnes, City of Cambridge Licensing Commission

Larry Benedict, Massachusetts Institute of Technology

Lawrence Colagiovanni, Massachusetts Institute of Technology

Jamie Tipping, City of Cambridge Licensee **Advisory Board** 

One residual effect of the 1997 alcohol-related death of a freshmen at MIT has been strained city relations. This program presents MIT's evolving relationship with the City of Cambridge, particularly the struggle to find common ground. The presenters, including a current MIT student, city officials, and University administrators, explore strategies for building partnerships that safely support students.

193 • Policy, Research

#### **Improving Student Safety** Abroad: Liabilities, Legal Compliance, and Risk Reduction

#### Convention Center 103

Maureen Powers, Institute for the International **Education of Students** 

Timothy Letzring, University of Mississippi

#### Sponsored by the International Education **Knowledge Community**

Understanding the factors that influence student safety is vital to risk reduction for study abroad programs. Participants consider research on students' perceptions of safety issues while attending study abroad programs, particularly in light of recent terrorist acts and federal legal requirements. Research and recommendations on federal legal compliance, liability concerns and current risk reduction practices are shared and discussed.

194 / Policy

#### Now What? When Judge Judy **Won't Return Your Calls**

#### Convention Center 209

Mike Rooney, Maricopa Community Colleges Pete Kushibab, Maricopa Community Colleges Debbie Kushibab, GateWay Community College

With ever increasing frequency, student services professionals in higher education are being thrust into precarious and litigiously vulnerable positions due to their "front-line" status of student contact and conflicts. Through a combination of presentation, case study, and reflective discussion, attendees have the opportunity to renew their knowledge of the top five legal issues that impact the work they do.

195 / Leadership

#### **Incorporating the Spiritual Dimension in Leadership Education**

#### Convention Center 202

Judy Rogers, Miami University of Ohio Peter Haverkos, Miami University of Ohio

Questions of meaning, values, and purpose are moving to center stage in educational institutions and business organizations (Secretan, 1997). This focus on meaning, the spiritual dimension of organizational life and leadership, has significant implications for leadership education. In this interactive workshop, the presenters demonstrate approaches for incorporating the spiritual dimension in graduate leadership courses and leadership development programs.

196 / Leadership, Organizational Transformation

#### **Pathways: A Radical Integration** of Student Affairs and Academic **Affairs**

#### Convention Center 104

Joe Petrick, New England College Zvi Szafran, New England College Gene Durkee, New England College

At the core of a liberal arts education is the effort to help students develop a sense of purpose as learners and professionals. This session offers one possibility for organizational change that can foster this sense of purpose: the creation of a program that functions as a nexus for collaboration between student and academic affairs.

197 • Personal Development, Career Development

#### The Future Leaders in Student Affairs: How Do You Get There from Here?

#### Convention Center 108

Mark Stier, Saint Leo University Edward Dadez, Saint Leo University Anthony DeSantis, Nova Southeastern Sarah Hard, Saint Leo University Ana DiDonato, Saint Leo University

#### Sponsored by the New Professionals and **Graduate Students Knowledge Community**

Recent graduates and new professionals in student affairs often ask "how do I climb the professional ladder of student affairs?" Five professionals at four different administrative levels in student affairs share information and strategies to assist participants jump to the next step in their professional careers.

198 🏚 Students

#### **Asian American Students: Revolutionizing the Model Minority Myth**

#### Convention Center 106

Henry Gee, Santa Ana College Audrey Yamagata Noji, Mount San Antonio College

Angela Gee, California State University-Fullerton

#### Sponsored by the Educational Equity and **Ethnic Diversity Knowledge Community**

"The Model Minority" and "Outwhiting the Whites" are common perceptions of Asian Pacific American students. These perceptions belie the many, complex issues facing Asian Pacific American students such as "Achievement Stress" or "But I don't like Math." Often this confusion has led to exclusion, rather than inclusion. The diverse needs of Asian Pacific American students are presented in a lively, interactive session.

199 / Students. Organizational Transformation

#### Black Students' Reactions to White Spaces and Activities at **Predominantly White Institutions**

#### Convention Center 201

Shaun R. Harper, Indiana University Michelle McClure, Indiana University

Despite numerous diversity efforts, discomfort among Black students at many predominantly White institutions still exists. Many physical spaces and activities remain overwhelmingly White, thus discouraging minority participation. This session presents photographs of largely White spaces and results from interviews with Black students at a predominantly White institution. Recommendations for making spaces more welcoming and events more inclusive are provided.

200 / Policy

#### **Beyond Whistles and Wallet Cards: Discourses of Sexual Assault Policies**

#### Convention Center 107

Susan Iverson, University of Maine Elizabeth Allan, University of Maine

Policy makers may undermine their goals by drawing on discourses that limit the ways they think about the problem in question. Using sexual assault policies as a focus, this session offers an approach to policy-making that begins with examining discourses used to define policy problems and analyzes unintended consequences that may result from language used in the policy-making process.

201 / Organizational Transformation

#### **Assessing Service Learning:** Obstacles, Pitfalls, and **Accomplishments**

#### Convention Center 109

Marilee Bresciani, North Carolina State University Carvn M. Sabourin, North Carolina State University

In response to the challenge of change, North Carolina State University revitalized the general education curriculum by implementing components of service learning and guided instruction. Session participants critique the working assessment plan of this change effort through a discussion of the obstacles and challenges to the process. Peers are invited to share their experiences as well as generate and evaluate solutions to the challenges.

202 / Students

#### Safe Zone Programs: Supporting Gay, Lesbian, Bisexual, and **Transgender Students**

#### Convention Center 206

Robert L. Ward, American College Health Association Ronni Sanlo, University of California-Los Angeles

Gay, lesbian, bisexual, and transgender (GLBT) students have historically felt unsafe and invisible on campus; they sometimes experience the campus climate as uninviting or even hostile. Safe Zone programs are one way to address the safety and well-being of GLBT students. In this interactive session, participants can explore the rationale and purpose of Safe Zone programs, key components of a program, and challenges in implementing these programs.

### **Evening Activities**

4:30 pm - 1:00 am

#### **NASPA Annual Business Meeting**

Sheraton Independence Ballroom 4:30 - 5:30 pm

#### **University of Maryland** Reception

Sheraton Commonwealth 5:00 - 7:00 pm



#### **NEW Inaugural Reception for** the NASPA Center for Scholarship, Research, and Professional **Development for Women**

Sheraton NASPA President's Suite 2924 6:00 - 7:30 pm

#### Friends of the University of **Connecticut Reception**

Sheraton Fairfax B 6:00 - 7:30 pm

#### **Oklahoma State University Alumni and Friends Reception**

Sheraton Beacon E 6:00 - 7:30 pm

#### **Bowling Green State University Alumni and Friends Reception**

Sheraton Fairfax A 6:00 - 8:00 pm

#### **Social Justice Training Institute Reunion Reception**

Sheraton Beacon A 7:00 - 8:00 pm

#### **BACHA Social for Boston Area Housing Personnel**

Sheraton Beacon D 7:00 - 8:30 pm

#### **NODA Reception**

Marriott Wellesley 7:00 - 8:30 pm

#### **Colorado State University Student Affairs in Higher Education Reception**

Sheraton Hampton A & B 7:00 - 9:00 pm

#### **NASPA Talent Show**

Marriott Salon A-E 9:00 - 11:00 pm

Enjoy a final night of fun times with your NASPA colleagues at the 2nd Annual Talent Show and Dance Party. Last year, Christina Torres carried away the Talent Show trophy for her powerful rendition of Whitney Houston's "I Will Always Love You." Come and find out who has what it takes to be the winner of this year's show.

#### **NEW! NASPA Dance Party**

Marriott Salon A-E 11:00 pm - 1:00 am

Immediately following the Talent Show the band, The All Nighters, will be on hand to play your favorite music at the all-new Dance Party. Put on your "dancin' shoes" and get ready to dance the night away. It promises to be an evening to remember!

LL LASTING CHANGE IS INCREMENTED,

BASED ON UNFOLDING TRADITIONS AND DEVELOPING

INSTITUTIONS. REVOLUTIONARY UPHEAVALS MAY CHANGE HOW

THE WORLD LOOKS BUT SELDOM CHANGES THE WAY THE WORLD

WORKS, LASTING HISTORICAL CHANGE COMES NOT THROUGH TIDAL

WAVES BUT THROUGH THE IRRESISTIBLE CREEPING TIDE.

- Richard Nixon

# Wednesday Programs

Daily Question: WITH WHOM DO WE NEED TO COLLABORATE TO PUSH OUR PROFESSION TO THE NEXT LEVEL?

### Morning Activities

7:00 - 11:30 am

#### Run/Walk

Meet in your hotel lobby 7:00 am

#### **Technology Center Open**

Convention Center Cafeteria 7:00 – 10:00 am



#### Public Policy Division Business Meeting

Sheraton Boardroom 7:30 – 8:30 am

# 2002 and 2003 Conference Committees Planning Meeting

Sheraton NASPA President's Suite 2924 8:00 – 9:00 am

Personal Development

#### Wellness Series: Tiajich'an

Sheraton Gardner A 8:30 – 9:45 am

Chris Hartgrove, Taijich'an with Chris Hartgrove

Tai Ch'i, was originally developed and practiced as a form of Chinese martial arts hundreds of years ago. Elements that made Taijich'an an effective martial art also made it an effective system for maintaining and promoting greater health. The presenter discusses the martial art and health elements of Taijich'an, demonstrates its practice, and invites audience participation.

#### Closing Celebration and Featured Speaker: Samuel Betances

Convention Center Ballroom A 10:00 – 11:15 am

# 2002 Conference Committee Wrap-up

Sheraton NASPA President's Suite 2924 11:30 am – 12:30 pm

#### Afternoon Activities

12:00 - 5:00 pm

#### 2003 Conference Committee Meeting

Convention Center 205 12:00 – 3:00 pm

#### 2003–2003 NASPA National Knowledge Communities, Regional Membership Coordinators, and Regional Vice Presidents' Meeting

Convention Center 200 12:00 – 5:00 pm

#### Interest Sessions

8:30 - 9:45 am

203 Students, Leadership

#### The Evolution of a Leadership Minor

Convention Center 202

June Nobbe, University of Minnesota Robert Jones, University of Minnesota Alice Thomas, University of Minnesota

The student affairs division and two academic colleges at the University of Minnesota have collaborated to offer a minor in leadership. Learn how this 2001 NASPA Exemplary program began and evolved into an initiative that integrates student affairs professionals in curriculum design, teaching, and management of the minor. The panel discusses the structure of the partnership and shares lessons learned.

204 / Organizational Transformation

# Turning Ideas into Epidemics of Organizational Transformation

Convention Center 103

George Athanas, Michigan State University Cindy Helman, Michigan State University

Contemporary views of the relationship between leadership and organizational change suggest that linear, hierarchically-mandated change strategies are no longer effective. This presentation analyzes one department's change process using multiple perspectives (e.g., idea adoption, *The Tipping Point*) to understand organizational change as a social process.

210 / Students

Daniel Brunnert, Sigma Alpha Epsilon Christopher Hancock, Sigma Alpha Epsilon

University resources and services continually look for ways to engage student groups. Similarly, national Greek organizations seek ways to partner with host institutions. Sigma Alpha Epsilon created the True Gentleman Initiative to address these needs and support student development. Presenters share the administration of this program as well as engage audience members in discussion to explore other programming applications.

#### 211 / Students

#### The Role of Volunteering and **Community Service in Facilitating Psychosocial** Development

Convention Center 207

Patrick Rombalski, John Carroll University Nicholas R. Santilli, John Carroll University

Community service programs have proliferated at a rapid pace with mixed results. The presenters suggest the difficulty in identifying student change is due to how service is conceptualized. The presenters offer a model identifying the varied forms of service, report on data gathered using the conceptual model, and follow with a discussion of the role of service in student development.

#### 212 / Students, Leadership

#### **Empowering Students Through Peer Education: Tapping into Resiliency Skills**

Convention Center 208

Alene Graham, New Jersey City University John Sherry, New Jersey City University Emily Adler, New Jersey City University

Support systems are crucial on today's college campuses to help students cope with issues that impede personal and academic development. This program examines a peer education program based on Bandura's Social Role Modeling Theory and the Stages of Group Development. Presenters discuss the benefits of this support-based program and give participants the opportunity to gain hands-on experience to replicate this program.

#### **Career Moves: Happenstance or** Rising to the Challenge?

Convention Center 101

Connie Gores, Randolph-Macon Women's

Tim Leary, Saint Joseph's College of Maine Jean Hernandez, Cascadia Community College Gary Dukes, University of Southern Colorado Emily Langdon, Chatham College

Change is constant in everyday life, especially in student affairs. Whether one plans for change or just lets it happen differs from one person to another. A panel of "seasoned" professionals share their insights on creating and managing successful career changes—whether revolutionary or evolutionary. Panelists invite and respond to questions from the audience.

206 / Students, Organizational Transformation

#### **Unsilenced Voices: Going Beyond Efficacy of a Date Rape Peer Education Course**

Convention Center 203

Jerrold Stein, State University of New York-Stony Brook

Gina Vanacore, State University of New York-Stony Brook

Emily Eldien, State University of New York-Stony Brook

This program reviews a comprehensive evaluation of a peer co-educational service learning course, Sexual Assault Facts and Education (SAFE), that goes beyond efficacy. Based on the positive impact this program has on faculty, peer educators, and audiences, participants learn and discuss how components of SAFE can create a credit bearing course and peer education program.

**NASPA Journal Session Honoring Traditional and** 

#### **Emerging Forms of Scholarship** in Student Affairs

Convention Center 107

Larry Roper, Oregon State University

The NASPA Journal Editorial Board is sponsoring a series of programs on scholarship in the student affairs field. In this last of three programs, program participants engage in a roundtable discussion with faculty, practitioners, and scholars about striking a balance between traditional and emerging forms of scholarship. Participation in all three programs is not required to join in this discussion.

208 / Leadership, Organizational Transformation

#### Influencing Change in a World of Connections: How **Connectivity Changes the Rules**

Convention Center 210

Cynthia Cherrey, University of Southern California

Kathleen Allen, University of St. Thomas

Have you assumed that you could not influence change in your organization because you were not in a position to do so? If so, you are not alone! However, as our organizations become more interdependent, our spheres of influence change dramatically. This session examines new ways of influence which can be triggered from anywhere in the organization regardless of position or status.

209 / Students

#### **Students and Fund Development: Renewing Connections Between** Students and the University

Convention Center 204

Melissa Vito, University of Arizona Carol Thompson, University of Arizona Michael Remedi, University of Arizona Cale Miller, University of Arizona Gloria Smith, University of Arizona

In this program, an innovative fund development partnership between students and administrators at the University of Arizona is discussed. The audience learns how students can become active participants in the fund development process, as well as how this process can be used to renew the connection between students and the university.

# Interest Sessions WEDNESDAY

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#### The Challenge of Change: **Acknowledging, Accommodating** and Affirming Transitioning and **Transgendered Students**

Convention Center 106

Greg MacVarish, DePaul University Maryam Ahmad, DePaul University

Revolution and change are ideals that guide academic administrators in their efforts to shape the evolution essential to student affairs. Transitioning and transgendered students are persons on our campuses who are in the process of change. This session is for professionals seeking to refocus their perspective as well as strengthen their capacity and commitment to ALL students, no matter how they look.

214 Organizational Transformation

#### Creating a Culture of **Assessment: A Practical Model Employing a (R)evolutionary Approach**

Convention Center 200

Rebecca Stout, Arizona State University Holley Belch, Indiana University of Pennsylvania

A (r)evolutionary challenge for student affairs practitioners is changing the activity of outcomes assessment from "someone else's responsibility" to "everyone's responsibility." This presentation offers a practical example of how one student affairs department within a large comprehensive university has risen to meet this challenge by developing and implementing an assessment model based upon a theory of organizational culture.

215 • Personal Development, Career Development

#### **Faculty Delivery of Student** Services: Innovation at Canada's **Portfolio College**

Convention Center 104

Patrick Donahoe, Nova Scotia Community College

Sponsored by the Community and Two Year **Colleges Knowledge Community** 

New faculty at Nova Scotia Community College complete a ten credit Community College Education Diploma Program. This program facilitates faculty and student support personnel collaboration in diversity, enrollment management, special needs, and the Portfolio College Initiative. The latter program encourages student management of learning, career planning, and job searching. This session discusses this program which adds an exciting dimension to student development.

216 @ Technology

#### Rage with the Machine: A Technological Revolution in **New Staff Recruitment**

Convention Center 201

Justin Price, Boston College Takashi Abiko, University of California-Irvine Seamus McManus, Drexel University Richard Reddick, Harvard University

This is an interactive introduction to staff recruitment through digital media presentations. Whether you are a search chair or an intern, you will find value in our program. Hear how four new professionals took on this challenge and revolutionized the way their departments conducted their candidate searches, and how you can bring these innovations to your campus.

217 / Students

#### Closing the Gap Between Theory and Practice in Student Affairs

Convention Center 100

Elizabeth Jones, West Virginia University Marilyn Amey, Michigan State University Scott Cottrell, West Virginia University

Problem-based learning (PBL) is an innovative education method that helps to close the gap between theory and practice. It helps students develop stronger problem-solving abilities, team work skills, and greater sense of personal responsibility. This session examines how PBL experiences can be created in programming efforts that directly address the needs of students.

218 / Students

#### Class Matters: Expanding the **Diversity Conversation**

Convention Center 102

Susan Borrego, California Institute of Technology Joan K. Burton, Goucher College Gail Neverdon Edmonds, Goucher College

Esther Kingston-Mann, University of Massachusetts-Boston

Sherry Lee Linkon, Youngstown State University

bell hooks (2000) wrote that "nowhere is there a more intense silence about the reality of class difference than in educational settings." However, the influence of class culture and class-based experiences on individuals and American universities remains largely unexamined. Given increasing numbers of working-class students, faculty, and staff on campuses, it is crucial to expand diversity efforts to include class diversity.

ANGE CAN EITHER CHALLENGE

OR THREATEN US. YOUR BELIEFS PAVE YOUR WAY

TO SUCCESS OR BLOCK YOU.

- Marsha Sinetar

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# • Knowledge Community Sponsored Programs

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Community and Two Year Colleges	<ul> <li>Where the Action Is: Career Opportunities in Community Colleges</li> <li>Revolution and Change: The Role of Respect in Both Processes</li> <li>Faculty Delivery of Student Services: Innovation at Canada's Portfolio College</li> </ul>						
Disability Concerns	Program Standards for Disability Services: Making It Work on Your Campus Students with Asperger's Syndrome on College Campuses Web (R)evolution: Making Web Sites Accessible and Usable for All Students						
Educational Equity and Ethnic Diversity	<ul> <li>Mentorship Challenges: Guiding the Journey of Latino Learners</li> <li>Revolutionizing Our Commitment to Diversity:         <ul> <li>The Oakland University Trustee Academic Success Program</li> </ul> </li> <li>Asian American Students: Revolutionizing the Model Minority Myth</li> </ul>						
Enrollment Management	138 Strategic Enrollment Management: Meeting the Challenge of Change 154 Building Bridges Between Academic and Student Affairs to Support Students 96 Orientation: What Does it Really Mean and How Do You Do It?						
Fraternity and Sorority	<ul> <li>Multicultural Fraternities and Sororities: A Revolution of Change, an Evolution of Tradition</li> <li>Revolutionizing the Concept of Fraternity and Sorority</li> <li>Perfect Vision: Bucknell's Plan For Prominence in Fraternity and Sorority Affairs</li> <li>Knowledge Community continues next page</li> </ul>						

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# ♠ Knowledge Community Sponsored Programs continued

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Gay, Lesbian Bisexual and	136 Having Fun with CAS: LGBT Standards and Guidelines
Transgendered Issues	15 Using Methods to Understand the Involvement Needs of LGBT Students
	129 Straight Forward: The Role of Heterosexuals in Sexual Minority Advocacy
Graduate and Professional	36 Medical Student Peer Counselors: Training Future Physicians
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	Mentoring Graduate Students at the University of Massachusetts Amherst: An Evolving Program
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# **Interest Session Indexes**

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Center for Public Policy		Current Issues and Public Policy for Student Affairs Administrators FERPA Overview and Update by the U.S. Department of Education Public Policy Breakfast							
Center for Scholarship, Research and Professional Development for Women		Female Senior Student Affairs Officers: Effective Leaders? Women, Politics, and Power in Student Affairs Leadership Great Women Don't Always Think Alike: Women in Student Affairs							

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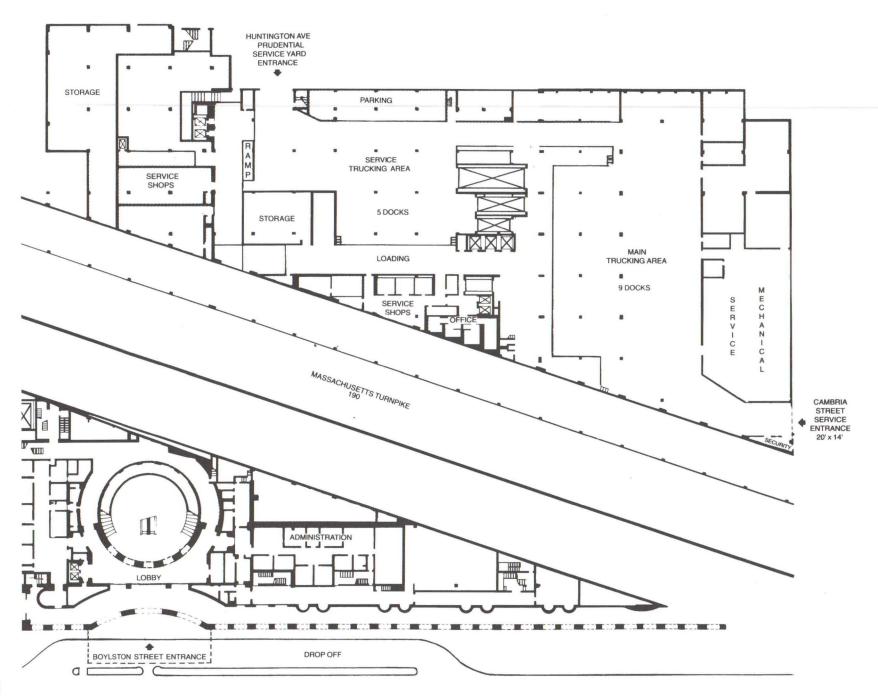
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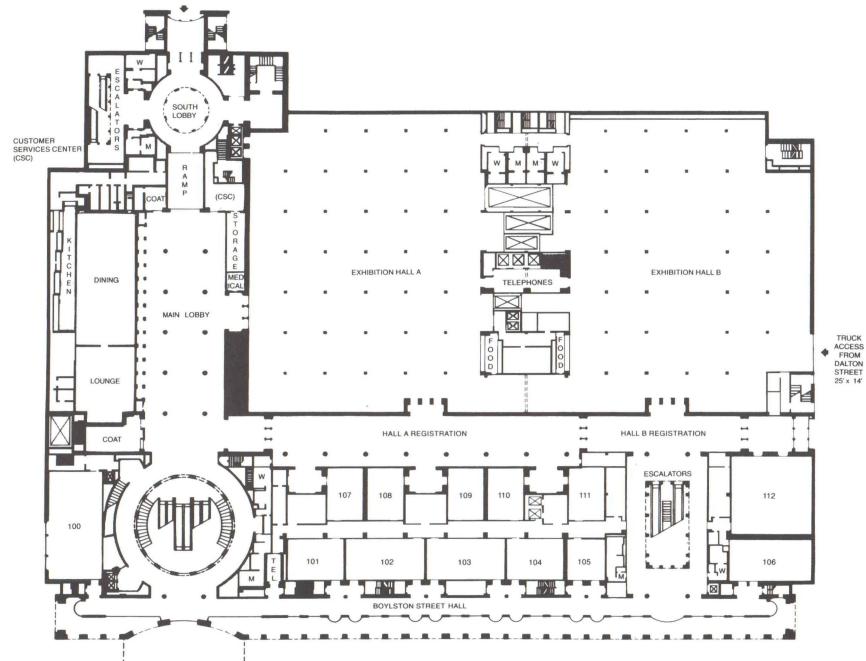
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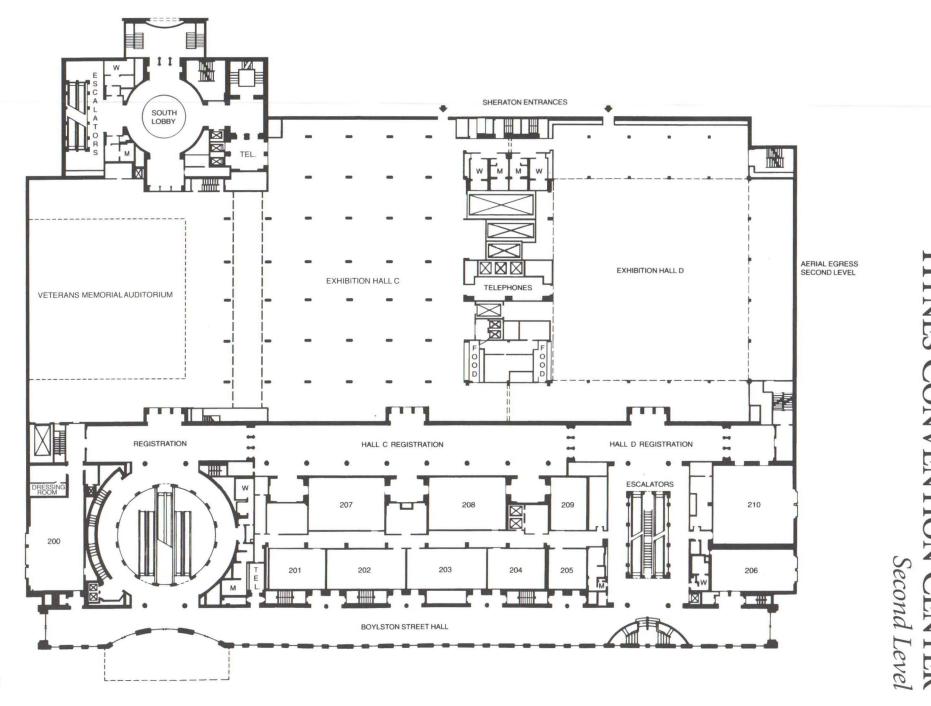


In 1975, Channing M. Briggs Became
The first executive director of Naspa. During his
Tenure, the National Office was housed at Portland
State University. In 1981, Briggs retired and was
Replaced by Richard F. Stevens. Naspa has had two
Subsequent executive directors—Elizabeth Nuss in
1987, and Gwendolyn Jordan Dungy in 1995.

Lower Level

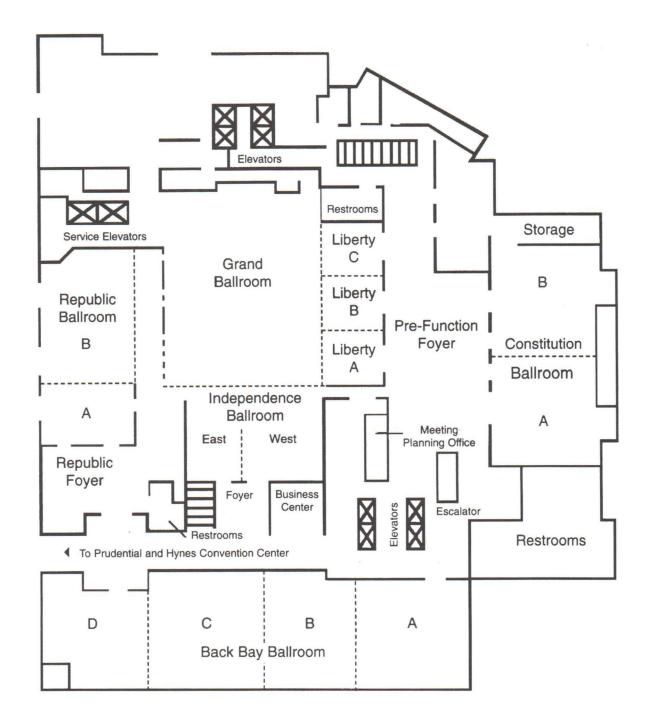






## **SHERATON**

# Second Floor - Ballroom Space

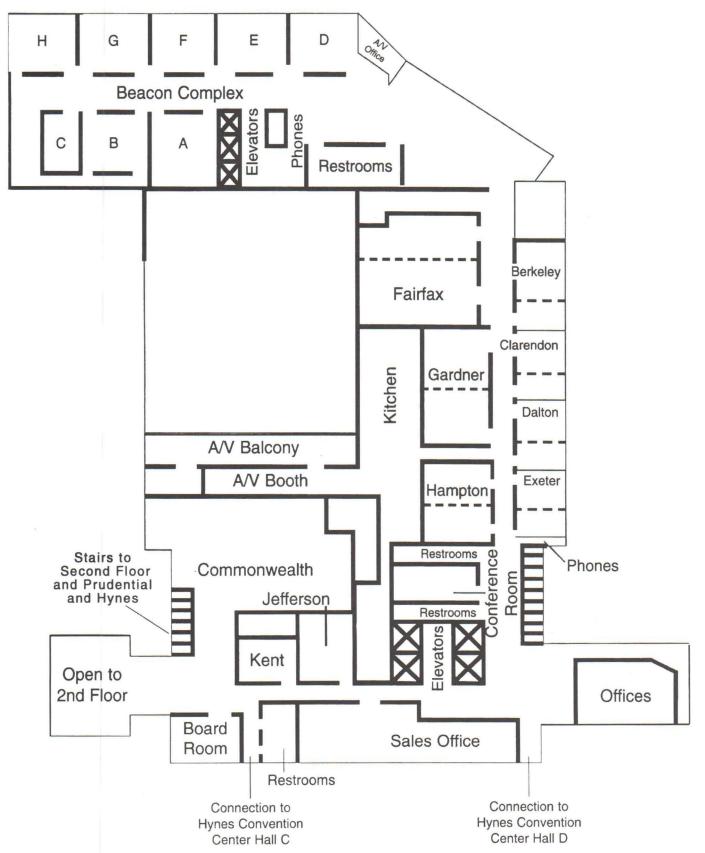


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Sheraton

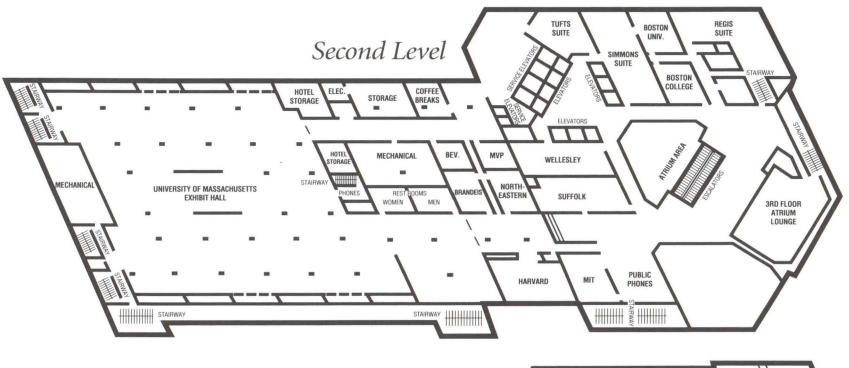
# **SHERATON**

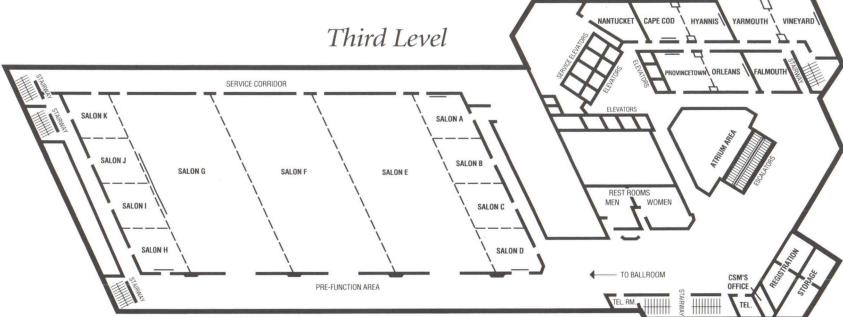
## Third Floor - Meeting Space



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Sheraton





Strengthening Communities

Sharing Leadership



Supporting Student Learning
& Developement

Stimulating Change

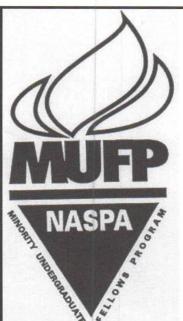
"Gathering at the Gateway - - Renewing Our Spirit"

March 22-26, 2003 · ST. LOUIS

#### Important Dates:

Call for Program Submission Deadline - September 6, 2002 Registration on-line - October 1, 2002 Registration Material Mailed - December 2, 2002

For more information: NASPA Website: www.naspa.org (click conference)



The **M**inority **U**ndergraduate **F**ellows **P**rogram is for talented ethnic minorities and students with disabilities who may be considering a career in student affairs or higher education.

#### **Attention Student Affairs Administrators:**

 Host a MUFP intern and NASPA will help with the cost!

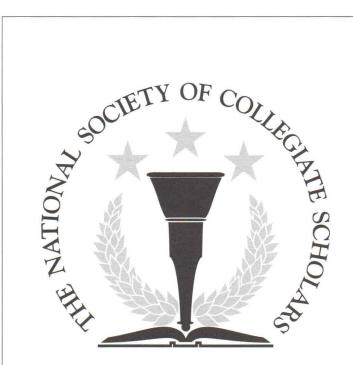
#### **Attention Students:**

 Exciting Summer Leadership Institute at Duke University—the Triangle of North Carolina, anchored by three major universities and The Research Triangle Park, is rich in learning opportunities for students!

Further details about MUFP are available on the NASPA website:

www.naspa.org/resources/mufp/index.cfm







www.nscs.org

# NASPA Foundation 2<sup>nd</sup> Annual Silent Auction

Sunday, March 3, 2:00pm - Tuesday, March 5, 2002 at 12:00 noon Exhibit Hall A-Hynes Convention Center

Support the NASPA Foundation and its commitment to the support of research in the student affairs profession. Bring your checkbook to bid on an exciting array of university items, professional services, travel specials and much, much more!





# What is The Collegiate Readership Program?

Designed to enhance the learning environment on campuses, The Collegiate Readership Program provides students with access to a daily assortment of leading national and local newspapers.

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# performance

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- Equity

#### Campus Services:

- Housing Operations
- Residence Life
- Food Services
- Telecommunications & Technology
- Maintenance
- Housekeeping

#### See the difference College Park Campus

Partners and our affiliated businesses are making right now at colleges and universities across the country. We'll show you examples of innovative projects and services that include new on-campus construction, effective management of existing facilities, and how we have contributed to several universities' growth by providing immediate access to exceptional student housing through creative financing.

visit us at:

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Robert ShepkoJerry LaPointeVice President ofDirector/West CoastCampus Business DevelopmentAcquisitions & Development

Phone: Phone: 610.355.8294 949-224-3857

Email: Email:

rshepko@collegepark.org jlapointe@collegepark.org



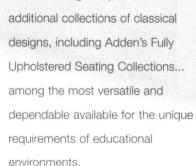








For nearly thirty years Adden Furniture has manufactured specialized casegoods and seating for demanding educational applications. Adden's incredibly durable Roommate Collection of solid Oak casegoods sets the standard for performance in educational housing applications. A commitment to integrating quality materials with state of the art manufacturing has produced





#### 2002 SMALL COLLEGE & UNIVERSITY INSTITUTE

\*Initiatives for a Changing World\*

June 22-25, 2002 St. Olaf College, Northfield, Minnesota

NASPA invites senior student affairs officers and other student affairs administrators with significant small college and university responsibilities to attend the 2002 Institute. While living and learning together on a small college campus, the Institute offers a unique professional development experience that is derived from meaningful interaction with professionals who have like jobs, and are from like institutions. During the 3-day program, participants will be engaged by leading speakers, discuss hot-topics in student affairs, and examine innovative and effective programs from our campuses.

Comprehensive fees (registration, room and board) are only \$195/double room and \$225/single room.

Registration information is available during this conference, and through a direct mailing to Knowledge Community members. Information and registration forms can also be obtained at: <a href="www.lclark.edu/org/naspa/">www.lclark.edu/org/naspa/</a>. Questions about the Institute should be directed to Co-chairs: Bill Seymour at Maryville College (865-981-8214, <a href="seymourw@maryvillecollege.edu">seymourw@maryvillecollege.edu</a>) or Maggie Balistreri-Clarke at Edgewood College (608-663-2212, <a href="balistr@edgewood.edu">balistr@edgewood.edu</a>).

## Alcohol Intervention in College Communities

Live National Satellite Teleconference & Webcast Monday, April 15, 2002 1:30-3:30 p.m. ET

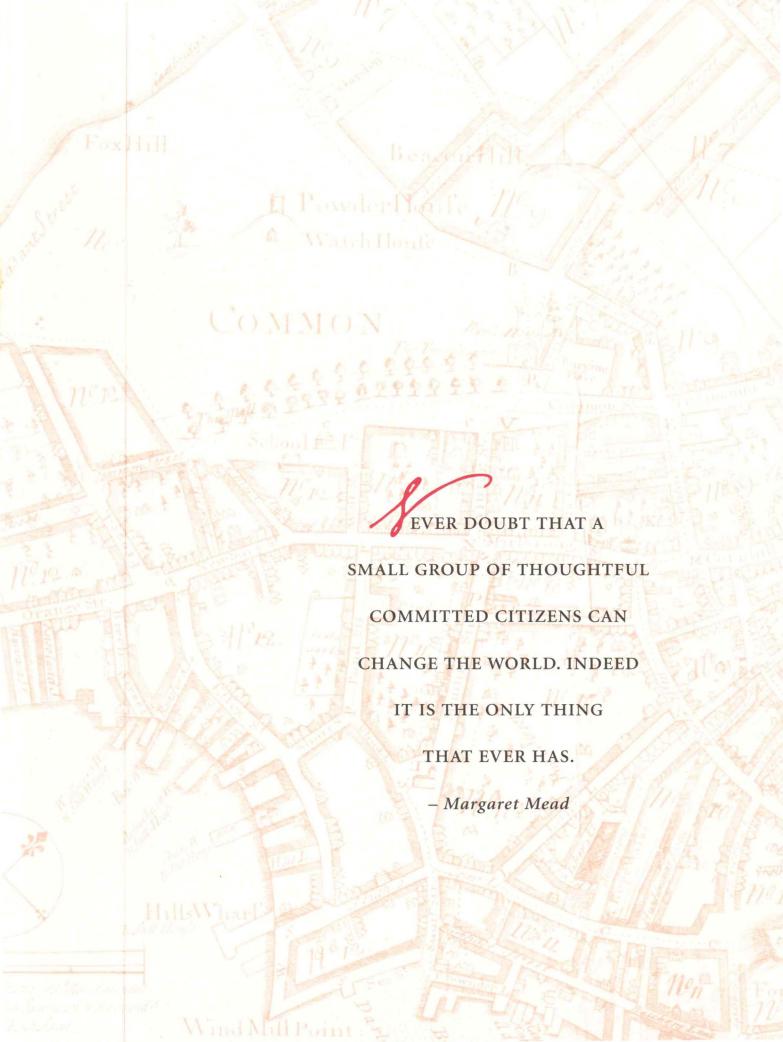
Presented by National Association of Student Personnel Administrators (NASPA)

The University of Vermont, Continuing Education

& American Medical Association (AMA)

This interactive teleconference explores the latest research regarding "environmental strategies" and "social-norms marketing" to promote awareness about alcohol abuse on college campuses. You will hear from national experts who have implemented effective programs on their campuses. Our experts will also compare findings from the Robert Wood Johnson Foundation study and Harvard School of Public Health survey. Learn how to educate students, faculty, and staff about alcohol abuse on campus and enlist the help of others off campus to build a healthier college community.

register at www.naspa.org





T'S NOT THE STRONGEST

OF THE SPECIES THAT SURVIVES,

NOR THE MOST INTELLIGENT, BUT THE

ONE MOST RESPONSIVE TO CHANGE.

- Charles Darwin



(R)EVOLUTION! RISING TO THE CHALLENGE OF CHANGE

The Eighty-Fourth Annual Conference • Boston, Massachusetts • March 2-6, 2002